

# MARKET REPORT

Monday 6<sup>th</sup> April 2026

14 Finished Cattle,  
648 Hoggs, 181 Cull Ewes & Rams

R.G. & R.B. WILLIAMS  
AUCTIONEERS LIMITED



Top Pence per kilo

Top Price per head

|                  |          |       |
|------------------|----------|-------|
| Steers           | 399p     | £2761 |
| Heifers          | 381p     | £2248 |
| Cull Cows & Bull | 250p     | £2770 |
| Hoggs            | 439p     | £215  |
| Cull Ewes & Rams | Ave £185 | £260  |

## 14 Finished Cattle (Sale 10.30am)

Auctioneer: - William Probert

A nice entry of finished cattle continued to meet strong demand throughout the sale. Steers topped at **£2,761 per head** for an entry from EJ & JM Westoby & Son. Cattle remained keenly sought after by retail buyers, with prices ranging from **360p – 399p/kg**.

A smart run of Lim x heifers from GH & GG Savidge sold from **378p - 399ppkg**.

There were few traditional butcher-type native heifers and steers forward sold well at **360p – 380p/kg**.

Quality Continentals consistently sold from **380p – 399ppkg**.

More cattle could have been easily sold to this electric trade.

Overall average price of Finished Cattle - **£2573 - 376ppkg**

|         |                    | Top p/kg | Av/kg   | Av/head  | Overall Av/kg |
|---------|--------------------|----------|---------|----------|---------------|
| STEERS  | Light (370-550kg)  |          |         |          |               |
|         | Medium (551-649kg) | 390.00p  | 390.00p | £2433.60 | 376.88p       |
|         | Heavy (650kg+)     | 399.00p  | 374.90p | £2573.04 |               |
| HEIFERS | Light (330-500kg)  |          |         |          |               |
|         | Medium (501-589kg) | 377.00p  | 373.04p | £2056.67 | 376.12p       |
|         | Heavy (590kg+)     | 381.00p  | 379.00p | £2236.10 |               |

|                                                                                     | Top Vendors Price/Head                        | Top Vendors Price/Kilo                    |
|-------------------------------------------------------------------------------------|-----------------------------------------------|-------------------------------------------|
|  | £2761.20 – EJ & JM Westoby & Sons, Brooklands | 399p – GH & GG Savidge, Dean Common Farm  |
|  | £2637.39 – GH & GG Savidge, Dean Common Farm  | 390p – EJ & JM Westoby & Sons, Brooklands |
|  | £2631.75 – DM & CS Andrews, Glen Court Farm   | 377p – GH & GG Savidge, Dean Common Farm  |

## 648 Hogs

**Auctioneer: - William Probert**

A short entry of finished hogs because of the Easter Bank holiday met another scorching trade peaking at 439p/kg (£215 per head).

Export lambs sold very freely between 410p – 430p/kg meeting keen competition from buyers. Quality exports weighing 38kg – 43kg realised £165 – £185 per head.

Demand for heavyweight hogs remained consistent with 48kg + hogs selling from £200 - £215 per head.

Trade remained consistent throughout the sale.

More hogs could have been easily sold to satisfy buyer demand.

**Overall average price of hogs £192p/head – 45kg - 394ppkg**

**SQQ - 419ppkg**

| Hogs                    | Top p/kg | Av p/kg | Av £/head |
|-------------------------|----------|---------|-----------|
| Light (25.5 – 32 kg)    | 360.00p  | 360.00p | £90.00    |
| Standard (32.1 – 39 kg) |          |         |           |
| Medium (39.1 – 45.5 kg) | 439.00p  | 418.05p | £195.00   |
| Heavy (45.6 – 52 kg)    | 408.00p  | 395.06p | £200.00   |
| Overweight (52.1kg +)   | 377.00p  | 345.03p | £215.00   |

## Hogs

|                                                                                     | Top Vendors Price/Head                                | Top Vendors Price/Kilo                             |
|-------------------------------------------------------------------------------------|-------------------------------------------------------|----------------------------------------------------|
|   | £215 – D Clothier & Sons Ltd,<br>Shooters Bottom Farm | 414p – 43.50kg<br>E C Williams & Son,<br>Tump Farm |
|  | £212 – D Clothier & Sons Ltd,<br>Shooters Bottom Farm | 414p – 44kg<br>R T Watkins,<br>New House Farm      |
|  | £212 – D Clothier & Sons Ltd,<br>Shooters Bottom Farm | 413p – 44.60kg<br>E C Williams & Son,<br>Tump Farm |

## 181 Cull Ewes & Rams (Sale at 9.30am)

**Auctioneer: – William Probert**

A good entry of cull ewes met stronger demand throughout with the complete consignment averaging £185 per head. Stronger sorts of well fleshed ewes consistently sold from £200 - £236 per head.

Leaner and smaller-framed ewes were equally well bid for, selling from £170 – £190.

