

MARKET REPORT

Monday 29th June 2026

27 Finished Cattle,
1,280 Lambs, 142 Cull Ewes & Rams

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



	Top Pence per kilo	Top Price per head
Steers	370p	£2521
Heifers	398p	£2825
Cull Cows & Overage		
Lambs	424p	£205
Cull Ewes & Rams	Ave £164	£210

27 Finished Cattle (Sale 10.30am)

Auctioneer: - William Probert

A nice entry of very commercial finished cattle continued to meet a fast trade with numbers short nationally more appetite was seen. Demand remained consistent throughout the sale with heifers topping at £2,825 per head from Messrs DM & CS Andrews - quality heifers peaked at 398ppkg.

Cattle remained keenly sought after by retail buyers with prices ranging from 340p – 360p/kg.

There were few traditional butcher-type native heifers and steers forward which sold well either side of 330p/kg.

More cattle would have been sold to this trade and will be wanted for the forthcoming weeks.

Overall average price of Finished Cattle - £1983 - 337ppkg

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)	342.00p	321.48p	£1695.25	342.63p
	Medium (551-649kg)	370.00p	360.13p	£2286.83	
	Heavy (650kg +)	368.00p	342.67p	£2149.42	
HEIFERS	Light (330-500kg)	315.00p	302.88p	£1441.72	332.07p
	Medium (501-589kg)	320.00p	310.17p	£1679.07	
	Heavy (590kg+)	398.00p	344.35p	£2167.67	

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£2825.80 – DM & CS Andrews, Glen Court Farm	398p – DM & CS Andrews, Glen Court Farm
	£2520.80 – C Simcock & Sons, The Green Farm	368p – C Simcock & Sons, The Green Farm
	£2274.60 – C Simcock & Sons, The Green Farm	342p – PF & DM Gwilliam, Dryslade Farm

RG & RB Williams Auctioneers Ltd, Ross Auction Centre, Overross, Ross on Wye, Herefordshire, HR9 7QQ

Tel. 01989 762225 or 01989 767443 Fax. 01989 566082 Market Holding Number: 17/204/8000

1,280 Lambs

Auctioneer: - William Probert

A larger entry of spring lambs met strong competition from start to finish peaking at **£205 - 424ppkg**.

Meat and weight were the calm of the day trading between **410p - 424ppkg**, meat is key with it paying to put that extra finish on lambs.

Lambs topped at **424ppkg** for a run of Texel x from Messrs N & I Bevan.

The entry was dominated by heavier sorts with all **43kg+** lambs trading **£180 - £205**.

Meat is key with spring lambs with buyers for all weights and classes.

The overall sqq of lambs was **410ppkg**, with best quality sorts traded around **406ppkg**.

Lambs are **65ppkg** dearer than this time last year.

More lambs could have easily been sold to this electric trade.

Overall average price of lambs £190p/head – 42kg – 412ppkg

SQQ - 413ppkg

Lambs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	412.00p	406.74p	£163.07
Medium (39.1 – 45.5 kg)	424.00p	407.46p	£176.27
Heavy (45.6 – 52 kg)	412.00p	411.54p	£192.67
Overweight (52.1kg+)	378.00p	398.94p	£205.00

Lambs

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£205 – W J Grindle, Maindenham Farm	424p – 45kg N & I Bevan, Trothlands Farm
	£199 – N & I Bevan, Trothlands Farm	424p – 42.50kg N & I Bevan, Trothlands Farm
	£195 – D Samuel, Hectors Farm, Main Rd	420p – 41kg EW, DA & NE Evans, Peters Farm

142 Cull Ewes & Rams (Sale at 9.30am)

Auctioneer: – William Probert

A nice entry of cull ewes met strong demand topping at £210 from Messrs H H Williams & Son.

Continental x ewes continued to trade from £180 - £210 per head.

Leaner sorts of ewes generally changed hands between £140 - £160 per head.

Small hill ewes traded around £120 - £140 per head.

More ewes could have easily been sold to this trade.

