

MARKET REPORT

Monday 31st August 2026

14 Finished Cattle,

963 Lambs, 164 Cull Ewes/Rams

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



Top Pence per kilo

Top Price per head

	Top Pence per kilo	Top Price per head
Steers	360p	£2373
Heifers	365p	£2233
Lambs	395p	£200
Cull Ewes & Rams	Ave £142	£212

14 Finished Cattle (sale 10.30am)

Auctioneer William Probert

A shorter bank holiday entry of Finished Cattle met another fast and competitive trade. With finished cattle remaining in short supply nationally, buyers showed increased appetite throughout the sale, resulting in another excellent day's trading.

Steers topped the market at **£2,372 per head** from **Messrs JHL & THD Humphreys**.

A superb run of **Angus x** from **Messrs DA Woodley** attracted fierce competition, selling between **330–400p/kg** realising **£2,440**.

Retail and wholesale buyers remained keen to secure quality finished cattle, with well-finished continental cattle regularly selling between **330–338p/kg**.

There were fewer traditional native butcher-type cattle on offer, but those forward sold well, generally achieving around **320p/kg**.

Overall, buyer confidence remains high, with demand appearing to strengthen week by week. More finished cattle are required to satisfy current market demand.

Overall average price of Finished Cattle - £2032 - 331ppk

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)				
	Medium (551-649kg)	360.00p	339.74p	£2111.48	334.79p
	Heavy (650kg +)	338.00p	328.77p	£2236.74	
HEIFERS	Light (330-500kg)				
	Medium (501-589kg)	298.00p	298.00p	£1647.94	335.52p
	Heavy (590kg+)	365.00p	341.04p	£2135.48	

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£2372.76 – JHL & THD Humphreys, Cwm Cayo	355p – DM & CS Andrews, Glen Court Farm, Llanllowell
	£2232.95 – DM & CS Andrews, Glen Court Farm, Llanllowell	338p – JHL & THD Humphreys, Cwm Cayo
	£2184.60 – JHL & THD Humphreys, Cwm Cayo	338p – DA Wookey, Southworthy Farm

963 Lambs

Auctioneer- William Probert

A reduced bank holiday entry of Spring Lambs met a similar trade to previous week, meeting good competition throughout the sale peaking at **£200 per head (356p/kg)**.

Well-finished lambs with good weight and flesh were once again in greatest demand, generally selling between **330–356p/kg**. Buyers were keen to secure lambs with plenty of finish, proving once again that **meat is money**.

Producers are encouraged to continue feeding lambs to achieve the extra finish, as this is being well rewarded in the marketplace.

The easiest lambs to market were those weighing **46kg and over**, where competition remained particularly fierce. 48 kg + Lambs selling from £155 - £209 per head

Top price of the day was **£200 per head** for an excellent run of Texel **cross lambs** from **Messrs N & I Bevan**.

The day's entry was dominated by medium-weight lambs, with the majority of **41–44kg** lambs selling between **£135 and £160 per head**.

There continues to be strong demand from buyers for all weights and grades of well-finished lambs.

Overall average price of lambs £148p/head – 44kg – 322ppk

SQQ - 321ppk

Lambs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	395.00p	331.89p	£126.72
Medium (39.1 – 45.5 kg)	352.00p	325.42p	£141.76
Heavy (45.6 – 52 kg)	356.00p	319.86p	£153.21
Overweight (52.1kg +)	335.00p	315.23p	£173.49

Lambs

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£200 – N & I Bevan, Trothlands Farm, St Weonards	356p – 48kg N & I Bevan, Trothlands Farm, St Weonards
	£180 – N & I Bevan, Trothlands Farm, St Weonards	352p – 45.50kg N & I Bevan, Trothlands Farm, St Weonards
	£171 – N & I Bevan, Trothlands Farm, St Weonards	344p – 48.80kg N & I Bevan, Trothlands Farm, St Weonards

164 Cull Ewes (sale at 9.30am)

Auctioneer – William Probert

A short entry of Cull Ewes met another excellent trade, with prices topping at **£212 per head** for Texel ewes from **S W Pugh**.

