

MARKET REPORT

Monday 18th May 2026

26 Finished Cattle, 11 Cull Cows

1,183 Lambs, 417 Hogs, 284 Cull Ewes/Rams

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



Top Pence per kilo

Top Price per head

Steers	366p	£2704
Heifers	378p	£2630
Cull Cows & Overage	308p	£2486
Lambs	537p	£221
Hogs	441p	£223
Cull Ewes & Rams	Ave £167	£224

26 Finished Cattle (Sale 10.30am)

Auctioneer: - William Probert

A shorter entry of very commercial finished cattle continued met a faster trade than previously seen. Demand remained consistent throughout the sale with steers topping at **£2,704 per head** (366ppkg).

Cattle remained keenly sought after by retail buyers with prices ranging from **340p – 378p/kg**.

Quality butchers heifers topped at 378ppkg £2,630 for a blonde x heifer from DM & CS Andrews.

There were few traditional butcher-type native heifers & steers forward which sold well either side of 330p/kg.

Overall average price of Finished Cattle - **£2,387 - 351ppkg**

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)	340.00p	340.00p	£1774.80	
	Medium (551-649kg)	345.00p	345.55p	£2109.22	351.05p
	Heavy (650kg+)	366.00p	355.75p	£2442.96	
HEIFERS	Light (330-500kg)				
	Medium (501-589kg)	329.00p	323.62p	£1828.44	350.30p
	Heavy (590kg+)	378.00p	354.61p	£2253.38	

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£2704.74 – EJ & JM Westoby & Sons, Brooklands	378p – DM & CS Andrews, Glen Court Farm
	£2630.88 – DM & CS Andrews, Glen Court Farm	372p – EJ & JM Westoby & Sons, Brooklands
	£2584.20 – EJ & JM Westoby & Sons, Brooklands	366p – EJ & JM Westoby & Sons, Brooklands

RG & RB Williams Auctioneers Ltd, Ross Auction Centre, Overross, Ross on Wye, Herefordshire, HR9 7QQ

Tel. 01989 762225 or 01989 767443 Fax. 01989 566082 Market Holding Number: 17/204/8000

11 Cull Cows & Overage

Auctioneer: - William Probert

A nice entry of cull cows peaked at £2,486 per head - 288ppkg.

Many quality sorts sold from £2,000 - £2,486 but generally better sorts sold from 260p - 288ppkg and leaner cows traded hands either side of 240ppkg.

Overall average price of cows - £1,929 - 251ppkg

Top Vendors Price/Head	
	£2486.99 – A K Watkins, Castlefield Farm
	£2028 – AN & JA Bartlett, Bridge View Farm
	£1901.46 – A K Watkins, Castlefield Farm

1,183 Lambs

Auctioneer: - William Probert

Another large entry of spring lambs met strong competition from start to finish peaking at £221 - 537ppkg.

Many large runs of spring lambs were presented by local farmers with strong demand shown throughout.

Lambs topped at 537ppkg - £221 per head

Strongest demand was shown on 36kg - 41kgs export lambs selling from 480p - 537ppkg.

The entry was dominated by heavier sorts with all 43+ kg lambs trading £200 - £221.

Meat is key with spring lambs with buyers for all weights and classes.

The overall sqq of lambs was 474ppkg with best quality sorts 480p - 537ppkg.

More lambs could have easily been sold to this electric trade.

Overall average price of lambs £195p/head – 41.1kg – 473ppkg

SQQ - 474ppkg

Lambs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	537.00p	493.67p	£146.19
Medium (39.1 – 45.5 kg)	498.00p	471.57p	£184.55
Heavy (45.6 – 52 kg)	479.00p	467.19p	£206.55
Overweight (52.1kg+)	373.00p	372.88p	£215.73

Lambs

Top Vendors Price/Head		Top Vendors Price/Kilo
	£221 – J M Godsall & Son, Moor Court	537p – 38kg EJ & JM Westoby & Sons, Brooklands
	£220 – N & I Bevan, Trothlands Farm	511p – 37kg R T Watkins, New House Farm
	£218.50 – TJ & EM Price & Son, Hollow Farm	498p – 42kg J M Godsall & Son, Moor Court

417 Hogg

Auctioneer: - William Probert

A shorter entry of finished hogs met a fast trade than previous weeks peaking at **£223 per head**.

