

MARKET REPORT

Monday 28th September 2026

34 Finished Cattle & Cull Cows

1,181 Lambs, 126 Cull Ewes & Rams

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



	Top Pence per kilo	Top Price per head
Steers	358p	£2562
Heifers	405p	£2575
Cull Cows	338p	£2105
Lambs	380p	£185
Cull Ewes & Rams	Ave £133	£220
Store Cattle	410p	£2580

24 Finished Cattle (Sale 10.30am)

Auctioneer: - William Probert

A nice entry of finished cattle met another fast and competitive trade. With finished cattle remaining in short supply nationally, buyers showed increased appetite throughout the sale, resulting in another excellent day's trading. Steers topped the market at **£2,562 per head** from **DM & CS Andrews** and **heifers to £2,575 from DE & SJ Cheacker**. A superb run of Lim x heifers from **DE & SJ Cheacker** attracted fierce competition, selling to 405ppkg. Retail and wholesale buyers remained keen to secure quality finished cattle with well-finished Continental cattle regularly selling between **350p – 380p/kg**. There were fewer traditional native bred-type cattle on offer, but those forward sold well, generally achieving around **340p/kg/350ppkg**. Overall, buyer confidence remains high, with demand appearing to strengthen week by week. More finished cattle are required to satisfy current market demand.

Young Bulls - A nice entry of young bulls met a very fast trade topping at 360ppkg and to average 360ppkg with the best bull from RJ & JL Ikin topping at £2,808 and to average £2,671 for the consignment.

Overall average price of Finished Cattle - £2061 - 352ppkg

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)				
	Medium (551-649kg)	358.00p	355.59p	£2205.84	351p
	Heavy (650kg+)	350.00p	344.97p	£2355.25	
HEIFERS	Light (330-500kg)	295.00p	295.00p	£1399.78	352p
	Medium (501-589kg)				
	Heavy (590kg+)	405.00p	361.72p	£2257.12	

Top Vendors Price/Head		Top Vendors Price/Kilo
	£2808.00 – RJ & JL Ikin, Llanerch Farm	405p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2575.80 – DE & SJ Cheacker, Ostbridge Manor Farm	360p – RJ & JL Ikin, Llanerch Farm
	£2562.00 – DM & CS Andrews, Glen Court Farm	358p – C Simcock & Sons, Green Farm

Cull Cows - A nice entry of cull cows met a blistering trade peaking at 338ppkg - £2,105 from GH & GG Savidge. The complete consignment of cows averaged 263ppkg, with an average price per head of £1,840 per head. Demand has increased with more cows required to meet demand next week.

Cull Bulls - Cull bulls topped at £2,290 from JHL & THD Humphrey's

Meat is money with more cows and bulls required to meet demand from buyers.

Top Vendors Price/Head	
	£2,290.20 – JHL & THD Humphreys, Cwm Cayo
	£2,105.74 – GH & GG Savidge, Dean Common Farm
	£1,906.65 – NR & SH Wellington, Llanvair Grange

1,181 Lambs

Auctioneer: - William Probert

A larger entry of lambs met a fast and furious trade especially on the handy weights, however heavy weights met demand but at a price being less than the previous week. Lambs peaked at £185 per head (380p/kg).

Well-finished lambs weighing between 38kg - 43kgs were in greatest demand, generally selling between 340p – 380p/kg. Buyers were keen to secure lambs with plenty of finish, proving once again that meat is money. Producers are encouraged to continue feeding to achieve the extra finish as this is being well rewarded in the marketplace.

48k + lambs selling from £160 - £185 per head.

Top price of the day was £185 per head for an excellent run of Texel cross lambs from John Sparey.

The day's entry was dominated by heavyweights, with the majority of 48kg – 55kgs selling between £160 and £185 per head. There continues to be strong demand from buyers for all weights and grades of well-finished lambs.

The overall SQQ average for the sale was an impressive 340p/kg. Overall average 334ppkg.

Overall average price of lambs £153/head – 45.9kg – 333ppk SQQ – 340ppkg

Lambs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	341.00p	339.95p	£132.27
Medium (39.1 – 45.5 kg)	380.00p	340.19p	£146.20
Heavy (45.6 – 52 kg)	367.00p	329.81p	£160.51
Overweight (52.1kg+)	334.00p	317.69p	£174.35

Lambs

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£185 – W M Watkins & Sons, Upper House Farm	380p – 41kg SG & CLM Bevan, Newcastle Farm
	£185 – J Sparey, Nantwain Barn	375p – 44kg N & I Bevan, Throthlands Farm
	£184 – N & I Bevan, Throthlands Farm	367p – 46.2kg N & I Bevan, Throthlands Farm

126 Cull Ewes & Rams (Sale at 9.30am)

Auctioneer: – William Probert

A shorter entry of cull ewes met another excellent trade, with prices topping at **£170 per head** for Texel x ewes from **JR & L Waters**. Well-fleshed Continental-cross ewes continued to command premium prices, regularly selling between **£160 and £170 per head, however no real strength forward**. Leaner ewes generally traded from **£120 to £140 per head**. Demand remains extremely strong, and **many more ewes could easily have been sold** to satisfy buyer requirements. An entry of rams sold to £220.

All ewes forward averaged an impressive **£133 per head**.

	Top Vendors Price/Head
	£220 – Monnow Marquees, Hill Farm
	£180 – Monnow Marquees, Hill Farm
	£170 – JR & L Waters, Salisbury Farm

Store Cattle (Sale at 11am)

Auctioneer: – William Probert

The new Monday store cattle sale met a blistering trade seeing Aberdeen Angus steers (17 months) soar to £2580 (410ppkg) from B B Farming.

Other Aberdeen Angus steers from B B Farming sold to £2050, £2000, £1970 and £1900 with the whole consignment averaging 400ppkg.

Messrs Simcock sold Lim x steers (15 months) to £2000 with Sexty Bros selling Hereford steers (16 months 460kgs) to £1,780.

Overall steers averaged £1885 per head and averaged 388ppkg throughout.

Heifers attracted the equal amount of demand topping at £2090 for a Lim x heifer (20 months) from P Hussell.

The entry of heifers was dominated by smaller grazing native bred heifers peaking at £1270 for yearling Aberdeen Angus heifers 300kgs from H M Evans & Son and again £1060 for 250kgs Aberdeen Angus.

Heifers peaked at 385ppkg, with the complete consignment averaging 367ppkg.

More store cattle required to meet demand from buyers

Next Sale - Monday 12th October 2026

Get your entries in early to ensure they are included in the catalogue.

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£2580 – B B Farming, Bicknor Court Farm	410p B B Farming, Bicknor Court Farm
	£2090 – P Hussell, Ashbury Farm	404p B B Farming, Bicknor Court Farm
	£2050 – B B Farming, Bicknor Court Farm	403p B B Farming, Bicknor Court Farm

All payments will reach you within 2 weeks from sale date.

FORTHCOMING SALE FIXTURES

Monday 12 th October	Sale of Store Cattle	Sale at 11:00am
Monday 26 th October	Sale of Store Cattle	Sale at 11:00am

CONTACT US **Livestock Enquires**

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Store Sheep, Finished Cattle, Cull Cows, Store Cattle

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