

MARKET REPORT

Monday 2nd March 2026

40 Finished Cattle, 11 Cull Cows,
767 Hogs, 254 Cull Ewes & Rams

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



	Top Pence per kilo	Top Price per head
Steers	395p	£2800
Heifers	388p	£2252
Cull Cows	318p	£2745
Hogs	384p	£173
Cull Ewes & Rams	Ave £154	£202

40 Finished Cattle (Sale 10.30am)

Auctioneer:- William Probert

A nice entry of quality finished cattle continued to meet strong demand throughout the sale. Steers topped at £2,800 per head, (395ppkg) for an entry from Messrs W C R Cooke.

Cattle remained keenly sought after by retail buyers, with prices ranging from 350p – 395p/kg.

There were few traditional butcher-type heifers forward; however, a smart run of Charolais/Lim x cross heifers from Messrs Hardy sold well at 360p – 380p/kg.

An excellent show of quality Continental cross steers and heifers from Messrs G E Phillips & Messrs W C R Cooke and Messrs Hardy sold between 370p – 390p/kg.

More cattle could have been easily sold to this electric trade.

Overall average price of Finished Cattle - £2475 - 367ppkg

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)				
	Medium (551-649kg)	380.00p	361.32p	£2261.46	363.03p
	Heavy (650kg+)	395.00p	363.86p	£2475.09	
HEIFERS	Light (330-500kg)				
	Medium (501-589kg)	378.00p	363.66p	£1974.66	369.21p
	Heavy (590kg+)	388.00p	372.09p	£2228.82	

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£2800.90 – W C R Cooke & Son, Nantyderri Farm	395p – M A Hardy Ltd, New Farm
	£2761.05 – M A Hardy Ltd, New Farm	392p – M A Hardy Ltd, New Farm
	£2679.00 – G E Phillips & Son, Dairy Farm	382p – G E Phillips & Son, Dairy Farm

11 Cull Cows

Auctioneer: - William Probert

A good entry of cull cows met fierce competition, with the sale largely comprising Grade 2 and 3 beef cows. The trade peaked at **318p/kg (£2,745 per head)**, with well-fleshed Continental cows generally selling between **300p – 318p/kg**.

Leaner types realised **270p – 280p/kg**.

More cows are required to meet demand from the buying contingent.

Overall average price of cows - £2185 - 291ppkg

Top Vendors Price/Head	
	£2745.00 – W C R Cooke & Son, Nantyderri Farm
	£2546.65 – CA & RJ Stallard, Upper Maund Farm
	£2679.00 – G E Phillips & Son, Dairy Farm

767 Hoggs

Auctioneer: - William Probert

A reduced entry of finished hoggs met a buoyant trade, peaking at **384p/kg (£173 per head)**.

A strong contingent of quality export hoggs sold very freely between **360p – 384p/kg**, meeting keen competition from buyers. Quality export hoggs weighing **38kg – 43kg** realised **£160 – £170 per head**.

Demand for heavyweights remained consistent, seeing a lift. Generally **48kg+** sold from **£165 – £173 per head**. Trade remained consistent throughout the sale with hoggs achieving an overall **SQQ of 361ppkg**

More hoggs could have been easily sold to satisfy buyer demand.

Overall average price of hoggs £160p/head – 46kg - 356ppkg

SQQ - 361ppkg

Hoggs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard 32.1 – 39 kg)	382.00p	375.32p	£144.50
Medium (39.1 – 45.5 kg)	384.00p	361.29p	£154.13
Heavy (45.6 – 52 kg)	359.00p	334.67p	£161.60
Overweight (52.1kg+)	310.00p	304.43p	£164.22

Hoggs

Top Vendors Price/Head		Top Vendors Price/Kilo
	£173 – W J Grindle, Maidenham Farm	384p – 45kg W J Grindle, Maidenham Farm
	£169 – E C Williams & Son, Tump Farm	382p – 39kg KJ & DJ Williams, Tremahaide Farmn
	£167 – A J Abberley, Cerrigroes	380p – 39.50kg G Whittington, Wain-y-Parc

254 Cull Ewes & Rams (Sale at 9.30am)

Auctioneer: – William Probert

A good entry of cull ewes met strong demand throughout for both weight and meat, topping at **£202 per head**. Well-fleshed, stronger ewes regularly sold between **£170 – £200**, while a large entry of NC Mule ewes realised **£150 – £170 per head**

Leaner and smaller-framed ewes were equally well bid for, selling from **£130 – £150**.

A short entry of tups sold to **£150 per head**.

Overall, the ewe trade averaged an unbelievable **£154 per head**, with further numbers easily absorbed by buyers. More ewes could have been sold to this trade.

Overall average price of ewes **£154/head**

Top Vendors Price/Head	
	£202 – N & I Bevan, Trothlands Farm
	£198 – N & I Bevan, Trothlands Farm
	£180 – N Squire, The Tynings

**All payments will reach you within 2 weeks
from sale date.**

FORTHCOMING SALE FIXTURES

Thursday 12 th March	Sale of Store Cattle	Sale at 11:15 am
Thursday 26 th March	Sale of Store Cattle	Sale at 11:15 am
Thursday 9 th April	Sale of Store Cattle	Sale at 11:15 am
Thursday 23 rd April	Sale of Store Cattle	Sale at 11:15 am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225 –
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R.G. & R.B. WILLIAMS
AUCTIONEERS



ROSS AUCTION CENTRE

SALE OF STORE CATTLE

THURSDAY 12TH MARCH 2026

SALE AT 11.15AM

Tel: RG & RB WILLIAMS (01989) 762225

www.rgandrbwilliams.co.uk