Well-fleshed Continental-cross ewes continued to command premium prices, regularly selling between **£175 and £212 per head**.

Leaner ewes generally traded from **£90 to £130 per head**.

Demand remains extremely strong, and many more ewes could easily have been sold to satisfy buyer requirements.

Overall average price of Cull Ewes - £145

Top Vendors Price/Head	
	£212 – SW Pugh & Son, Beechgrove Farm, Mathon
	£209 – C Phillips, Meadow Cottage, Glandwr Farm, Pandy
	£182 – SW Pugh & Son, Beechgrove Farm, Mathon

All payments will reach you within 2 weeks from sale date.

FORTHCOMING SALE FIXTURES

Thursday 10 th September	Sale of Store Cattle	Sale 11:15am
Saturday 19 th September	Dispersal Sale of Machinery & Equipment Baynhams Farm, Ledbury, HR8 2PX	Sale 11:00am
Thursday 24 th September	Sale of Store Cattle	Sale 11:15am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225 –
market@rgandrbwilliams.co.uk



R.G. & R.B. WILLIAMS
CHARTERED SURVEYORS



DISPERSAL SALES

**DISPERSAL SALE OF MACHINERY
AND EQUIPMENT
at BAYNHAMS FARM
LEDBURY, HEREFORDSHIRE, HR8 2PX**



viz: 2 x Deutz 6185 TTV 4wd Tractors; New Holland TX32 Combine; New Holland Kobelco E80 MRS Digger; Ineos Grenadier (2025); Merlot Turbofarmer TD 33.7; Iseki 4wd Garden Tractor; Amazone KE3000 Power Harrow; Agrimaster R550-150 Hedge Trimmer; Amazone ZA-M 1501 Fert Spreader; AD-P 303 Drill; Weston SF11 Grain Trailer; Ifor Williams 14' Flat Bed Trailer; Flat Roll; Amazone 5 fur Rev Plough; Perfect 3m Flail Topper; Amazone UX3200 Trailed Sprayer; Amazone 4003-2 Discs; 3 bay Portal Frame Buildings; Furrow Press; Sulkey Teagle S60 Fert Spinner; Grain Hopper & Opico Dryer; Diesel Tanks; Various Grain & Brush Buckets; Winton Flail Topper; Cement Mixers; Ladders; Generator; Fencing & Gates; Sheep Feeders & Handling Equipment; Quantity of Workshop Tools and Furniture.

Also included on behalf of Christine Davies-Levinge following a change in farming policy: Ford 4610 with Loader; Case International 695 4wd; David Brown with Case loader 2wd; Votex 6' Topper; Ifor Williams 10' Livestock Box with decks; Quantity of Sheep Feeders, Hurdles and Sheep Troughs.

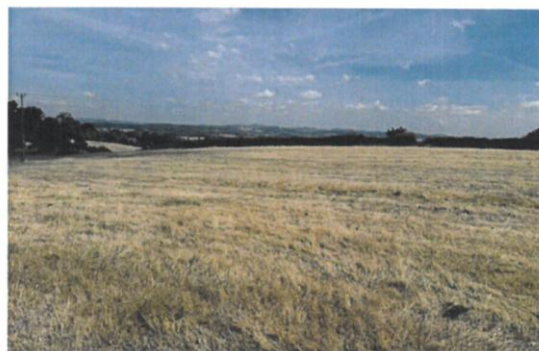
SATURDAY 19TH SEPTEMBER 2026

at 11am

Catalogues available Tel: 01989 567233

LAND FOR SALE

**EAST HEREFORDSHIRE
A WELL SITUATED PASTURE FIELD**



situated at

**MUCH MARCLE
LEDBURY HR8 2PH
8.87 ACRES**

**FOR SALE BY FORMAL TENDER
TENDERS TO BE SUBMITTED BY
12 Noon, Friday 16th October 2026
Particulars available Tel: 01989 567233**

ROSS AUCTION CENTRE

**SALE OF STORE CATTLE
Thursday 10th September 2026
Sale at 11.15am**

Entries now invited for the Catalogue.
Tel: RG & RB WILLIAMS (01989) 762225

www.rgandrbwilliams.co.uk