

MARKET REPORT

Monday 7th September 2026

20 Finished Cattle, 9 Cull Cows

962 Lambs, 239 Cull Ewes & Rams

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



	Top Pence per kilo	Top Price per head
Steers	342p	£2559
Heifers	380p	£2645
Cull Cows	242p	£2284
Lambs	370p	£196
Cull Ewes & Rams	Ave £135	£221

20 Finished Cattle (Sale 10.30am)

Auctioneer:- William Probert

A nice entry of finished cattle met another fast and competitive trade. With finished cattle remaining in short supply nationally, buyers showed increased appetite throughout the sale, resulting in another excellent day's trading.

Steers topped the market at **£2,559 per head** from **Messrs DF & RAL Jones** and heifers to **£2,644 from DE & SJ Cheacker**.

A superb run of Lim x heifers from **Messrs DE & SJ Cheacker** attracted fierce competition, selling to **380ppkg**.

Retail and wholesale buyers remained keen to secure quality finished cattle, with well-finished Continental cattle regularly selling between **350-380p/kg**.

There were fewer traditional native bred-type cattle on offer, but those forward sold well, generally achieving around **330pkg-340ppkg**.

Overall, buyer confidence remains high, with demand appearing to strengthen week by week. More finished cattle are required to satisfy current market demand.

Overall average price of Finished Cattle - **£1920 - 332ppkg**

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)	290.00p	290.00p	£1432.60	334.82p
	Medium (551-649kg)	342.00p	330.00p	£2062.52	
	Heavy (650kg+)	340.00p	330.00p	£2333.66	
HEIFERS	Light (330-500kg)				334.05p
	Medium (501-589kg)	290.00p	290.00p	£1351.40	
	Heavy (590kg+)	380.00p	380.00p	£2221.04	

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£2644.80 – DE & SJ Cheacker, Ostbridge Manor Farm	380p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2559.40 – DF & RAL Jones, Upper Hendre Farm	340p – DM & CS Andrews, Glen Court Farm
	£2335.80 – F Wilcox, Quinmoor Farm	340p – F Wilcox, Quinmoor Farm

9 Cull Cows

Auctioneer: - William Probert

Cull cows soared to **£2,284** per head for a Lim x cow from **P H Bevan, Church House Farm**. Cows freely sold from **220p - 270ppkg**.

Meat is money with more cows required to meet demand from buyers.

Overall average price of cows - **£1650 – 242ppkg**

	Top Vendors Price/Head
	£2284.80 – P H Bevan, Church House Farm
	£2007.84 – DF & RAL Jones, Upper Hendre Farm
	£1792.50 – DF & RAL Jones, Upper Hendre Farm

939 Lambs

Auctioneer: - William Probert

A nice entry of lambs met a faster trade than the previous week, meeting good competition throughout the sale peaking at **£196 per head (370p/kg)**.

Well-finished lambs with good weight and flesh were once again in greatest demand, generally selling between **330p – 370p/kg**. Buyers were keen to secure lambs with plenty of finish, proving once again that meat is money. Producers are encouraged to continue feeding lambs to achieve the extra finish, as this is being well rewarded in the marketplace. The easiest lambs to market were those weighing **46kg and over**, where competition remained particularly fierce. 48kg+ lambs selling from £160 - £196 per head

Top price of the day was **£196 per head** for an excellent run of **Texel cross** from **Messrs N & I Bevan**. The day's entry was dominated by medium-weights, with the majority of **41 – 44kg** lambs selling between **£135 and £160 per head**.

There continues to be strong demand from buyers for all weights and grades of well-finished lambs.

The overall **SQL average** for the sale was an impressive **329p/kg**.

Overall average price of lambs **£151p/head – 45kg – 330ppkg**

SQL - 329ppkg

Lambs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	328.00p	327.69p	£127.80
Medium (39.1 – 45.5 kg)	348.00p	330.25p	£141.81
Heavy (45.6 – 52 kg)	370.00p	332.70p	£160.49
Overweight (52.1kg+)	349.00p	323.06p	£177.70

Lambs

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£196 – N & I Bevan, Trothlands Farm	370p – 47kg N & I Bevan, Trothlands Farm
	£188 – L Alexander & P Wellon, Southview	362p – 47kg N & I Bevan, Trothlands Farm
	£185.50 – N & I Bevan, Trothlands Farm	358p – 50kg N & I Bevan, Trothlands Farm

164 Cull Ewes & Rams (Sale at 9.30am)

Auctioneer: – William Probert

A short entry of cull ewes met another excellent trade with prices topping at **£221 per head from VM & DJ Gunter**.

