

MARKET REPORT

Monday 13th April 2026

44 Finished Cattle, 12 Cull Cows

203 Lambs, 1,010 Hogs, 228 Cull Ewes/Rams

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



Top Pence per kilo

Top Price per head

Steers	413p	£3012
Heifers	368p	£2535
Cull Cows & Bull	295p	£2574
Lambs	472p	£213
Hogs	420p	£223
Cull Ewes & Rams	Ave £153	£340

44 Finished Cattle (Sale 10.30am)

Auctioneer:- William Probert

A nice entry of very commercial finished cattle continued to met a more cautionary trade in line with the falling deadweight price. Demand remained consistent throughout the sale, steers topped at £3,012 per head, (413ppkg) for an entry from Messrs V E Pugh.

Cattle remained keenly sought after by retail buyers, with prices ranging from 340p – 413p/kg.

A smart run of Lim x steers from Messrs DE & SJ Cheaker sold to 410p & 413ppkg. There were few traditional butcher-type native heifers and steers forward which sold well at 340p – 360p/kg.

Quality Continentals consistently sold from 360p – 413ppkg.

More cattle could have been easily sold to this electric trade.

Overall average price of Finished Cattle - £2081 - 352ppkg

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)	328.00p	328.00p	£1728.56	354.72p
	Medium (551-649kg)	413.00p	354.51p	£2199.50	
	Heavy (650kg+)	375.00p	356.48p	£2527.14	
HEIFERS	Light (330-500kg)	368.00p	352.71p	£1708.30	349.43p
	Medium (501-589kg)	350.00p	335.28p	£1819.74	
	Heavy (590kg+)	362.00p	358.37p	£2271.35	

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£3012.90 – V E Pugh & Co, Home Farm	413p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2821.86 – G E Phillips & Son, Dairy Farm	410p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2689.28 – V E Pugh & Co, Home Farm	375p – DM & CS Andrews, Glen Court Farm

RG & RB Williams Auctioneers Ltd, Ross Auction Centre, Overross, Ross on Wye, Herefordshire, HR9 7QQ

Tel. 01989 762225 or 01989 767443 Fax. 01989 566082 Market Holding Number: 17/204/8000

12 Cull Cows

Auctioneer: - William Probert

A nice entry of cull cows met fierce competition, with the sale largely comprising Grade 2 and 3 beef cows, The trade peaked at **295p/kg (£2,135 per head)**, with well-fleshed Continental cows generally selling between **270p – 295p/kg**.

Leaner types realised **220p – 250p/kg**.

Cull bulls sold to £2,574

More cows are required to meet demand from the buying contingent.

Overall average price of cows - £1583 - 258ppkg

Top Vendors Price/Head	
	£2474.00 – H Taylor- Davies, Townsend Farm
	£2135.80 – DM & CS Andrews, Glen Court Farm
	£1771.20 – I E France, Grey Lea

203 Lambs

Auctioneer: - William Probert

First real entry of new season lambs came into the market today with great quality on offer, showing handy weights being key to buyers, also with buyers demand proving strong, we look forward to seeing more numbers coming in for the lamb section.

Overall average price of lambs £188p/head – 41.8kg – 449ppkg

SQQ - 454ppkg

Lambs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	472.00p	454.03p	£176.48
Medium (39.1 – 45.5 kg)	460.00p	453.87p	£188.16
Heavy (45.6 – 52 kg)	453.00p	424.69p	£198.70
Overweight (52.1kg+)	419.00p	341.70p	£200.54

Lambs

Top Vendors Price/Head		Top Vendors Price/Kilo
	£213 – A & JM Sheppard Partnership, Tennersfield Farm	472p – 39kg EJ & JM Westoby & Sons, Brooklands
	£213 – A & JM Sheppard Partnership, Tennersfield Farm	460p – 43.50kg A & JM Sheppard Partnership, Tennersfield Farm
	£200 – A & JM Sheppard Partnership, Tennersfield Farm	459p – 42.50kg A & JM Sheppard Partnership, Tennersfield Farm

1,010 Hogs

Auctioneer:- William Probert

A nice entry of finished hogs met more cautious trade than previous weeks however still very strong on the year, peaking **£223 per head**). A strong contingent of quality export hogs sold freely between **400p – 420p/kg**, meeting keen competition from buyers. Quality exports weighing **38kg – 43kg** realised **£170 – £190 per head**. Demand for heavyweight hogs remained consistent with **48kg +** hogs selling from **£190 - £223 per head**. Trade remained consistent throughout the sale, with hogs achieving an overall **SQQ of 400ppkg**. More hogs could have been easily sold to satisfy buyer demand.

Overall average price of Hogs £179p/head – 44.7kg - 391ppkg

SQQ - 400ppkg

Hogs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	420.00p	405.42p	£155.76
Medium (39.1 – 45.5 kg)	422.00p	405.89p	£175.00
Heavy (45.6 – 52 kg)	410.00p	383.97p	£186.17
Overweight (52.1kg+)	363.00p	454.03p	£176.48

Hogs

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£223 – D Clothier & Sons Ltd, Shooters Bottom Farm	420p – 38.10kg KJ & DJ Williams, Tremahaide Farm
	£219 – D Clothier & Sons Ltd, Shooters Bottom Farm	417p – 42kg P & E Price, Inglewood
	£217 – J Sparey, Nantwain Barn	414p – 46kg P & E Price, Inglewood

228 Cull Ewes & Rams (Sale at 9.30am)

Auctioneer: – William Probert

A good entry of mixed cull ewes met a blistering trade topping at **£340 per head!!!!!!** Demand throughout with the complete consignment averaging **£153 per head**. Stronger sorts of well fleshed ewes consistently sold from **£200 - £220 per head** with best Continentals selling from **£300 - £340**.