Very lean ewes sold £130 - £150

Overall, the ewe trade averaged £185 per head, with further numbers easily absorbed by buyers.

A short entry of cull rams topped at £260 with the complete consignment averaging £180.

More ewes could have easily been sold to meet buyers demand.

**Overall average price of ewes £185/head**

|                                                                                     | Top Vendors Price/Head                           |
|-------------------------------------------------------------------------------------|--------------------------------------------------|
|  | £260 – SJ & EL Stables,<br>Kings Pitt Farm       |
|  | £236 – E H Radcliffe & Son Ltd,<br>Penmark Place |
|  | £230 – MG & AD Houdley,<br>Rectory Farm          |

**All payments will reach you within 2 weeks  
from sale date.**

## **FORTHCOMING SALE FIXTURES**

|                                 |                                                                                                               |                 |
|---------------------------------|---------------------------------------------------------------------------------------------------------------|-----------------|
| Thursday 9 <sup>th</sup> April  | Sale of 85 Store Cattle                                                                                       | Sale at 11:15am |
| Thursday 23 <sup>rd</sup> April | Sale of Store Cattle                                                                                          | Sale at 11:15am |
| Saturday 25 <sup>th</sup> April | Dispersal Sale of Machinery & Equipment<br>at Glandwr Farm, Pandy, Abergavenny<br>(Catalogues available soon) | Sale at 11.00am |
| Friday 1 <sup>st</sup> May      | Dispersal Sale of Machinery & Equipment<br>In Estate of Leslie Graham Lever                                   | Sale tbc        |

## **CONTACT US**

### **Livestock Enquires**

**Will Probert** 07595 315902 - Finished Lambs, Cull Ewes,  
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

**RossAuction Centre** - Tel: 01989 762225 –  
[market@rgandrbwilliams.co.uk](mailto:market@rgandrbwilliams.co.uk)



## PROPERTY FOR SALE

**NORTH HEREFORDSHIRE**  
**HIGHLY ATTRACTIVE RESIDENTIAL SMALLHOLDING**  
**HYFORD NEAR LEOMINSTER**



3 Bedroom Well Appointed Detached Residence  
Approx 8.35 Acres Land, Stabling, Garage and Ample Parking

**FOR SALE BY PRIVATE TREATY**

Particulars Available  
Tel: 01989 567233 [www.rgandrbwilliams.co.uk](http://www.rgandrbwilliams.co.uk)

## SOUTH WEST HEREFORDSHIRE

Hereford 15 miles Monmouth 4 miles  
**A HIGHLY ATTRACTIVE HEREFORDSHIRE FARM**  
**UNSPOILT RURAL LOCATION WITH SUPERB VIEWS**  
**ACROSS MONMOUTHSHIRE AND HEREFORDSHIRE**



**UPPER NEWTON FARM, WELSH NEWTON, NP25 5RN**  
**4 BEDROOM RESIDENCE, 26.23 ACRES**

**FOR SALE BY PRIVATE TREATY**

Particulars available: Tel 01989 567233



## LAND FOR SALE

**SOUTH HEREFORDSHIRE**  
Hereford 8 miles, Ross-on-Wye 8 miles.  
**AN EXCELLENT AREA OF GRADE 2 AMENITY LAND**



**2.13 ACRES**

**AMENITY LAND WITH DIRECT FRONTAGE TO THE RIVER WYE**  
at HOARWITTHY, HEREFORD HR2 6QJ

**FOR SALE BY INFORMAL TENDER**

Tenders to be submitted by **FRIDAY 15TH MAY 2026** at 12 Noon  
Particulars available

## MONMOUTHSHIRE

Monmouth 4 miles.

**AN EXCELLENT AREA OF PASTURE LAND**



Situated at

**NEWCASTLE**

**MONMOUTH**

**4.50 ACRES**

**FOR SALE BY PRIVATE TREATY**

Particulars Available: Tel: 01989 567233



## UPCOMING MACHINERY SALES

### SATURDAY 25<sup>TH</sup> APRIL 2026

Genuine Farm Dispersal Sale on behalf  
of the late E D Phillips of Pandy, Abergavenny

### FRIDAY 1<sup>ST</sup> MAY 2026

Genuine Farm Dispersal Sale on behalf  
of the Estate of Leslie Graham Lever of Ruardean

### SATURDAY 16<sup>TH</sup> MAY 2026

Collective Machinery Sale at Ross Auction Centre

### SATURDAY 30<sup>TH</sup> MAY 2026

Genuine Farm Dispersal Sale on behalf  
of Messrs King of Birdwood, Gloucester

Catalogues will be available shortly  
Tel: 01989 567233

## ROSS AUCTION CENTRE

*SALE OF STORE CATTLE*

### THURSDAY 23RD APRIL 2026

Sale at 11.15am

*Entries now invited for the catalogue.*

Tel: RG & RB WILLIAMS

(01989) 762225

[www.rgandrbwilliams.co.uk](http://www.rgandrbwilliams.co.uk)