

MARKET REPORT

Monday 15th June 2026

29 Finished Cattle, 7 Cull Cows,
1,288 Lambs, 50 Cull Ewes

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



	Top Pence per kilo	Top Price per head
Steers	370p	£2591
Heifers	410p	£2291
Cull Cows & Overage	300p	£2553
Lambs	460p	£217
Cull Ewes	Ave £180	£205.50

29 Finished Cattle (Sale 10.30am)

Auctioneer: - William Probert

A shorter entry of very commercial finished cattle continued to meet a faster trade than previously seen. Demand remained consistent throughout the sale with steers topping at **£2,591 per head (410ppkg)**. Cattle remained keenly sought after by retail buyers with prices ranging from **340p – 370p/kg**. Quality butchers' heifers topped at **410ppkg & 400ppkg** for Lim x heifers from Messrs Checker

There were few traditional butcher-type native heifers & steers forward which sold well either side of **330p/kg**.

Overall average price of Finished Cattle - **£2073 - 343ppkg**

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)	320.00p	306.81p	£1480.35	337.82p
	Medium (551-649kg)	370.00p	343.85p	£2180.70	
	Heavy (650kg+)	362.00p	340.46p	£2323.07	
HEIFERS	Light (330-500kg)				348.21p
	Medium (501-589kg)	410.00p	405.00p	£2263.95	
	Heavy (590kg+)	365.00p	336.98p	£2117.75	

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£2591.92 – DM & CS Andrews, Glen Court Farm	410p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2329.80 – J Howells, Colethrop Court Farm	400p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2307.94 – J Howells, Colethrop Court Farm	362p – DM & CS Andrews, Glen Court Farm

7 Cull Cow & Overage

Auctioneer: - William Probert

A nice entry of cull cows peaked at £1875 per head - 282ppkg.

Many quality sorts sold from £1660 - £1875 but generally better sorts sold from 260p - 282ppkg and leaner cows traded hands either side of 240ppkg.

Overall average price of cows - £1880 - 275ppkg

Top Vendors Price/Head	
	£2553.00 – J Howells, Colethrop Court Farm
	£1942.66 – F I Bevan & Sons, Weston Hall Farm
	£1875.30 – C J & R Pugh, Winnal Court

1,288 Lambs

Auctioneer: - William Probert

A reduced entry of spring lambs met strong competition from start to finish peaking at £217 - 460ppkg.

Meat and weight were the order of the day trading between 450p - 460ppkg with lambs topping at 460ppkg - £217 per head.

The entry was dominated by heavier sorts with all 43kg+ trading from £190 - £217. Meat really is key with spring lambs with buyers for all weights and classes.

The overall sqq was 446ppkg with best quality sorts trading around 460ppkg.

More lambs could have easily been sold to this electric trade.

Overall average price of lambs £193p/head – 43kg – 445ppkg

SQQ - 446ppkg

Lambs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	459.00p	454.05p	£176.46
Medium (39.1 – 45.5 kg)	460.00p	444.88p	£187.62
Heavy (45.6 – 52 kg)	457.00p	442.25p	£207.15
Overweight (52.1kg+)	457.00p	453.27p	£202.58

Lambs

Top Vendors Price/Head		Top Vendors Price/Kilo
	£217 – W N Gooch, Lower House	460p – 40kg EW DA & NE Evans, Peters Farm
	£212 – G M Halling & Son, Downfields Farm	459p – 39.20kg G J Sevenoaks & Son, Cross Ash Farm
	£212 – G M Halling & Son, Downfields Farm	454p – 42.30kg P & S Miles, Celyn Cottage

50 Cull Ewes (Sale at 9.30am)

Auctioneer: – William Probert

One of the shortest entries of cull ewes met strong demand topping at £205.50 from Messrs H H Williams & Son. More ewes could have easily been sold to this trade with the complete consignment averaging £180 per head.

Overall average price of ewes £180/head

Top Vendors Price/Head	
	£205.50 – H H Williams & Son, Red Barn Farm
	£170 – W N Gooch, Lower House
	£162 – G Whittington, Wain-y-Parc

**All payments will reach you within 2 weeks
from sale date.**

FORTHCOMING SALE FIXTURES

Friday 19 th June	Genuine Dispersal Sale of Dairy & Beef Cattle, Tractors & Machinery for F Rogers & Son, Terrace Hall Farm, Woolhope, HR1 4QJ	Sale at 11.00am
Monday 29 th June	Standing Straw Sale Arkstone & Church Farm, Lower Jury, Hereford	Sale at 6.00pm
Tuesday 30 th June	Standing Straw Sale Ditton/Trelasdee, Ross-on-Wye	Sale at 6.00pm
Wednesday 1 st July	Standing Straw Sale Bernithan, Llangarron	Sale at 6.00pm
Thursday 2 nd July	Collective Straw Sale Ross Auction Centre	Sale at 6.00pm
Friday 3 rd July	Standing Straw Sale Monkhal Court, Callow, Hereford	Sale at 6.00pm
Tuesday 7 th July	Collective Property Sale	Sale at 6.00pm
Thursday 9 th July	Sale of Store Cattle	Sale at 11.15am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes, Store Sheep, Finished Cattle, Cull Cows, Store Cattle

