

MARKET REPORT

Monday 30th March 2026

34 Finished Cattle,
932 Hogs, 224 Cull Ewes & Rams

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



Price per head Top Pence per kilo Top

Steers	398p	£2772
Heifers	420p	£2556
Spring Lambs	551p	£210
Hogs	424p	£219
Cull Ewes & Rams	Ave £170	£220

Finished Cattle (Sale 10.30am)

Auctioneer: - William Probert

A nice entry of finished cattle continued to meet strong demand throughout the sale. steers topped at **£2,772 per head**, for an entry from Messrs GH & GG Savidge.

Cattle remain keenly sought after by retail buyers, with prices ranging from **360p – 420p/kg**.

A smart run of Lim x heifer from Messrs DE & SJ Cheacker sold to 420ppkg on two occasions.

An excellent run of finished steers and heifers from GH & GG Savidge met strong competition selling from **370p – 398ppkg** topping at £2772.

There were few traditional butcher-type native heifers & steers forward sold well at **330p – 350p/kg**.

Quality continentals consistently sold from 380 – 420ppkg.

All fat cattle averaged today at £2528

More cattle and cull cows required to meet demand from buyers.

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)	325.00p	325.00p	£1742.00	365p
	Medium (551-649kg)	398.00p	363.76p	£2270.93	
	Heavy (650kg+)	392.00p	369.05p	£2528.38	
HEIFERS	Light (330-500kg)				368p
	Medium (501-589kg)	420.00p	404.7p	£2229.92	
	Heavy (590kg+)	385.00p	360.92p	£2244.11	

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£2772.90 – GH & GG Savidge, Dean Common Farm	420p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2729.65 – GH & GG Savidge, Dean Common Farm	420p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2729.16 – DM & CS Andrews, Glen Court Farm	398p – GH & GG Savidge, Dean Common Farm

RG & RB Williams Auctioneers Ltd, Ross Auction Centre, Overross, Ross on Wye, Herefordshire, HR9 7QQ

Tel. 01989 762225 or 01989 767443 Fax. 01989 566082 Market Holding Number: 17/204/8000

Hoggs

Auctioneer: - William Probert

A nice entry of finished hoggs met another scorching trade, peaking at **424p/kg (£219 per head)**. Export hoggs sold very freely between **410p – 424pkg**, meeting keen competition from buyers. Quality exports weighing **38kg – 43kg** realised **£165 – £190 per head**.

Demand for heavyweight hoggs remained consistent with 48kg + hoggs selling from £200 - £219 per head.

Trade remained consistent throughout the sale, with hoggs achieving an overall **SQQ of 410ppkg**

More hoggs could have easily been sold to this trade due to demand from buying contingent

Overall average price of hoggs £188/head 45kg SQQ - 410ppkg

Hoggs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	421.00p	403.23p	£156.19
Medium (39.1 – 45.5 kg)	424.00p	410.74p	£177.07
Heavy (45.6 – 52 kg)	404.00p	389.53p	£190.62
Overweight (52.1kg+)	379.00p	345.13p	£205.56

Hoggs

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£219 – D Clothier & Sons Ltd, Shooters Bottom Farm	424p – 45.3kg Gee Partners, The Grove Farm
	£215 – D Clothier & Sons Ltd, Shooters Bottom Farm	421p – 39.0kg B & D Boseley, Moors Farm
	£215 – D Clothier & Sons Ltd, Shooters Bottom Farm	420p – 40.0kg Gee Partners, The Grove Farm

Cull Ewes & Rams (Sale at 9.30am)

Auctioneer: – William Probert

A good entry of cull ewes met strong demand throughout with the complete consignment averaging £170 per head. Stronger sorts of well fleshed ewes consistently sold from £180 - £220 per head

Leaner and smaller-framed ewes were equally well bid for, selling from **£150 – £170**.

Very lean ewes sold £100 - £130

Overall, the ewe trade averaged **£170 per head**, with further numbers easily absorbed by buyers.

A short entry of cull rams topped at £190 with the complete consignment averaging £170

More ewes wanted to meet demand for buying contingent.