Well-fleshed Continental-cross ewes continued to command premium prices, regularly selling between **£165 and £221 per head**.

Leaner ewes generally traded from **£80 to £120 per head**.

Demand remains extremely strong, and many more ewes could easily have been sold to satisfy buyer requirements.

All ewes forward averaged an impressive **£135 per head**.

Overall average price of Cull Ewes - £135

	Top Vendors Price/Head
	£221 – VM & DJ Gunter, Cowmeadow Farm
	£200 – N & I Bevan, Trothlands Farm
	£189.00 – VM & DJ Gunter, Cowmeadow Farm

436 Store Sheep

Auctioneer: – William Probert

An entry of 400 texel x store lambs met a ring packed full of buyers, which included a fantastic entry of store lambs from **S J Stables** saw ewe lambs reach **£166 per head** averaging **£142 per head**.

The entry of texel x weather lambs soared to **£143** and averaged an astonishing **£134 per head**.

A short entry of NCM x broken mouth breeding ewes sold to a top of **£192** and met an excellent trade throughout the sale.

If you have store lambs or ewes to sell contact our market team.

**All payments will reach you within 2 weeks
from sale date.**

FORTHCOMING SALE FIXTURES

Monday 14 th September	Sale of 45 Store Cattle	Sale at 11:15am
Saturday 19 th September	Dispersal Sale of Machinery & Equipment At Baynhams Farm, Ledbury, HR8 2PX On behalf of Mr & Mrs Andrews	Sale at 11:00am
Thursday 24 th September	Sale of Store Cattle	Sale at 11:15am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225 –
market@rgandrbwilliams.co.uk

DISPERSAL SALES

DISPERSAL SALE OF MACHINERY AND EQUIPMENT at BAYNHAMS FARM LEDBURY, HEREFORDSHIRE, HR8 2PX



viz: 2 x Deutz 6185 TTV 4wd Tractors; New Holland TX32 Combine; New Holland Kobelco E80 MRS Digger; Ineos Grenadier (2025); Merlot Turbofarmer TD 33.7; Iseki 4wd Garden Tractor; Amazone KE3000 Power Harrow; Agrimaster R550-150 Hedge Trimmer; Amazone ZA-M 1501 Fert Spreader; AD-P 303 Drill; Weston SF11 Grain Trailer; Ifor Williams 14' Flat Bed Trailer; Flat Roll; Amazone 5 fur Rev Plough; Perfect 3m Flail Topper; Amazone UX3200 Trailed Sprayer; Amazone 4003-2 Discs; 3 bay Portal Frame Buildings; Furrow Press; Sulkey Teagle S60 Fert Spinner; Grain Hopper & Opico Dryer; Diesel Tanks; Various Grain & Brush Buckets; Winton Flail Topper; Cement Mixers; Ladders; Generator; Fencing & Gates; Sheep Feeders & Handling Equipment; Quantity of Workshop Tools and Furniture.

Also included on behalf of Christine Davies-Levinge following a change in farming policy: Ford 4610 with Loader; Case International 695 4wd; David Brown with Case loader 2wd; Votex 6' Topper; Ifor Williams 10' Livestock Box with decks; Quantity of Sheep Feeders, Hurdles and Sheep Troughs.

SATURDAY 19TH SEPTEMBER 2026

at 11am

Catalogues available Tel: 01989 567233

LAND FOR SALE

EAST HEREFORDSHIRE A WELL SITUATED PASTURE FIELD



situated at

**MUCH MARCLE
LEDBURY HR8 2PH**

8.87 ACRES

FOR SALE BY FORMAL TENDER
TENDERS TO BE SUBMITTED BY
12 Noon, Friday 16th October 2026

Particulars available Tel: 01989 567233

ROSS AUCTION CENTRE

SALE OF STORE CATTLE
MONDAY 14TH SEPTEMBER 2026

to follow sale of Fat Cattle

Tel: 01989 762225

www.rgandrbwilliams.co.uk