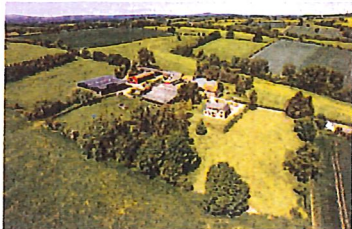
Ross Auction Centre - Tel: 01989 762225 –
market@rgandrbwilliams.co.uk

FARM FOR SALE

GRENDON COURT

Pencombe, Bromyard, HR7 4SD

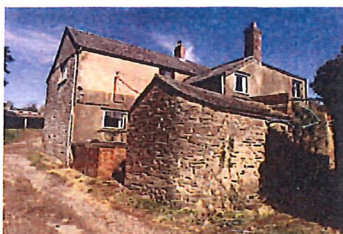
PRODUCTIVE ARABLE AND PASTURE FARM IN
THE HEART OF NORTH EAST
HEREFORDSHIRE



Well appointed newly built 4 Bedroom Farmhouse
3 Bedroom Farm Bungalow

Traditional Stone Farm Buildings
with potential for alternative uses (STP)
Extensive Range of Modern Farm Buildings
Grade 2 and 3 Arable and
Pasture Land in a Ring Fence 355 Acres
FOR SALE BY PRIVATE TREATY
Particulars available
Tel: 01989 567233

**A RESIDENTIAL LIVESTOCK FARM IN
UNSPOILT RURAL LOCATION**



**SMITHWAY FARM, EDDY'S LANE,
THE PLUDDS, RUARDEAN,
GLOUCESTERSHIRE GL17 9TT**

4 Bedroom Residence in need of complete
modernisation Traditional Buildings
with Planning Potential

50.52 ACRES

Productive Pasture Land in a ring fence
FOR SALE BY PUBLIC AUCTION
(unless sold prior)

In 4 Lots

at Ross Auction Centre, Overross, Ross
on Wye, HR9 7QQ

on **TUESDAY 7TH JULY 2026**, at 6pm

Particulars available
Tel: 01989 567233

STANDING STRAW SALES

- Friday 26th June** Llantilio Pertholey,
Abergavenny 90 Acres
Winter Wheat
- Monday 29th June** Arkstone and Church Farm,
Lower Jury 338 Acre Wheat,
148 Acres Ryegrass, 118
Acres Peas, 159 Acres Oilseed
Rape, 70 Acres Barley
- Tuesday 30th June** Ditton and Trelasdee, Ross on
Wye
- Wednesday 1st July** Little Bernithan, Llangarron
113 Acres Winter Wheat, 44
Acres Winter Oats, 62 Acres
Ryegrass
- Thursday 2nd July** Collective Sale at Ross
Auction Centre
- Friday 3rd July** Monkhall Court, Callow 521
Acres Winter Wheat, 171
Acres Oilseed Rape

Catalogues available Tel: 01989 567233

LAND FOR SALE

**25 ACRES ARABLE/PASTURE LAND
at EARDISLEY, HEREFORDSHIRE**



FOR SALE BY PUBLIC AUCTION
(unless sold prior)

at Ross Auction Centre, HR9 7QQ

Tuesday 7th July, at 6pm

Particulars available • Tel 01989 567233

**LAND AT WOODCROFT
CHEPSTOW – GLOUCESTERSHIRE**
Strategic Pasture Land in the heart of
South West Gloucestershire



Well-located pasture land contained in one block
Significant potential to alternative uses
(subject to planning)

In all 4.45 Acres (1.80 Hectares)

For sale by public auction
on **Tuesday 7th July 2026 at 6pm**
at Ross Auction Centre, Ross-on-Wye, HR9 7QQ
Tel: 01989 567233

DISPERSAL SALE

GENUINE DISPERSAL SALE OF
DAIRY CATTLE, FOLLOWERS,
YOUNGSTOCK, MACHINERY AND
IMPLEMENTS

at **TERRACE HALL FARM**
WOOLHOPE, HR1 4QJ

MACHINERY & EQUIPMENT

Deutz Fahr 6170 (2025);
Kubota M6040 Tractor (64 plate);
Kubota M135GX (13 plate);
Teagle 505M Straw Processor;
Strautmann Silage Wagon;
Milbury Slurry Silo;
Sherbourne Reynolds Tractor
Mounted Bedding Machine;
Hedge Trimmer; AW 26' Bale Trailer;
Major 2600gal Slurry Tanker;
BVL 203 Diet Feeder; Silage Pusher;
Grabs & Buckets;
Foot Trimming Crush; etc;

AI STRAWS

Montbeliarde, Limousin,
A Angus & B Blue AI Straws

CATTLE

viz: 54 Montbeliarde In Calf Cows;
18 Mont In Calf Heifers;
26 Maiden Heifers
16 Grazing/Feeding Cows & Heifers;
21 Beef Stores (BB, Lim & Mont)

DAIRY EQUIPMENT

32/16 Milfos Herringbone Parlour;
Vacuum Pump; Plate Cooler;
6000l Dari Kool Bulk Tank;
Wash Tank; Mascontrol Wash System

on **FRIDAY 19TH JUNE 2026**,
commencing at 11am

In conjunction with Gwilym Richards
Catalogues available
Tel: 01989 567233