Export quality hogs sold very freely between **430p – 441p/kg** meeting keen competition from buyers. Quality exports weighing **38kg – 43kg** realised **£170 – £190 per head**.

Demand for heavyweight hogs continued a strong trade with 48kg+ hogs selling from £190 - £223 per head.

Trade remained consistent throughout the sale with hogs achieving an overall **SQQ - 438ppkg**.

More hogs could easily have been sold to satisfy buyer demand.

Overall average price of Hogs £187p/head – 42.6kg - 426ppkg

SQQ - 438ppkg

Hoggs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	395.00p	386.65p	£146.19
Medium (39.1 – 45.5 kg)	441.00p	441.33p	£184.55
Heavy (45.6 – 52 kg)	420.00p	412.86p	£206.55
Overweight (52.1kg+)	352.00p	342.42p	£215.73

Hoggs

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£223 – G W Bevan & Sons, Coldbrook Farm	441p – 40kg G J Sevenoaks & Sons, Cross Ash Farm
	£215 – G W Bevan & Sons, Coldbrook Farm	440p – 40kg B & D Boseley, Moors Farm
	£215 – T F Lloyd, The Dorelands	440p – 40.20kg G J Sevenoaks & Sons, Cross Ash Farm

284 Cull Ewes & Rams (Sale at 9.30am)

Auctioneer: – William Probert

A larger entry of mixed cull ewes met a stronger trade topping at £224 per head!

Demand remained consistent throughout with the complete consignment averaging £167 per head. Stronger sorts of well fleshed ewes consistently sold from £200 - £224 per head.

Leaner and smaller-framed ewes were equally well bid for selling from **£140 – £170**.

Very lean ewes sold either side of £120

Overall the ewe trade averaged **£167 per head**, with further numbers easily absorbed by buyers.

Tups attracted good demand topping at £210 with the complete consignment averaging £170 per head.

Overall average price of ewes £167/head

	Top Vendors Price/Head
	£224 – G M Halling & Son, Downfields Farm
	£223 – D A Evans & Partners, Pantygoitre Farm
	£218 – R J Watkins, Green Farm

**All payments will reach you within 2 weeks
from sale date.**

FORTHCOMING SALE FIXTURES

Thursday 28 th May	Sale of Store Cattle	Sale at 11:15am
Saturday 30 th May	Dispersal Sale of Machinery & Equipment For Messrs King at BIRDWOOD VILLA FARM, BIRDWOOD, GL19 3EQ	Sale at 11:00am
Thursday 11 th June	Sale of Store Cattle	Sale at 11:15am
Friday 19 th June	Genuine Dispersal Sale of Dairy & Beef Cattle, Tractors & Machinery in Woolhope	Sale tbc
Thursday 9 th July	Sale of Store Cattle	Sale at 11:15am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225 –
market@rgandrbwilliams.co.uk

AMC
AGENT

R.G. & R.B. WILLIAMS
CHARTERED SURVEYORS



PROPERTY FOR SALE

**A RESIDENTIAL LIVESTOCK FARM IN
UNSPOLIT RURAL LOCATION**



**SMITHWAY FARM
EDDY'S LANE, THE PLUDDS, RUARDEAN
GLOUCESTERSHIRE
GL17 9TT**

4 Bedroom Residence in need of complete modernisation
Traditional Buildings with Planning Potential

50.52 ACRES

Productive Pasture Land in a ring fence
FOR SALE BY PUBLIC AUCTION
(unless sold prior)

In 4 Lots

at Ross Auction Centre, Overross, Ross on Wye, HR9 7QQ
on Thursday 25th June 2026, at 6pm

