

MARKET REPORT

Monday 22nd June 2026

18 Finished Cattle,
1446 Lambs, 211 Cull Ewes & Rams

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



Top Pence per kilo

Top Price per head

Steers	370p	£2672
Heifers	365p	£2340
Lambs	452p	£206
Cull Ewes & Rams	Ave £152	£192

18 Finished Cattle (Sale 10.30am)

Auctioneer: - William Probert

A shorter entry of very commercial finished cattle continued met a fast trade, with numbers short nationally, more appetite was seen.

Demand remained consistent throughout the sale with steers topping at **£2,672 per head** from Messrs DM & CS Andrews.

Cattle remained keenly sought after by retail buyers with prices ranging from **340p – 360p/kg**.

There were few traditional butcher-type native heifers and steers forward sold well either side of **330p/kg**.

More cattle would have been sold to this trade and will be wanted for the forthcoming weeks.

Overall average price of Finished Cattle - **£2146 - 344ppkg**

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)				
	Medium (551-649kg)	370.00p	360.10p	£2263.23	347.53p
	Heavy (650kg+)	340.00p	336.12p	£2327.60	
HEIFERS	Light (330-500kg)				
	Medium (501-589kg)	360.00p	324.91p	£1853.60	340.45p
	Heavy (590kg+)	365.00p	344.01p	£2141.87	

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£2672.40 – DM & CS Andrews, Glen Court Farm	360p – C Simcock & Sons, The Green Farm
	£2216.50 – C Simcock & Sons, The Green Farm	360p – C Simcock & Sons, The Green Farm
	£2192.40 – C Simcock & Sons, The Green Farm	340p – DM & CS Andrews, Glen Court Farm

1,446 Lambs

Auctioneer: - William Probert

A larger entry of spring lambs met strong competition from start to finish peaking at £206 - 452ppkg.

Meat and weight were the calm of the day trading between 420p - 450ppkg.

Meat is key with it paying to put that extra finish on.

Lambs topped at 452ppkg for a run of Texel x from Messrs J M Godsall & Son.

The entry was dominated by heavier sorts with all 43kg + lambs trading £180 - £205.

Meat is key with spring lambs with buyers for all weights and classes.

The overall sqq of lambs was 418ppkg, with best quality sorts traded around 440ppkg.

More lambs could have easily been sold to this electric trade.

Overall average price of lambs £173p/head – 42kg – 417ppkg

SQQ - 418ppkg

Lambs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	431.00p	410.90p	£156.48
Medium (39.1 – 45.5 kg)	452.00p	419.46p	£177.69
Heavy (45.6 – 52 kg)	430.00p	413.61p	£192.46
Overweight (52.1kg+)	339.00p	280.41p	£166.00

Lambs

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£206 – N & I Bevan, Trothlands Farm	452p – 42kg J M Godsall & Son, Moor Court
	£200 – G W Bevan & Sons, Coldbrook Farm	441p – 41.70kg J T Hartland, New House Farm
	£200 – Monk Hill Partners, Monkhill Farm	438p – 40kg C Simcock & Sons, The Green Farm

211 Cull Ewes & Rams (Sale at 9.30am)

Auctioneer: – William Probert

A nice entry of cull ewes met strong demand topping at £192 from Messrs D A Evans & Partners.

Continental x ewes continued to trade from £170 - £190 per head.

Leaner sorts of ewes generally changed hands between £140 - £160 per head.

Small hill ewes traded around £120 - £140 per head. More ewes could have easily been sold to this trade.

Overall average price of ewes £152/head

	Top Vendors Price/Head
	£192 – D A Evans & Partners, Pantygoitre Farm
	£190 – W N Gooch, Lower House
	£182 – O Warner, Town Street Farm

**All payments will reach you within 2 weeks
from sale date.**

FORTHCOMING SALE FIXTURES

Monday 29 th June	Standing Straw Sale Arkstone & Church Farm, Lower Jury, Hereford	Sale at 6.00pm
Tuesday 30 th June	Standing Straw Sale Ditton/Trelasdee, Ross-on-Wye	Sale at 6.00pm
Wednesday 1 st July	Standing Straw Sale Bernithan, Llangarron	Sale at 6.00pm
Thursday 2 nd July	Collective Straw Sale Ross Auction Centre	Sale at 6.00pm
Friday 3 rd July	Standing Straw Sale Monkhal Court, Callow, Hereford	Sale at 6.00pm
Tuesday 7 th July	Collective Property Sale	Sale at 6.00pm
Thursday 9 th July	Sale of Store Cattle	Sale at 11.15am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225 –
market@rgandrbwilliams.co.uk

FARMS FOR SALE HEREFORDSHIRE

Ledbury 1 miles, Hereford 14 miles, Worcester 17 miles,
Cheltenham 26 miles.

