

MARKET REPORT

Monday 21st September 2026

23 Finished Cattle & Cull Cows

911 Lambs, 169 Cull Ewes & Rams

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



	Top Pence per kilo	Top Price per head
Steers	370p	£2653
Heifers	414p	£2509
Cull Cows & Bulls	250p	£2360
Lambs	356p	£200
Cull Ewes & Rams	Ave £140	£200

23 Finished Cattle (Sale 10.30am)

Auctioneer: - William Probert

A nice entry of finished cattle met another fast and competitive trade. With cattle remaining in short supply nationally, buyers showed increased appetite throughout the sale, resulting in another excellent day's trading. Steers topped the market at **£2,653 per head** from **DM & CS Andrews** and heifers to **£2,509** from **DE & SJ Cheacker**. A superb run of Lim x heifers from **DE & SJ Cheacker** attracted fierce competition, selling to 412p - 414ppkg. Retail and wholesale buyers remained keen to secure quality finished cattle, with well-finished Continentals regularly selling between **350p – 380p/kg**. There were fewer traditional native bred-type cattle on offer, but those forward sold well, generally achieving around **340p - 350ppkg**. Overall, buyer confidence remains high, with demand appearing to strengthen week by week. More finished cattle are required to satisfy current market demand.

Cull Cows - An entry of predominantly Hereford Cull cows peaked at £1,985 per head for a Hereford cow from PH & KR Smith-Maxwell.

Cull Bulls - Cull bulls topped at £2,360 from Messrs CJ & R Pugh

Meat is money with more cows and bulls required to meet demand from buyers.

Overall average price of Finished Cattle - £2064 - 353ppkg

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)				
	Medium (551-649kg)	360.00p	345.18p	£2140.98	350.64p
	Heavy (650kg+)	370.00p	354.24p	£2216.39	
HEIFERS	Light (330-500kg)	315.00p	306.58p	£1411.82	
	Medium (501-589kg)	414.00p	414.00p	£2409.48	355.68p
	Heavy (590kg+)	412.00p	357.76p	£2148.56	

RG & RB Williams Auctioneers Ltd, Ross Auction Centre, Overross, Ross on Wye, Herefordshire, HR9 7QQ

Tel. 01989 762225 or 01989 767443 Fax. 01989 566082 Market Holding Number: 17/204/8000

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£2653.20 – DM & CS Andrews, Glen Court Farm	414p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2608.50 – PJ & KR Smith-Maxwell, Phepson Manor	412p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2509.08 – DE & SJ Cheacker, Ostbridge Manor Farm	370p – PJ & KR Smith-Maxwell, Phepson Manor

911 Lambs

Auctioneer: - William Probert

A shorter entry of lambs met a fast and furious trade especially on the heavy lambs peaking at £200 per head (356p/kg).

Well-finished lambs with good weight and flesh were once again in greatest demand, generally selling between 340p – 356p/kg. Buyers were keen to secure lambs with plenty of finish, proving once again that meat is money. Producers are encouraged to continue feeding lambs to achieve the extra finish, as this is being well rewarded in the marketplace.

The easiest lambs to market were those weighing 46kg and over, where competition remained particularly fierce. 48kg+ lambs selling from £170 - £200 per head.

Top price of the day was £200 per head for an excellent run of Texel cross lambs from Agrigame UK.

The day's entry was dominated by heavyweights with the majority of 48kg – 55kg selling between £170 and £200 per head.

There continues to be strong demand from buyers for all weights and grades of well-finished lambs.

The overall SQQ average for the sale was an impressive 340p/kg Overall average 340ppkg.

