

MARKET REPORT

Monday 3rd August 2026

**25 Finished Cattle,
968 Lambs, 187 Cull Ewes & Rams**

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



	Top Pence per kilo	Top Price per head
Steers	370p	£2946
Heifers	410p	£2414
Cull Cows & Overage		
Lambs	352p	£188
Cull Ewes & Rams	Ave £153	£233

25 Finished Cattle (Sale 10.30am)

Auctioneer: - William Probert

A larger entry of finished cattle met another fast and competitive trade with finished cattle remaining in short supply nationally, buyers showed increased appetite throughout the sale, resulting in another excellent days trading. Steers topped the market at **£2,946 per head** from **Messrs GH & GG Savidge** and we saw a superb run of **Limousin-cross heifers** from **Messrs DE & SJ Cheacker** which attracted fierce competition selling between **390p – 410p/kg**. Retail and wholesale buyers remained keen to secure quality cattle, with well-finished Continentals regularly selling between **350p – 380p/kg**. There were fewer traditional native butcher-type cattle on offer, but those forward sold well, generally achieving around **340p/kg**.

Overall, buyer confidence remains high, with demand appearing to strengthen week by week. More finished cattle are required to satisfy current market demand.

Overall average price of Finished Cattle - £2228 - 352ppkg

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)				
	Medium (551-649kg)	370.00p	356.15p	£2256.54	347.22p
	Heavy (650kg+)	366.00p	341.50p	£2411.47	
HEIFERS	Light (330-500kg)				
	Medium (501-589kg)	410.00p	353.50p	£2020.27	358.66p
	Heavy (590kg+)	388.00p	360.78p	£2226.04	

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£2946.30 – GH & GG Savidge, Dean Common Farm	410p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2642.24 – GH & GG Savidge, Dean Common Farm	388p – D W Dale & Son, Boars Hill Farm
	£2414.90 – DE & SJ Cheacker, Ostbridge Manor Farm	385p – DE & SJ Cheacker, Ostbridge Manor Farm

RG & RB Williams Auctioneers Ltd, Ross Auction Centre, Overross, Ross on Wye, Herefordshire, HR9 7QQ

Tel. 01989 762225 or 01989 767443 Fax. 01989 566082 **Market Holding Number: 17/204/8000**

Bulls

Auctioneer:- William Probert

There was a short entry of bulls today, with some young Aberdeen Angus x bulls topped at 324ppkg (£2,284.86) from **Messrs C & L Warner**, and Cull bulls topped at £2,258 from **Messrs JM & PM Seabourne**.

968 Lambs

Auctioneer:- William Probert

A quality entry of Lambs met a lesser trade than previous week which was to be expected however still met good competition throughout the sale peaking at **£188 per head (378p/kg)**.

Well-finished lambs with good weight and flesh were once again in greatest demand generally selling between **340p – 378p/kg**. Buyers were keen to secure lambs with plenty of finish, proving once again that meat is money. Producers are encouraged to continue feeding lambs to achieve the extra finish, as this is being well rewarded in the marketplace.

The easiest lambs to market were those weighing **46kg and over**, where competition remained particularly fierce. Conversely, lambs lacking finish or carrying insufficient flesh were more difficult to place and sold at a noticeable discount.

Top price of the day was **£188 per head** for an excellent run of Texel-cross lambs from **Messrs EJ & JM Westoby**.

The day's entry was dominated by medium-weight lambs, with the majority of **41kg – 44kg** lambs selling between **£135 and £160 per head**.

There continues to be strong demand from buyers for all weights and grades of well-finished lambs.

Overall average price of lambs **£153/head – 43kg – 321ppkg**

SQQ - 322ppkg

Lambs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	333.00p	329.20p	£125.90
Medium (39.1 – 45.5 kg)	352.00p	320.06p	£140.24
Heavy (45.6 – 52 kg)	378.00p	325.57p	£156.04
Overweight (52.1kg +)	330.00p	316.00p	£175.56

Lambs

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£188 – EJ & JM Westoby & Sons, Brooklands	352p – 45.50kg N & I Bevan, Trothlands Farm
	£178 – N & I Bevan, Trothlands Farm	351p – 47kg N & I Bevan, Trothlands Farm
	£170 – N & I Bevan, Trothlands Farm	340p – 50kg N & I Bevan, Trothlands Farm

187 Cull Ewes & Rams (Sale at 9.30am)

Auctioneer: – William Probert

A good entry of Cull Ewes met another excellent trade with prices topping at **£233 per head** for Texel ewes from **Messrs Monnow Marquees**.

Well-fleshed Continental-cross ewes continued to command premium prices regularly selling between **£180 - £233 per head**. Leaner ewes generally traded from **£130 to £170 per head**, whilst North Country Mule and Welsh Mule ewes sold well between **£140 - £170 per head**, depending on quality and finish. Demand remains extremely strong, and many more ewes could easily have been sold to satisfy buyer requirements.