A HIGHLY ATTRACTIVE RESIDENTIAL AND
COMMERCIAL ARABLE FARM
BAYNHAMS FARM, HEREFORD ROAD, LEDBURY,
HEREFORDSHIRE HR8 2PX



Spacious Bungalow (Subject to an Agricultural Occupancy
Restriction) A Range of Modern Buildings
141.54 ACRES

Highly Productive and Level Grade 2 Land
FOR SALE BY PRIVATE TREATY

Particulars available • Tel: 01989 567233

GRENDON COURT

Pencombe, Bromyard, HR7 4SD

PRODUCTIVE ARABLE AND PASTURE FARM IN
THE HEART OF NORTH EAST HEREFORDSHIRE



Well appointed newly built 4 Bedroom Farmhouse

3 Bedroom Farm Bungalow
Traditional Stone Farm Buildings with potential for alternative
uses (STP) Extensive Range of Modern Farm Buildings
Grade 2 and 3 Arable and Pasture Land in a Ring Fence
355 Acres

FOR SALE BY PRIVATE TREATY

Particulars available • Tel: 01989 567233

A RESIDENTIAL LIVESTOCK FARM IN UNSPOILT RURAL LOCATION



SMITHWAY FARM, EDDY'S LANE, THE PLUDDS
RUARDEAN, GLOUCESTERSHIRE GL17 9TT
4 Bedroom Residence in need of complete modernisation
Traditional Buildings with Planning Potential
50.52 ACRES

Productive Pasture Land in a ring fence

FOR SALE BY PUBLIC AUCTION (unless sold prior)

In 4 Lots
at Ross Auction Centre, Overross, Ross on Wye, HR9 7QQ
on **TUESDAY 7TH JULY 2026, at 6pm**

Particulars available • Tel: 01989 567233

INDUSTRIAL UNIT

INDUSTRIAL UNIT/WAREHOUSE - TO LET
UNIT 2, KIRBYS YARD, WHITCHURCH
HEREFORDSHIRE HR9 6DJ



1,171 sq m (12,615 sq ft)

Warehouse/ Commercial Unit in Excellent Condition
Two Adjoining Units Capable of sub-division
Directly adjacent to A40. Gated Compound
2 surface level roller shutter loading doors
Translucent roof lights. Vehicle parking
PV Panels and Battery Storage
Air Conditioning Unit. Internal Mezzanine Floor
TO LET BY PRIVATE TREATY

Further details • Tel: 01989 567233

RETAIL UNIT

41 HIGH STREET
ROSS-ON-WYE - HEREFORDSHIRE
Useful Retail Unit
in the heart of Ross-on-Wye



Café / Restaurant

1 Bedroom Second Floor Apartment

Investment Property Generating - £18,600 per annum

FOR SALE BY PRIVATE TREATY

Particulars available • Tel: 01989 567233

STANDING STRAW SALES

Friday 26th June
Monday 29th June
Tuesday 30th June
Wednesday 1st July
Thursday 2nd July
Friday 3rd July

Llantilio Pertholey, Abergavenny
92 Acres Winter Wheat
Arkstone and Church Farm, Lower Jury
338 Acres Wheat, 148 Acres Ryegrass,
118 Acres Peas, 159 Acres Oilseed Rape,
70 Acres Barley

Ditton and Treleasdee, Ross on Wye
400 Acres Winter Wheat, 100 Acres
Barley, 193 Acres Oilseed Rape

Little Bernithan, Llangarron
113 Acres Winter Wheat, 44 Acres
Winter Oats, 62 Acres Ryegrass

Treworgan Farm, Llangrove
62 Acres Ryegrass

Collective Sale at Ross Auction Centre
Monkthall Court, Callow
521 Acres Winter Wheat, 171 Acres
Oilseed Rape

Catalogues available • Tel: 01989 567233

LAND FOR SALE

LAND AT WOODCROFT

CHEPSTOW - GLOUCESTERSHIRE

Strategic Pasture Land in the heart of South West Gloucestershire



Well-located pasture land contained in one block
Significant potential to alternative uses
(subject to planning)

In all 4.45 Acres (1.80 Hectares)

For sale by public auction on **Tuesday 7th July 2026 at 6pm**
at Ross Auction Centre, Ross-on-Wye, HR9 7QQ

Tel: 01989 567233

25 ACRES ARABLE/PASTURE LAND
at EARDISLEY
HEREFORDSHIRE



FOR SALE BY PUBLIC AUCTION (unless sold prior)
at Ross Auction Centre, HR9 7QQ
Tuesday 7th July, at 6pm

Particulars available • Tel: 01989 567233