MARKET REPORT

Monday 9th November 2026

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED

26 Finished Cattle & Bulls, 1,018 Lambs, 202 Cull Ewes & Rams, 72 Store Cattle

	Top Pence per kilo	Top Price per head
Steers	405p	£2809
Heifers	410p	£2431
Cull Cows	332p	£1925
Lambs	383p	£206.50
Cull Ewes & Rams	Ave £151	£190
Store Cattle	356p	£2080

21 Finished Cattle (Sale 10.30am)

Auctioneer: - William Probert

A good entry of finished cattle met a brisk and competitive trade with retail and wholesale buyers bidding keenly for quality cattle carrying the required finish.

Steers reached **£2,809.62 per head** from **GH & GG Savidge**. An excellent run of Limousin-cross heifers from **DE & SJ Cheacker** attracted spirited competition selling to **410p/kg and 405p/kg**. Well-finished Continental cattle regularly achieved **380p – 410p/kg**. Traditional native-bred cattle were fewer in number but sold well generally returning **320p – 340p/kg**.

Further entries of finished cattle are required to meet buyers' requirements.

	Top Vendors Price/Head	Top Vendors Price/Kilo
1	£2809.62 – GH & GG Savidge, Dean Common Farm	410p – DE & SJ Cheacker, Ostbridge Manor Farm
2	£2604.15 – GH & GG Savidge, Dean Common Farm	405p – GH & GG Savidge, Dean Common Farm
3	£2431.30 – DE & SJ Cheacker, Ostbridge Manor Farm	405p – DE & SJ Cheacker, Ostbridge Manor Farm

RG & RB Williams Auctioneers Ltd, Ross Auction Centre, Overross, Ross on Wye, Herefordshire, HR9 7QQ
Tel. 01989 762225 or 01989 767443 **Fax.** 01989 566082 **Market Holding Number:** 17/204/8000

4 Bulls (Sale 10.30am)

Auctioneer: - William Probert

Overall average price of Bulls - £1848 - 317ppkg

	Top Vendors Price/Head
	£1925.10 – N R Scudamore, Llangarron Court
	£1874.04 – N R Scudamore, Llangarron Court
	£1859.20 – N R Scudamore, Llangarron Court

1,018 Lambs

Auctioneer: - William Probert

A good entry of lambs met another strong trade with keen competition for handy weights and sustained demand for heavier, well-finished lambs.

Texel lambs from **N & I Bevan** topped the sale at **£206.50 per head**, while the leading price per kilogram was **383p/kg**.

Well-finished lambs weighing **38kg – 43kg** were particularly sought after generally achieving **340p – 383p/kg**.

Buyers remained prepared to pay a premium for finish reinforcing the message that **meat is money**. Continued feeding to achieve the required finish is being well rewarded in the sale ring.

Lambs weighing **48kg and over** sold from **£165 to £206.50 per head**.

Demand remains strong across all weights and grades of well-finished lambs, with further entries readily accommodated.

Overall average price of lambs £/head – 44.4kg – 330ppkg SQQ – 335ppkg

Lab	*Top p/kg*	*Av p/kg*	*Av £/head*
Light (25.5 – 32 kg)	383.00p	383.33p	£115.00
Standard (32.1 – 39 kg)	353.00p	342.32p	£126.22
Medium (39.1 – 45.5 kg)	363.00p	334.34p	£143.04
Heavy (45.6 – 52 kg)	348.00p	325.48p	£159.31
Overweight (52.1kg+)	343.00p	324.13p	£178.27

Lambs

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£206.50 – N & I Bevan, Trothlands Farm	383p – 30kg Laurel Farm Holdings, Laurel Farm
	£189 – L Alexander & P Wellon, Southview	363p – 40kg J Barrington, Home Farm
	£185 – N & I Bevan, Trothlands Farm	360p – 43kg R T Bowen, New House Farm

202 Cull Ewes & Rams (Sale at 9.30am) Auctioneer: – William Probert

Cull ewes continued to enjoy an excellent trade with strong competition throughout and buyers seeking considerably greater numbers.
Texel-cross ewes from **N & I Bevan** led the sale at **£190 per head**. Well-fleshed Continental-cross ewes regularly achieved **£180 – £190**, while leaner sorts generally sold between **£130 and £150.**
The entry returned an impressive **overall average of £151 per head**.
Rams sold to **£200 per head.** More ewes and rams are required to satisfy buyer demand.

All ewes forward averaged £151 per head.

	Top Vendors Price/Head
1	£200 – P R Heming, Dorick
2	£190 – N & I Bevan, Trothlands Farm
3	£182 – Shorten & Evans, Alderleys Farm

52 Store Cattle (Sale at 11am) Auctioneer: – William Probert

Store cattle met a blistering trade from the outset with buyers competing strongly for both well-grown cattle and younger sorts offering further growth potential.

Steers
Charolais-cross steers from **BC & LS Bayliss** topped at **£2,080 per head**. Angus-cross steers from **B Taylor-Davies** also reached **£2,080**, with the run selling from **£1,920**. A useful run of Blonde-cross steers from **WG & SJ Clements** led the price-per-kilogram trade at **431p/kg**. Numerous pens of quality steers readily achieved around **400p/kg**. A substantial entry of Angus steers attracted sustained interest, regularly selling between **370p – 420p/kg**. Well-grown steers aged **15 – 20 months** frequently returned **£1,800 – £2,080 per head**. **Overall steer averages: £1,700 per head and 361p/kg.**

Heifers
An attractive run of Aberdeen Angus heifers from **F I Bevan & Sons** topped at **£1,840 per head**, with further quality Angus heifers from selling to **£1,700**. Yearling Limousin-cross heifers from **S F Gooch** reached **422p/kg**, while other quality heifers consistently achieved **400p – 420p/kg**. Stronger Limousin-cross and Aberdeen Angus-cross heifers regularly sold between **£1,600 and £1,840 per head**. **Overall heifer averages: £1,1,50per head and 348p/kg.**

	Top p/kg	*Av/kg*	*Top p/head*	*Av/head*
STEERS	431.00p	361.72p	£2080.00	£1700.77
HEIFERS	422.00p	348.23p	£1840.00	£1150.00

Next store cattle sale: - Monday 23rd November 2026. Entries are invited
Get your entries in early to ensure they are included in the catalogue.

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All payments will reach you within 2 weeks from sale date.

FORTHCOMING SALE FIXTURES

Monday 23rd November	Sale of Store Cattle	Sale at 11:00am
Monday 7th December	CHRISTMAS FATSTOCK SHOW & SALE	
Monday 14th December	Sale of Store Cattle	Sale at 11:00am

CONTACT US Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes, Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225 – market@rgandrbwilliams.co.uk



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