Overall average price of ewes £164/head

Top Vendors Price/Head	
	£210 – H H Williams & Son, Red Barn Farm
	£200 – VM & DJ Gunter, Cowmeadow Farm
	£200 – R Box, Long Acre Cottage

**All payments will reach you within 2 weeks
from sale date.**

FORTHCOMING SALE FIXTURES

Tuesday 30 th June	Standing Straw Sale Ditton/Trelasdee, Ross-on-Wye	Sale at 6.00pm
Wednesday 1 st July	Standing Straw Sale Bernithan, Llangarron	Sale at 6.00pm
Thursday 2 nd July	Collective Straw Sale - CANCELLED Ross Auction Centre	Sale at 6.00pm
Friday 3 rd July	Standing Straw Sale Monkhal Court, Callow, Hereford	Sale at 6.00pm
Tuesday 7 th July	Collective Property Sale	Sale at 6.00pm
Thursday 9 th July	Sale of Store Cattle	Sale at 11.15am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225 –
market@rgandrbwilliams.co.uk

FARMS FOR SALE

HEREFORDSHIRE

Ledbury 1 miles. Hereford 14 miles. Worcester 17 miles.
Cheltenham 26 miles.

A HIGHLY ATTRACTIVE RESIDENTIAL AND COMMERCIAL
ARABLE FARM

**BAYNHAMS FARM, HEREFORD ROAD, LEDBURY,
HEREFORDSHIRE HR8 2PX**



Spacious Bungalow (Subject to an Agricultural Occupancy Restriction)
A Range of Modern Buildings

141.54 ACRES

Highly Productive and Level Grade 2 Land

FOR SALE BY PRIVATE TREATY

Particulars available • Tel: 01989 567233

A RESIDENTIAL LIVESTOCK FARM IN
UNSPOILT RURAL LOCATION



**SMITHWAY FARM, EDDY'S LANE, THE PLUDDS
RUARDEAN, GLOUCESTERSHIRE GL17 9TT**

4 Bedroom Residence in need of complete modernisation
Traditional Buildings with Planning Potential

50.52 ACRES

Productive Pasture Land in a ring fence

FOR SALE BY PUBLIC AUCTION (unless sold prior)

In 4 Lots

at Ross Auction Centre, Overross, Ross on Wye, HR9 7QQ

on **TUESDAY 7TH JULY 2026, at 6pm**

Particulars available • Tel: 01989 567233

INDUSTRIAL UNIT

**INDUSTRIAL UNIT/ WAREHOUSE - TO LET
UNIT 2, KIRBYS YARD, WHITCHURCH
HEREFORDSHIRE HR9 6DJ**



1,171 sq m (12,615 sq ft)

Warehouse/ Commercial Unit in Excellent Condition

Two Adjoining Units Capable of sub-division

Directly adjacent to A40. Gated Compound

2 surface level roller shutter loading doors

Translucent roof lights. Vehicle parking PV Panels and Battery Storage

Air Conditioning Unit. Internal Mezzanine Floor

TO LET BY PRIVATE TREATY

Further details • Tel: 01989 567233

RETAIL UNIT

41 HIGH STREET

ROSS-ON-WYE - HEREFORDSHIRE

Useful Retail Unit in the heart of Ross-on-Wye



Café / Restaurant

1 Bedroom Second Floor Apartment

Investment Property Generating - £18,600 per annum

FOR SALE BY PRIVATE TREATY

Particulars available • Tel: 01989 567233

STANDING STRAW SALES

Friday 3rd July

Monkhill Court, Callow

521 Acres Winter Wheat, 171 Acres Oilseed Rape

Catalogues available • Tel: 01989 567233

LAND FOR SALE

LAND AT WOODCROFT

CHEPSTOW - GLOUCESTERSHIRE

Strategic Pasture Land in the heart of South West Gloucestershire



Well-located pasture land contained in one block Significant potential to
alternative uses (subject to planning)

In all 4.45 Acres (1.80 Hectares)

For sale by public auction on **Tuesday 7th July 2026 at 6pm**

at Ross Auction Centre, Ross-on-Wye, HR9 7QQ

Tel: 01989 567233

25 ACRES ARABLE/PASTURE LAND

at EARDISLEY HEREFORDSHIRE



FOR SALE BY PUBLIC AUCTION (unless sold prior)

at Ross Auction Centre, HR9 7QQ

Tuesday 7th July, at 6pm

Particulars available • Tel 01989 567233

ROSS AUCTION CENTRE

SALE OF STORE CATTLE

THURSDAY 9TH JULY 2026 Sale at 11.15am

Tel: RG & RB WILLIAMS (01989) 762225