

MARKET REPORT

Monday 11th May 2026

24 Finished Cattle, 14 Cull Cows

1427 Lambs, 599 Hoggs, 181 Cull Ewes/Rams

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



Top Pence per kilo

Top Price per head

Steers	350p	£2573
Heifers	418p	£2553
Cull Cows & Bull	289p	£2409
Lambs	495p	£222
Hoggs	464p	£224
Cull Ewes & Rams	Ave £186	£220

24 Finished Cattle (Sale 10.30am)

Auctioneer: - William Probert

A shorter entry of very commercial finished cattle continued met a more cautious trade in line with that of the falling deadweight price. Demand remained consistent throughout the sale steers topped at £2,573 per head, (418ppkg). Cattle remained keenly sought after by retail buyers, with prices ranging from 340p – 418p/kg. There were few traditional butcher-type native heifers and steers forward sold well either side of 300p/kg.

More cattle could have been easily sold to this electric trade.

Overall average price of Finished Cattle - £1916 - 329ppkg

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)	300.00p	300.00p	£1509.00	328.24p
	Medium (551-649kg)	338.00p	338.00p	£2163.20	
	Heavy (650kg+)	350.00p	329.69p	£2256.73	
HEIFERS	Light (330-500kg)	270.00p	270.00p	£1333.80	331.31p
	Medium (501-589kg)	400.00p	400.00p	£2132.00	
	Heavy (590kg+)	418.00p	330.21p	£2106.35	

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£2573.80 – EJ & JM Westoby & Sons, Brooklands	418p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2553.98 – DE & SJ Cheacker, Ostbridge Manor Farm	400p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2484.90 – EJ & JM Westoby & Sons, Brooklands	350p – EJ & JM Westoby & Sons, Brooklands

14 Cull Cows & Bull

Auctioneer: - William Probert

A nice entry of cull cows peaked at **£1,929** per head - **289ppkg**.

Many quality sorts sold from **£1750 - £1929** with better sorts selling from **260p - 289ppkg**.

Leaner cows traded hands either side of **220ppkg**

Overall average price of cows - £1867 - 271ppkg

Top Vendors Price/Head	
	£2409.90 – GH & GG Savidge, Dean Common farm
	£1976.40 – J Howells, Colethrop Court Farm
	£1949.40 – J Howells, Colethrop Court Farm

1,427 Lambs

Auctioneer: - William Probert

Another large entry of spring lambs met strong competition from start to finish peaking at **£222 - 495ppkg**.

Many large runs of spring lambs were presented by local farmers with strong demand shown throughout.

Lambs topped at **495ppkg - £222** per head.

Strongest demand was shown on **36kg - 41kg** export lambs selling from **470p - 495ppkg**.

The entry was dominated by heavier sort of lambs with all **43kg+** lambs trading **£200 - £222**.

Meat is key with spring lambs with buyers for all weights and classes.

The overall sqq of lambs was **463ppkg** with best quality sorts **480p - 495ppkg**.

More lambs could have easily been sold to this electric trade.

Overall average price of lambs £193p/head – 44.9kg – 420ppkg

SQQ - 463ppkg

Lambs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	489.00p	480.09p	£180.98
Medium (39.1 – 45.5 kg)	495.00p	461.67p	£193.27
Heavy (45.6 – 52 kg)	474.00p	443.60p	£208.64
Overweight (52.1kg +)	468.00p	123.45p	£192.36

Lambs

Top Vendors Price/Head		Top Vendors Price/Kilo
	£222 – L Reynolds, Beauville Farm	495p – 39.50kg EJ & JM Westoby & Sons, Brooklands
	£219 – L Reynolds, Beauville Farm	489p – 45kg R T Watkins, New House Farm
	£219 – L Reynolds, Beauville Farm	487p – 45kg L Reynolds, Beauville Farm

599 Hogs

Auctioneer:- William Probert

A shorter entry of finished hogs met a fast trade than previous weeks peaking at **£224** per head. Export quality hogs sold freely between **440p – 464p/kg**, meeting keen competition from buyers. Quality exports weighing **38kg – 43kg** realised **£170 – £190** per head. Demand for heavyweight hogs gathered interest with **48kg+** hogs selling from **£190 - £224** per head. Trade remained consistent throughout the sale with hogs achieving an overall **SQQ of 447ppkg**. More hogs could easily have been sold to satisfy buyer demand.