Overall average price of lambs £156/head – 46kg – 339ppkg
SQQ – 340ppkg

Lambs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	341.00p	338.79p	£130.30
Medium (39.1 – 45.5 kg)	352.00p	340.10p	£148.67
Heavy (45.6 – 52 kg)	356.00p	340.46p	£164.46
Overweight (52.1kg+)	354.00p	338.26p	£180.00

Lambs

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£200 – Agrigame UK Ltd, Cromer Farm	356p – 49.2kg Sexty Bros, Trewen Farm
	£194 – D C Ball, Horseman Bridge House	354p – 54.8kg D C Ball, Horsemans Bridge House
	£190 – JM & ME Harrington & Sons, Blackway Farm	352p – 41.2kg JHL & THD Humphreys, Cwm Cayo Farm

169 Cull Ewes & Rams (Sale at 9.30am)

Auctioneer: – William Probert

A nice entry of cull ewes and rams met another excellent trade, with prices topping at **£200** for Char x ewes from **ND & CA Edwards**. Well-fleshed Continental-cross ewes continued to command premium prices, regularly selling between **£180 and £200**. Leaner ewes generally traded from **£120 to £140 per head**. Demand remains extremely strong, and **many more ewes could easily have been sold** to satisfy buyer requirements. All ewes forward averaged an impressive **£140 per head**.

Overall average price of cull ewes **£140**.

	Top Vendors Price/Head
	£200 – ND & CA Edwards, The Laurels
	£195 – D & V Stuffins, Mayview Farm
	£162 – S W Pugh & Son, Beechgrove Farm

Next Store Cattle Sale - Monday 28th September 2026

Get your entries in early to ensure they are included in the catalogue.

All payments will reach you within 2 weeks from sale date.

FORTHCOMING SALE FIXTURES

Monday 28th September
Monday 12th October

Sale of Store Cattle
Sale of Store Cattle

Sale 11:00am
Sale 11:00am

CONTACT US Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225 – market@rgandrbwilliams.co.uk

SUCCESSFUL FARM DISPERSAL SALE – BAYNHAMS FARM, LEDBURY

Saturday 19th September 2026

RG & RB Williams were delighted to conduct the genuine farm dispersal sale of machinery and equipment at Baynhams Farm, Ledbury by direction of Mr & Mrs Andrews following the sale of the farm.

The Andrews family have farmed at Baynhams Farm since the 1980s, and the quality and condition of the machinery offered for sale was a true reflection of the care and attention given to the farming enterprise over many years.

The sale field was exceptionally busy, with a large turnout of farmers, contractors, machinery dealers and private purchasers creating a fantastic atmosphere and strong bidding throughout the day.

There was also extremely strong online participation, with multiple items successfully sold to purchasers across the UK, with online buyers stretching from Devon to Scotland.

! Some of the leading prices achieved included:

- Deutz-Fahr 6185 TTV, 3,446 hours – £51,000
- Deutz-Fahr 6185 TTV, 3,668 hours – £40,800
- Ineos Grenadier Diesel, 5,000 miles – £36,000
 - Merlo TF33.7 Turbofarmer – £29,500
- New Holland Kobelco E80 MSR 8-tonne Digger – £17,600
- Amazone 4003-2 Disc Harrow & Packer Roller – £15,800
- Amazone UX 3200 Special Trailed Sprayer, 2017 – £15,200
 - New Holland TX32 Combine Harvester – £14,500
- Amazone KE 3000 Super Power Harrow & Drill – £12,500
- Richard Weston SF11 11-tonne Grain Trailer – £9,000
 - Agrimaster R550-150 Hedge Trimmer – £9,000
 - Ford 4610 with Trima 1192 Loader – £7,100
 - Case International 695 4WD – £5,200
- Ifor Williams 14ft Tri-Axle Flatbed Trailer – £4,800
 - Amazone 5-Furrow Reversible Plough – £4,400
 - David Brown with Case Loader – £3,400
- Ifor Williams 10ft Livestock Box with Sheep Decks – £3,100
 - Iseki 4WD Garden Tractor – £2,600
- Amazone ZA-M 1501 Fertiliser Spreader – £2,100
 - Perfect 3m Flail Topper – £1,900

The 29 tonnes of Nitram Fertiliser (34.5% N) also attracted good interest, achieving £300 per tonne. A fantastic result for a genuine dispersal sale, with strong demand demonstrated both in the sale field and online.

Our thanks go to Mr & Mrs Andrews for entrusting us with the sale, and to everyone who attended, bid online and purchased throughout the day.

LOOKING TO SELL?

If you are considering selling farm machinery, tractors, plant or equipment, please do not hesitate to contact our expert auction team for advice.

💰 W Probert: 01989 567233 / 07595 315902 - info@rgandrbwilliams.co.uk