Overall average price of ewes £170/head

	Top Vendors Price/Head
	£220 – J M Godsall & Son, Moor Court
	£210 – J M Godsall & Son, Moor Court
	£210 – N & I Bevan, Trothlands Farm

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**All payments will reach you within 2 weeks
from sale date.**

FORTHCOMING SALE FIXTURES

Thursday 9 th April	Sale of Store Cattle	Sale at 11:15am
Thursday 23 rd April	Sale of Store Cattle	Sale at 11:15am
Saturday 25 th April	Dispersal Sale of Machinery & Equipment at Glandwr Farm, Pandy, Abergavenny (Catalogues available soon)	Sale at 11.00am
Friday 1 st May	Dispersal Sale of Machinery & Equipment In Estate of Leslie Graham Lever	Sale at 11.00am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225 –
market@rgandrbwilliams.co.uk

EASTER SHOW & SALE RESULTS Monday 30th March 2026

Spring Lambs

The first sale of spring lambs for 2026 for the Easter Show and Sale met a blistering trade topping at 551ppkg - £210, with any number of quality Continentals selling from 500ppkg – 551ppkg. Slick coated lambs or Dorset x lambs traded from 470p – 500ppkg. The complete consignment averaged £190 per head (490ppkg). Demand for lambs will continue for the weeks going forward.

Class 1 – Best pen of Spring Lambs	
	£205 – 37.20kg – 551ppkg M & N Lloyd, Poolwharf Farm
	£210 – 40kg – 525ppkg R A Davidson, Morses Farm,
	£190 – 42.10kg – 464ppkg S Howell, Yew Tree Farm



R.G. & R.B. WILLIAMS
CHARTERED SURVEYORS



PROPERTY FOR SALE

NORTH HEREFORDSHIRE
HIGHLY ATTRACTIVE RESIDENTIAL SMALLHOLDING



HYFORD
NEAR LEOMINSTER
3 Bedroom Well Appointed Detached Residence
Approx 8.35 Acres Land
Stabling, Garage and Ample Parking
FOR SALE BY PRIVATE TREATY
Particulars Available
Tel: 01989 567233 www.rgandrbwilliams.co.uk

SOUTH WEST HEREFORDSHIRE
Hereford 15 miles Monmouth 4 miles

A HIGHLY ATTRACTIVE HEREFORDSHIRE FARM
UNSPOILT RURAL LOCATION WITH SUPERB VIEWS
ACROSS MONMOUTHSHIRE AND HEREFORDSHIRE



UPPER NEWTON FARM
WELSH NEWTON
NP25 5RN
4 BEDROOM RESIDENCE
26.23 ACRES
FOR SALE BY PRIVATE TREATY
Particulars available: Tel 01989 567233

UPCOMING MACHINERY SALES

SATURDAY 25TH APRIL 2026
Genuine Farm Dispersal Sale on behalf
of the late E D Phillips of Pandy, Abergavenny

FRIDAY 1ST MAY 2026
Genuine Farm Dispersal Sale on behalf
of the Estate of Leslie Graham Lever of Ruardean

SATURDAY 16TH MAY 2026
Collective Machinery Sale at Ross Auction Centre

SATURDAY 30TH MAY 2026
Genuine Farm Dispersal Sale on behalf
of Messrs King of Birdwood, Gloucester

Catalogues will be available shortly
Tel: 01989 567233

LAND FOR SALE

SOUTH HEREFORDSHIRE
Hereford 8 miles. Ross-on-Wye 8 miles.
AN EXCELLENT AREA OF GRADE 2 AMENITY LAND



2.13 ACRES
AMENITY LAND WITH DIRECT FRONTAGE TO THE RIVER WYE
at
HOARWITHY, HEREFORD HR2 6QJ
FOR SALE BY INFORMAL TENDER
Tenders to be submitted by
FRIDAY 15TH MAY 2026 at 12 Noon
Particulars available

ROSS AUCTION CENTRE

SALE OF STORE CATTLE
THURSDAY 9TH APRIL 2026
Sale at 11.15am
Tel: RG & RB WILLIAMS (01989) 762225

www.rgandrbwilliams.co.uk