Leaner and smaller-framed ewes were equally well bid for selling from **£150 – £170**.

Very lean ewes sold either side of **£100**. Overall, the ewe trade averaged **£153 per head**, with further numbers easily absorbed by buyers.

More ewes could have easily been sold to meet buyers demand.

Overall average price of ewes £153/head

	Top Vendors Price/Head
	£340 – Monnow Marquees, Hill Farm
	£230 – G & K Goulding & Son, Ferns Farm
	£222 – Monnow Marquees, Hill Farm

**All payments will reach you within 2 weeks
from sale date.**

FORTHCOMING SALE FIXTURES

Thursday 23 rd April	Sale of Store Cattle	Sale at 11:15am
Saturday 25 th April	Dispersal Sale of Machinery & Equipment at Glandwr Farm, Pandy, Abergavenny (Catalogues available soon)	Sale at 11.00am
Friday 1 st May	Dispersal Sale of Machinery & Equipment In Estate of Leslie Graham Lever	Sale at 3.00pm
Thursday 14 th May	Sale of Store Cattle	Sale at 11:15am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225 –
market@rgandrbwilliams.co.uk



R.G. & R.B. WILLIAMS
CHARTERED SURVEYORS



DISPERSAL SALES

GENUINE DISPERSAL SALE OF MACHINERY AND EQUIPMENT

at

GLANDWR FARM, PANDY ABERGAVENNY NP7 7PH

viz: JCB TM320S T4i 11B; Valtra T194 Tractor (2019); Valtra T195 Tractor (2024); John Deere 1188 Combine; Mitsubishi ASx4 Di-D 4x4; K Two Duo MK5 Muckspreader; McHale Fusion; Kuhn FC3115D Mower Conditioner; McHale Proglide Front Mower/Conditioner; McHale Proglide Front Mower; McHale Mower Conditioner; Roxell 12 tonne Feed Bin x 2; RS Agri Feeder Wagon; Lucas Castor 20R Straw Chopper; West 12 tonne Grain Trailer with silage sides; 30'6" Livestock Box; Collins 10 tonne Trailer; Bale Trailer; Lorry Unit; IW Stock Trailer; Dowdeswell 4 fur Rev Plough; Twose Flat Roll; Jarmet 8001 Sprayer; Amazone ZAM1500 Fert Spreader; Single Rotor Rake; Sherbourne Grass Harrows; Scuffles; Shear Grab; Single Buckrake; Muck Fork; Diesel Tank; Calf Feeding Machine; IAE Cattle Crush; Calf & Cattle Feeders; Lamb Hoppers & Feeders; Quantity of Workshop Tools and Equipment; Quantity Household Items and Furnishings.

Also included with kind permission:

MF 6475 Dyna 6 Tractor; Spearhead Topper; IAE Cattle Crush; Tipping Trailers; Polaris Ranger; Quad Bike; 5 Fur Rev Plough; Bale Trailer; Stockbox; Cattle Feed Trough; Cattle Race Gate and Frame.

on **SATURDAY 25TH APRIL 2026**
at 11.00 am

Catalogues available. Tel: 01989 567233

GENUINE DISPERSAL SALE OF MACHINERY AND EQUIPMENT

at

SMITHWAY FARM THE PLUDDS, RUARDEAN GLOUCESTERSHIRE GL17 9TT

viz: MF 4wd 8060 Tractor with MF Loader; JCB 8014 CTS Mini Digger; MF35 with roll bar; MF 4wd 265 Tractor with loader; MF 4wd 390 Tractor with loader; MF 4wd 590 Tractor; ATV Quad; Abbey Muckspreader; AW 20' Bale Trailer; Single Axle Tipping Trailer; Car Trailer; Bale Shredder; Bale Squeeze x 2; Loader Bucket; Discs; 2 fur Rev Plough; 3 fur MF Plough; Flat Roll; Chain Harrows; Rotovator; Dutch Harrows; Teagle Fert Spreader; Kuhn Haybob; Lely 165 Classic Mower; Cattle Crush; Milking Parlour; Shipping Container; Cattle Feeders; Sheep Troughs & Feeders; Cement Mixer; Generator; Strimmer; Compressor; Rayburn; Workshop Tools; Garden Tools.

on **FRIDAY 1ST MAY 2026**
at 3.00 pm

Catalogues available Tel: 01989 567233

FORTHCOMING MACHINERY SALES

SATURDAY 16TH MAY 2026

Machinery Sale at Ross Auction Centre

SATURDAY 30TH MAY 2026

Genuine Farm Dispersal Sale on behalf of
Messrs King of Birdwood, Gloucester

Catalogues will be available shortly
Tel: 01989 567233

ROSS AUCTION CENTRE

SALE OF STORE CATTLE

THURSDAY 23RD APRIL 2026

Sale at 11.15am

Tel: RG & RB WILLIAMS (01989) 762225

www.rgandrbwilliams.co.uk