Overall average price of Hogs £174p/head – 44.9kg - 398ppkg

SQQ - 447ppkg

Hogs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)	328.00p	328.13p	£105.00
Standard (32.1 – 39 kg)			
Medium (39.1 – 45.5 kg)	464.00p	447.64p	£187.17
Heavy (45.6 – 52 kg)	424.00p	392.99p	£196.17
Overweight (52.1kg +)	412.00p	366.66p	£209.25

Hogs

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£224 – J & N Biddle, Manor Farm	464p – 40kg G J Sevenoaks & Sons, Cross Ash Farm
	£220 – D Clothier & Sons Ltd, Shooters Bottom Farm	457p – 40.50kg G J Sevenoaks & Sons, Cross Ash Farm
	£220 – E C Williams & Son, Tump Farm	445p – 42kg G J Sevenoaks & Sons, Cross Ash Farm

181 Cull Ewes & Rams (Sale at 9.30am)

Auctioneer:- William Probert

A good entry of mixed cull ewes met a stronger trade topping at **£220** per head! Demand remained consistent throughout with the complete consignment averaging **£186** per head. Stronger sorts of well fleshed ewes consistently sold from **£190 - £220** per head. Leaner and smaller-framed ewes were equally well bid for, selling from **£140 – £170**. Very lean ewes sold either side of **£120**. Overall, the ewe trade averaged **£186 per head**, with further numbers easily absorbed by buyers. **Overall average price of ewes £186/head**

	Top Vendors Price/Head
	£220 – RB & JM Carter & Son, Carswell Farm
	£217 – RB & JM Carter & Son, Carswell Farm
	£212 – N & I Bevan, Trothlands Farm

**All payments will reach you within 2 weeks
from sale date.**

FORTHCOMING SALE FIXTURES

Thursday 14 th May	Sale of 60 Store Cattle	Sale at 11:15am
Thursday 28 th May	Sale of Store Cattle	Sale at 11:15am
Saturday 30 th May	Dispersal Sale of Machinery & Equipment For Messrs King at BIRDWOOD VILLA FARM, BIRDWOOD, GL19 3EQ	Sale at 11.00am
Thursday 11 th June	Sale of Store Cattle	Sale at 11:15am
Thursday 9 th July	Sale of Store Cattle	Sale at 11:15am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225 –
market@rgandrbwilliams.co.uk

LAND FOR SALE

NORTH HEREFORDSHIRE
**AN EXCELLENT AREA OF AMENITY LAND
WITH STABLES IN A DESIRABLE LOCATION**



extending to **3.84 ACRES**
situated at
THE OAKS, MARSTON, PEMBRIDGE
HEREFORDSHIRE, HR6 9JA
FOR SALE BY PRIVATE TREATY
Particulars available
Tel: 01989 567233

25 ACRES ARABLE/PASTURE LAND



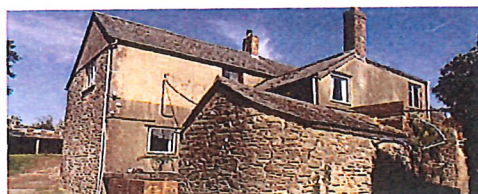
at **EARDISLEY**
HEREFORDSHIRE
FOR SALE BY PUBLIC AUCTION
(unless sold prior)
at Ross Auction Centre, HR9 7QQ
25th June, at 6pm
Particulars available:
Tel 01989 567233

GRASS KEEP

118.85 Acres (48.1Ha)
at **TREGRUG FARM, LLANGYBI, USK**
MONMOUTHSHIRE
Available from 1st June 2026 – 15th April 2027
FOR GRAZING/MOWING
TO LET BY TENDER
Tender Deadline 29th May 2026
Particulars available
Tel: 01989 567233

FARM FOR SALE

**A RESIDENTIAL LIVESTOCK FARM IN
UNSPOILT RURAL LOCATION**



SMITHWAY FARM, EDDY'S LANE, THE PLUDDS
RUARDEAN, GLOUCESTERSHIRE GL17 9TT
4 Bedroom Residence in need of complete modernisation
Traditional Buildings with Planning Potential
50.52 ACRES

Productive Pasture Land in a ring fence
FOR SALE BY PUBLIC AUCTION
(unless sold prior)

In 4 Lots
at Ross Auction Centre, Overross, Ross on Wye, HR9 7QQ
on Thursday 25th June 2026, at 6pm
Particulars available Tel: 01989 567233

DISPERSAL SALES

MACHINERY SALE
SATURDAY 16TH MAY 2026
at Ross Auction Centre

By Direction of Messrs AG and MH King
DISPERSAL SALE OF MACHINERY AND EQUIPMENT
at **BIRDWOOD VILLA FARM, BIRDWOOD**
GLOUCESTERSHIRE GL19 3EQ
on **SATURDAY 30TH MAY 2026 at 11.00 am**
Catalogues available Tel: 01989 567233

GENUINE DISPERSAL SALE OF
DAIRY CATTLE, FOLLOWERS, YOUNGSTOCK,
MACHINERY AND IMPLEMENTS
at **TERRACE HALL FARM, WOOLHOPE, HR1 4QJ**
on **FRIDAY 19TH JUNE 2026**
In conjunction with Gwilym Richards
Catalogues available shortly Tel: 01989 567233

ROSS AUCTION CENTRE

SALE OF STORE CATTLE
THURSDAY 28TH MAY 2026
Sale at 11.15am
Entries now invited for the Catalogue,
Tel: RG & RB WILLIAMS (01989) 762225