Particulars available:
Tel: 01989 567233

SOUTH WEST HEREFORDSHIRE

**A HIGHLY ATTRACTIVE LISTED STONE BARN IN A
GLORIOUS UNSPOLIT RURAL LOCATION
TY'R Y MYNACH BARN, CLODOCK
HEREFORDSHIRE
HR2 0NZ**



FOR SALE BY PRIVATE TREATY
Particulars available
Tel: 01989 567233

DISPERSAL SALES

By Direction of Messrs AG and MH King
**DISPERSAL SALE OF
MACHINERY AND EQUIPMENT**

at **BIRDWOOD VILLA FARM**

BIRDWOOD, GLOUCESTERSHIRE, GL19 3EQ

viz: Fahr Combine; Benford Skid Steer Loader; MF 2640
2wd Tractor; MF 595 2wd Tractor; MF 590 2wd Tractor; MF
690 4wd Tractor; Suzuki Jimmy; Mitsubishi L200 Pick up;
4m Spring Tine Cultivator; Mounted Spike Harrows; 3m Lely
Power Harrow; Vicon Fert Spinner; Lenken 4 fur Plough; MF
3m Drill; 3m Rotary Topper; Kuhn GF3001 4 Rotor Tedder;
Holland 276 Baler; Sawbench; Jar-met 12m Sprayer; Dump
Trailer; Tipping Trailers; Mole Plough; Flat 8 Sledge; Quantity
Workshop Equipment; Diesel Tank; Palleting; etc
on **SATURDAY 30TH MAY 2026**
at 11.00 am

Catalogues available • Tel: 01989 567233

**GENUINE DISPERSAL SALE OF
DAIRY CATTLE, FOLLOWS, YOUNGSTOCK,
MACHINERY AND IMPLEMENTS**

at **TERRACE HALL FARM, WOOLHOPE, HR1 4QJ**

on **FRIDAY 19TH JUNE 2026**

In conjunction with Gwilym Richards

Catalogues available shortly • Tel: 01989 567233

LAND FOR SALE

NORTH HEREFORDSHIRE

**AN EXCELLENT AREA OF AMENITY LAND
WITH STABLES IN A DESIRABLE LOCATION**



extending to **3.84 ACRES**
situated at

THE OAKS, MARSTON, PEMBRIDGE, HR9 9JA

FOR SALE BY PRIVATE TREATY

Particulars available • Tel: 01989 567233

**SOUTH HEREFORDSHIRE
AN EXCELLENT AREA OF
AMENITY LAND**



2.54 ACRES

at **ST OWENS CROSS, ROSS-ON-WYE**

HR2 8LJ

FOR SALE BY INFORMAL TENDER
Tenders to be submitted by

THURSDAY 18th JUNE 2026

at 12 Noon

Particulars available:
Tel: 01989 567233

**LAND AT CROWGATE LANE
CHAXHILL - GLOUCESTER**



Useful Amenity Land
in the heart of West Gloucestershire
Well-located pasture land
contained in one block

In all **11.93 Acres (4.8 Hectares)**

For sale by informal tender

Tenders to be submitted by

Friday 19th June 2026

Particulars available

Tel: 01989 567233

**25 ACRES ARABLE/PASTURE LAND
at EARDISLEY, HEREFORDSHIRE**



FOR SALE BY PUBLIC AUCTION (unless sold prior)

at Ross Auction Centre, HR9 7QQ

25th June, at 6pm

Particulars available:

Tel: 01989 567233

GRASS KEEP

118.85 Acres (48.1Ha)

at **TREGRUG FARM**

LLANGYBI USK

MONMOUTHSHIRE



Available from 1st June 2026 - 15th April 2027

FOR GRAZING/MOWING

TO LET BY TENDER

Tender Deadline 29th May 2026

Particulars available

Tel: 01989 567233

ROSS AUCTION CENTRE

HT/

ROSS AUCTION CENTRE

SALE OF STORE CATTLE

THURSDAY 28TH MAY 2026

Sale at 11.15am

Tel: RG & RB WILLIAMS (01989) 762225

www.rgandrbbwilliams.co.uk