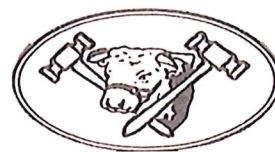


MARKET REPORT

Monday 4th May 2026

25 Finished Cattle, 691 Spring Lambs,
682 Hogs, 266 Cull Ewes & Rams

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



Price per head Top Pence per kilo Top

Steers	350p	£2621
Heifers	338p	£2126
Spring Lambs	538p	£210
Hogs	443p	£201
Cull Ewes & Rams	Ave £155	£224

Finished Cattle (Sale 10.30am)

Auctioneer: - William Probert

A shorter entry of very commercial finished cattle continued met a more cautious trade in line with the falling deadweight price. Demand remained consistent throughout the sale steers topped at **£2,621 per head**, (350ppkg).

Cattle remained keenly sought after by retail buyers with prices ranging from **320p – 360p/kg**. There were few traditional butcher-type native heifers & steers forward sold well at 300p/kg.

A larger entry of cull cows peaked at £2,071 per head - 282ppkg.

Many quality sorts sold from £1800 - £2071.

Generally better sorts sold from 260p - 282ppkg.

Leaner cows traded hands either side of 200ppkg.

Top Vendors Price/Head		Top Vendors Price/Kilo	
	£2621.50 – DM & CS Andrews, Glen Court Farm		350p – DM & CS Andrews, Glen Court Farm
	£2126.02 – M & B Farms, Mulhampton Farm		338p – M & B Farms, Mulhampton Farm
	£1886.70 – AN & JA Bartlett, Bridge Farm		285p – AN & JA Bartlett, Bridge Farm

Spring Lambs (Sale at 9.00am)

Auctioneer: - William Probert

A larger entry of spring lambs met strong competition from start to finish despite the Bank Holiday.

Lambs topped at 538ppkg - £210 per head.

Strongest demand was shown on 36kg - 41 kgs export lambs selling from 470p - 531ppkg.

Stronger demand was shown on heavier sort of lambs with all 43+ kg lambs trading £200 - £210.

Meat is key with spring lambs with buyers for all weights and classes.

The overall sqq of lambs was 468ppkg with best quality sorts 480p - 538ppkg.

More lambs could have easily been sold to this electric trade.

Overall average price of lambs £194/head 41.6kg SQQ - 468ppkg

Spring Lambs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	538.00p	482.18p	£181.83
Medium (39.1 – 45.5 kg)	483.00p	464.75p	£191.00
Heavy (45.6 – 52 kg)	446.00p	428.04p	£202.65
Overweight (52.1kg +)	371.00p	369.70p	£203.33

Spring Lambs

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£210 – B Blandford & Sons, Mayfields Farm	538p – 39kg B Blandford & Sons, Mayfields Farm
	£205 – WD & EJ Kerr, Matthews Farm	484p – 38kg G W Bevan & Sons, Coldbrook Farm
	£205 – A & JM Sheppard Partnership, Tennersfield Farm	483p – 40kg A & JM Sheppard Partnership, Tennersfield Farm

Hoggs

Auctioneer- William Probert

A nice entry of finished hoggs met a fast trade as seen at the end of the previous week peaking at £201 per head.

A strong contingent of quality export hoggs sold very freely between **420p – 443p/kg** meeting keen competition from buyers. Quality exports weighing **38kg – 43kg** realised **£170 – £185 per head**. Demand for heavyweight hoggs remained consistent however less than previous weeks with 48kg + hoggs selling from £180 - £200 per head.

Trade remained consistent throughout the sale, with hoggs achieving an overall **SQQ of 405ppkg**. More hoggs could easily have been sold to satisfy buyer demand.

Overall average price of hoggs £161/head 39kg SQQ - 418ppkg

Hoggs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	421.00p	403.23p	£156.19
Medium (39.1 – 45.5 kg)	443.00p	410.74p	£177.07
Heavy (45.6 – 52 kg)	404.00p	389.53p	£190.62
Overweight (52.1kg +)	379.00p	345.13p	£205.56

Hoggs

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£201 – R Cook, Hope Acre	443p – 39.5kg R T Watkins, New House Farm
	£199 – R Cook, Hope Acre	433p – 41.6kg P C Lewis, Buckholt House Farm
	£195 – R Cook, Hope Acre	432p – 40.5kg R T Watkins, New House Farm

Cull Ewes & Rams (sale at 9.30am)

Auctioneer: – William Probert

A good entry of mixed cull ewes met a consistent trade topping at £224 per head!
Demand remained consistent throughout with the complete consignment averaging £155 per head. Stronger sorts of well fleshed ewes consistently sold from £190 - £224 per head.
Leaner and smaller-framed ewes were equally well bid for selling from **£140 – £170**.
Very lean ewes sold either side of £100
Overall, the ewe trade averaged **£155 per head** with further numbers easily absorbed by buyers.
Overall average price of ewes **£155/head**

	Top Vendors Price/Head
	£224 – C & L Warner, Storesbrook Farm
	£220 – CE & EC Freeman, Vain Farm
	£200 – C & L Warner, Storesbrook Farm

All payments will reach you within 2 weeks from sale date.

FORTHCOMING SALE FIXTURES

Thursday 14 th May	Sale of Store Cattle	Sale at 11:15am
Saturday 16 th May	Collective Machinery Sale At Ross Auction Centre	
Thursday 28 th May	Sale of Store Cattle	Sale at 11:15am
Saturday 30 th May	Dispersal Sale of Machinery & Equipment At BIRDWOOD VILLA FARM, BIRDWOOD	Sale at 11.00am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225 –
market@rgandrbwilliams.co.uk

RG & RB Williams Auctioneers Ltd, Ross Auction Centre, Overross, Ross on Wye, Herefordshire, HR9 7QQ
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UPCOMING MACHINERY SALES

SATURDAY 16TH MAY 2026

Machinery Sale at Ross Auction Centre
Entries Invited

SATURDAY 30TH MAY 2026

Genuine Farm Dispersal Sale on behalf
of Messrs King of Birdwood, Gloucester

Catalogues available. Tel: 01989 567233

ROSS AUCTION CENTRE

SALE OF STORE CATTLE

THURSDAY 14TH MAY 2026

Sale at 11.15am

Tel: RG & RB WILLIAMS (01989) 762225

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