

MARKET REPORT

Monday 1st June 2026

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED

25 Finished Cattle & Bulls, 10 Overage Cattle,
1,550 Lambs, 140 Hogs, 240 Cull Ewes & Rams



	Top Pence per kilo	Top Price per head
Steers	370p	£2669
Heifers	396p	£2491
Overage Cattle	324p	£2057
Spring Lambs	519p	£219
Hogs	440p	£186
Cull Ewes & Rams	Ave £170	£216

25 Finished Cattle (Sale 10.30am)

Auctioneer: – Richard Williams

A short entry met a good trade unfortunately dead weight prices are not strong and as such the trade continues to ease.
Best sorts sold up to 396ppkg, bulls also sold well.
More cattle could have easily been sold.

Overall average price of cattle £2083/head – 351ppkg

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)				
	Medium (551-649kg)	370.00p	357.21p	£2246.16	344.72p
	Heavy (650kg+)	349.00p	335.55p	£2397.53	
HEIFERS	Light (330-500kg)	300.00p	300.00p	£1479.00	
	Medium (501-589kg)	396.00p	362.20p	£2072.99	350.14p
	Heavy (590kg+)	365.00p	351.20p	£2220.15	

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£2669.16 – EJ & JM Westoby & Sons, Brooklands	396p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2666.36 – EJ & JM Westoby & Sons, Brooklands	391p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2491.20 – DM & CS Andrews, Glen Court Farm	360p – DM & CS Andrews, Glen Court Farm

10 Overage Cattle

Auctioneer: – Richard Williams

A short entry sold to a very strong trade peaking at 324ppkg and averaging at 300ppkg.

Overall average price of cattle – £1890/head

Top Vendors Price/Head	
	£2057.40 – Hereford & Ludlow College, Holme Lacy Campus
	£2012.04 – CJ & R Pugh, Winnal Court
	£1850.31 – C Simcock & Sons, The Green Farm

1,550 Lambs

A better-than-expected entry of lambs sold to another very strong trade. Better lambs sold from 500p – 519ppkg.

Heavier lambs also sold very well for up to £219.

Overall average price of lambs £200/head 42kg SQQ - 471ppkg

Spring Lambs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	504.00p	486.02p	£152.57
Medium (39.1 – 45.5 kg)	519.00p	469.97p	£179.20
Heavy (45.6 – 52 kg)	479.00p	455.43p	£181.46
Overweight (52.1kg+)			

Lambs

Top Vendors Price/Head		Top Vendors Price/Kilo
	£219 – L Reynolds, Beauville Farm	519p – 40.50kg S P Merrick, Jug Green Farm
	£218 – G W Bevan & Sons, Coldbrook Farm	504p – 36.50kg N & I Bevan, Trothlands Farm
	£216 – MG & AD Houdley, Rectory Farm	492p – 38.80kg G J Sevenoaks & Sons, Cross Ash Farm

Hoggs

Auctioneer: – Richard Williams

A useful end of season entry of hoggs sold to an excellent trade to average 435ppkg overall and best hoggs to 486ppkg.

Overall average price of hoggs £166/head 38kg SQQ - 428ppkg

Hoggs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	428.00p	418.82p	£152.57
Medium (39.1 – 45.5 kg)	440.00p	429.69p	£179.20
Heavy (45.6 – 52 kg)			
Overweight (52.1kg +)			

Hoggs

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£186 – G J Sevenoaks & Sons, Cross Ash Farm	440p – 40kg G J Sevenoaks & Sons, Cross Ash Farm
	£179 – G J Sevenoaks & Sons, Cross Ash Farm	437p – 41kg G J Sevenoaks & Sons, Cross Ash Farm
	£178 – G J Sevenoaks & Sons, Cross Ash Farm	434p – 41kg G J Sevenoaks & Sons, Cross Ash Farm

Cull Ewes & Rams (Sale at 9.30am)

Auctioneer: – Richard Williams

A slightly reduced entry of ewes met a very fast trade with decent sorts selling up to £216 per head.
Overall average price of ewes £170/head

	Top Vendors Price/Head
	£216 – P & S Miles, Celyn Cottage
	£215 – M J Duffield, Denfield Farm
	£210 – G G Chandler & Son, Cefn Clytha

All payments will reach you within 2 weeks from sale date.

FORTHCOMING SALE FIXTURES

Thursday 11 th June	Sale of Store Cattle To Include Genuine Herd Dispersal on behalf of Messrs Herbert comprising Hereford Bull, 16 Hereford Cows (herd ages) with Hereford Calves at foot (1 – 5 mths)	Sale at 11:15am
Friday 19 th June	Genuine Dispersal Sale of Dairy & Beef Cattle, Tractors & Machinery For F Rogers & Sons, Terrace Hall Farm, Woolhope, HR1 4QJ	Sale at 11:00am
Thursday 25 th June	Collective Property Sale	Sale at
Thursday 9 th July	Sale of Store Cattle	Sale at 11:15am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225 –
market@rgandrbwilliams.co.uk



FARM FOR SALE

GRENDON COURT

Pencombe, Bromyard, HR7 4SD
PRODUCTIVE ARABLE AND PASTURE FARM IN
THE HEART OF NORTH EAST HEREFORDSHIRE



Well appointed newly built 4 Bedroom Farmhouse
3 Bedroom Farm Bungalow
Traditional Stone Farm Buildings with potential
for alternative uses (STP)
Extensive Range of Modern Farm Buildings
Grade 2 and 3 Arable and Pasture Land in a Ring Fence
355 Acres