Overall average price of Cull Ewes - £153

Top Vendors Price/Head	
	£233 – Monnow Marquees, Hill Farm
	£219 – J Middleton, Rookery Nook
	£198 – A J Gilder, Plaistow Farm

All payments will reach you within 2 weeks from sale date.

FORTHCOMING SALE FIXTURES

Thursday 13 th August	Sale of Store Cattle	Sale at 11:15am
Thursday 20 th August	Innovis Tup Sale	Sale at 2.00pm
Saturday 22 nd August	Farm Dispersal Sale Of Machinery, Livestock Equipment & Workshop Sundries On Behalf of Messers Collins, Upper Kathlea Farm, Llangattock Lingoed, Abergavenny, NP7 8NR	Sale at 11:00am
Thursday 10 th September	Sale of Store Cattle	Sale at 11:15am
Thursday 24 th September	Sale of Store Cattle	Sale at 11:15am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes, Store Sheep, Finished Cattle, Cull Cows, Store Cattle

Ross Auction Centre - Tel: 01989 762225 –
market@rgandrbwilliams.co.uk

DISPERSAL SALES

DISPERSAL SALE OF WELL MAINTAINED TRACTORS,
LOADALL, TRAILERS, HARVESTING & CULTIVATION
MACHINERY LIVESTOCK EQUIPMENT AND
WORKSHOP SUNDRIES

**UPPER KATHLEA FARM
LLLANGATTOCK LINGOED
ABERGAVENNY, NP7 8NR**



viz: John Deere 6830 ('09); John Deere 6620 Premium ('02); JCB Sitemaster 3CX; JCB 530-70; Landrover Discovery 4 TDV6; Renault 106-54 TL XL; Kubota RTV900; Bobcat S175 Skid Steer Loadall; Honda Foreman ES Quad; McHale Fusion 2; Claas Liner Rake; Claas Volto Tedder; Kverneland Taurus Mower; Salop Bale Trailer; Marshall Bale Trailer; 24' Cattle Container Trailer; Ifor Williams Flat Bed & Livestock Trailers; Collins Trailer; Quad Trailer; Amazone 1001 Fert Spinner; Vicon Wagtail Fert Spreader; Marshall Muck Spreader; Teagle Tomahawk Straw Chopper; Kuhn Flail Topper; Mole Plough; Hedgetrimmer; Hardi 12m Sprayer; Spring Tine, Spike & Chain Harrows; Post Knocker; Log Splitter; Flat & Cambridge Rolls; Mower Conditioner; Conor Pasture Topper; Overum 5 Fur Plough; Various Q Fit Attachments – Bucket, Muck Grab, Root Bucket, Muck Grab, Bale Handler; Sheep Feeders, Troughs, Weigher & Turnover Crate; Cattle Feeders, Hurdles, Crush and Barriers; PTO Pressure Washer; Grain Augers; Diesel Tank; Fencing Stakes; Pig Arc; Lawnmower.
Quantity of Hay, Silage/Haylage and 30 (2023) Wheat Bales

SATURDAY 22ND AUGUST 2026

at 11am

In conjunction with



Tel: 01873 840726

Catalogues available Tel: 01989 567233

**DISPERSAL SALE OF MACHINERY AND EQUIPMENT
at BAYNHAMS FARM
LEDBURY, HEREFORDSHIRE, HR8 2PX**



viz: 2 x Deutz 6185 TTV 4wd Tractors; New Holland TX32 Combine; New Holland Kobelco E80 MRS Digger; Ineos Grenadier (2025); Merlot Turbofarmer TD 33.7; Iseki 4wd Garden Tractor; Amazone KE3000 Power Harrow; Agrimaster R550-150 Hedge Trimmer; Amazone ZA-M 1501 Fert Spreader; AD-P 303 Drill; Weston SF11 Grain Trailer; Ifor Williams 14' Flat Bed Trailer; Flat Roll; Amazone 5 fur Rev Plough; Perfect 3m Flail Topper; Amazone UX3200 Trailed Sprayer; Amazone 4003-2 Discs; 3 bay Portal Frame Buildings; Furrow Press; Sulkey Teagle S60 Fert Spinner; Grain Hopper & Opico Dryer; Diesel Tanks; Various Grain & Brush Buckets; Winton Flail Topper; Cement Mixers; Ladders; Generator; Fencing & Gates; Sheep Feeders & Handling Equipment; Quantity of Workshop Tools and Furniture

SATURDAY 19TH SEPTEMBER 2026

at 11am

Catalogues available Tel: 01989 567233

ROSS AUCTION CENTRE

ROSS AUCTION CENTRE

SALE OF STORE CATTLE

THURSDAY 13th AUGUST 2026

Sale at 11.15am

Entries now invited for the Catalogue.

Tel: RG & RB WILLIAMS (01989) 762225

www.rgandrwilliams.co.uk