FOR SALE BY PRIVATE TREATY

Particulars available
Tel: 01989 567233 • www.rgandrbwilliams.co.uk

A RESIDENTIAL LIVESTOCK FARM IN UNSPOILT RURAL LOCATION



SMITHWAY FARM, EDDY'S LANE, THE PLUDDS,
RUWARDAN, GLOUCESTERSHIRE GL17 9TT
4 Bedroom Residence in need of complete modernisation
Traditional Buildings with Planning Potential

50.52 ACRES

Productive Pasture Land in a ring fence
FOR SALE BY PUBLIC AUCTION
(unless sold prior)

In 4 Lots
at Ross Auction Centre, Overross, Ross on Wye, HR9 7QQ
on Thursday 25th June 2026, at 6pm
Particulars available • Tel: 01989 567233

BARN FOR SALE

SOUTH WEST HEREFORDSHIRE

A HIGHLY ATTRACTIVE LISTED STONE BARN IN
A GLORIOUS UNSPOILT RURAL LOCATION
TY'R Y MYNACH BARN, CLODOCK,
HEREFORDSHIRE, HR2 0NZ



FOR SALE BY PRIVATE TREATY

Particulars available • Tel: 01989 567233

DISPERSAL SALE

GENUINE DISPERSAL SALE OF
DAIRY CATTLE, FOLLOWERS, YOUNGSTOCK,
MACHINERY AND IMPLEMENTS

at TERRACE HALL FARM
WOOLHOPE, HR1 4JQ

MACHINERY & EQUIPMENT

Deutz Fahr 6170 (2025); Kubota M6040 Tractor (64 plate);
Kubota M135GX (13 plate); Teagle 505M Straw Processor;
Strautmann Silage Wagon; Milbury Slurry Silo; Sherbourne
Reynolds Tractor Mounted Bedding Machine; Hedge Trimmer;
AW 26' Bale Trailer; Major 2600gal Slurry Tanker; BVL 203
Diet Feeder; Silage Pusher; Grabs & Buckers; Foot Trimming
Crush; etc; etc

AI STRAWS

Montbeliarde, Limousin, A Angus & B Blue AI Straws

CATTLE

viz: 54 Montbeliarde In Calf Cows; 18 Mont In Calf Heifers;
16 Grazing/Feeding Cows & Heifers; 21 Beef Stores
(BB, Lim & Mont)

DAIRY EQUIPMENT

32/16 Milfos Herringbone Parlour; Vacuum Pump; Plate
Cooler; 6000l Dairi Kool Bulk Tank; Wash Tank; Mascontrol
Wash System

on FRIDAY 19TH JUNE 2026, commencing at 11am
In conjunction with Gwilym Richards
Catalogues available • Tel: 01989 567233

LAND FOR SALE

NORTH HEREFORDSHIRE

AN EXCELLENT AREA OF AMENITY LAND
WITH STABLES IN A DESIRABLE LOCATION



extending to 3.84 ACRES

situated at THE OAKS, MARSTON, PEMBRIDGE, HR6 9JA
FOR SALE BY PRIVATE TREATY
Particulars available • Tel: 01989 567233

SOUTH HEREFORDSHIRE AN EXCELLENT AREA OF AMENITY LAND



2.54 ACRES

at ST OWENS CROSS, ROSS-ON-WYE, HR2 8LJ
FOR SALE BY INFORMAL TENDER
Tenders to be submitted by
THURSDAY 18th JUNE 2026 at 12 Noon
Particulars available: • Tel: 01989 567233

LAND AT CROWGATE LANE CHAXHILL - GLOUCESTER



Useful Amenity Land in the heart of West Gloucestershire
Well-located pasture land contained in one block
In all 11.93 Acres (4.8 Hectares)
For sale by informal tender
Tenders to be submitted by Friday 26th June 2026
Particulars available • Tel: 01989 567233

25 ACRES ARABLE/PASTURE LAND at EARDISLEY, HEREFORDSHIRE



FOR SALE BY PUBLIC AUCTION (unless sold prior)
at Ross Auction Centre, HR9 7QQ
25th June, at 6pm
Particulars available • Tel: 01989 567233

LAND AT WOODCROFT

CHEPSTOW - GLOUCESTERSHIRE
Strategic Pasture Land in the heart of South West Gloucestershire



Well-located pasture land contained in one block
Significant potential to alternative uses (subject to planning)
In all 4.45 Acres (1.80 Hectares)

For sale by public auction on Thursday 25th June 2026 at 6pm
at Ross Auction Centre, Ross-on-Wye, HR9 7QQ
Tel: 01989 567233 • www.rgandrbwilliams.co.uk

ROSS AUCTION CENTRE

ROSS AUCTION CENTRE
SALE OF STORE CATTLE

THURSDAY 11TH JUNE 2026

Sale at 11.15am

To include: Genuine Whole Herd Dispersal on Behalf of
Messrs Herbert
Comprising: Hereford Bull; 16 Hereford Cows (hard ages)
with Hereford Calves at Foot (1 - 5 months)
Tel: RG & RB WILLIAMS (01989) 762225