

MARKET REPORT

Monday 9th February 2026

**35 Finished Cattle, 16 Cull Cows,
887 Hoggs, 289 Cull Ewes & Rams**

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



Top Pence per kilo

Top Price per head

Steers	410p	£2706
Heifers	405p	£2774
Cull Cows	292p	£2140
Hoggs	375p	£180
Cull Ewes & Rams	Ave £160	£200

35 Finished Cattle (Sale 10.30am)

Auctioneer: - William Probert

A nice entry of quality finished cattle continued to meet strong demand throughout the sale. Steers topped at **£2,706 per head (410p/kg)** with heifers reaching **£2,774 (405p/kg)**.

Despite a softer deadweight trade, cattle remained keenly sought after by retail buyers, with prices ranging from **360p – 400p/kg**.

There were few traditional butcher-type heifers forward; however, a smart run of Simmental cross heifers from **M & B Farms** sold well at **360p – 380p/kg**.

An excellent show of quality Continental cross heifers from **Messrs G.H. & G.G. Savidge** sold between **380p – 400p/kg**, achieving **£2,774 per head**. **Messrs Cheacker** showed another fantastic run of Limousin cross steers, selling to **410p/kg - £2,706**.

More cattle could have been easily sold to this electric trade.

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)	340.00p	340.00p	£1506.20	
	Medium (551-649kg)	371.00p	369.81p	£2315.00	367.39p
	Heavy (650kg+)	410.00p	368.53p	£2447.48	
HEIFERS	Light (330-500kg)	338.00p	338.00p	£1534.52	
	Medium (501-589kg)	397.00p	372.80p	£2128.66	361.49p
	Heavy (590kg+)	405.00p	360.73p	£2311.29	

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£2774.25 – GH & GG Savidge, Dean Common Farm	410p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2773.62 – M & B Farms, Mulhampton Farm	405p – GH & GG Savidge, Dean Common Farm
	£2706.00 – DE & SJ Cheacker, Ostbridge Manor Farm	397p – GH & GG Savidge, Dean Common Farm

RG & RB Williams Auctioneers Ltd, Ross Auction Centre, Overross, Ross on Wye, Herefordshire, HR9 7QQ

Tel. 01989 762225 or 01989 767443 Fax. 01989 566082 **Market Holding Number: 17/204/8000**

16 Cull Cows

Auctioneer: - William Probert

A larger entry of cull cows met fierce competition, with the sale largely comprising Grade 2 and 3 beef cows, being leaner sorts.

The trade peaked at **292p/kg (£2,140 per head)**, with well-fleshed cows generally selling between **270p – 292p/kg**. Leaner types realised **240p – 260p/kg**.

More cows are required to meet demand from the buying contingent.

Overall average price of cows - £1743 - 265ppkg

Top Vendors Price/Head	
	£2140.36 – C Simcock & Sons, The Green Farm
	£1981.44 – A K Watkins, Castlefield Farm
	£1977.44 – A K Watkins, Castlefield Farm

887 Hogs

Auctioneer: - William Probert

A nice entry of finished hogs met a sharper trade on the week, peaking at **375p/kg (£180 per head)**.

A strong contingent of quality export hogs sold very freely between **360p – 370p/kg**, meeting keen competition from buyers. Quality exports hogs weighing **38 – 42kg** realised **£150 – £165 per head**.

Demand for heavyweights remained consistent, seeing a slight lift, though lacking the peak seen for handy-weights. Generally, hogs **48kg+** sold from **£165 – £180 per head**.

Trade remained consistent throughout the sale, with hogs achieving an overall **SQQ of 362ppkg**

More hogs could have been easily sold to satisfy buyer demand. **Overall average price of hogs**

£150/head - 45kg - 330ppkg SQQ – 362p

Hogs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	358.00p	350.62p	£126.67
Medium (39.1 – 45.5 kg)	375.00p	365.60p	£154.71
Heavy (45.6 – 52 kg)	373.00p	328.46p	£159.49
Overweight (52.1kg+)	308.00p	301.08p	£166.03

Hogs

Top Vendors Price/Head		Top Vendors Price/Kilo
	£180 – E C Williams & Son, Tump Farm	375p – 44kg V J Thomas & Son, Pancross Farm
	£170 – N & I Bevan, Trothlands Farm	375p – 44kg V J Thomas & Son, Pancross Farm
	£170 – N & I Bevan, Trothlands Farm	373p – 45.60kg N & I Bevan, Trothlands Farm

RG & RB Williams Auctioneers Ltd, Ross Auction Centre, Overross, Ross on Wye, Herefordshire, HR9 7QQ

Tel. 01989 762225 or 01989 767443 Fax. 01989 566082 **Market Holding Number: 17/204/8000**

Cull Ewes & Rams (Sale at 9.30am)

Auctioneer: – William Probert

A good entry of cull ewes met strong demand throughout for both weight and meat, topping at £200 per head. Well-fleshed, stronger ewes regularly sold between £180 – £200, while a large entry of NC Mule ewes realised £150 – £175 per head. Leaner and smaller-framed ewes were equally well bid for, selling from £115 – £130. A short entry of tups sold to £160 per head.

More ewes could have been sold to this trade.
Overall average price of ewes £160/head

Top Vendors Price/Head	
	£200 – Monnow Marquees, Hill Farm
	£180 – A & N Pearce, Sanigar Farm
	£180 – N & I Bevan, Trothlands Farm

Breeding Ewes

Auctioneer: – William Probert

A fantastic entry of 70 NCM Triplets met a roaring trade topping at £282 with any number of in lamb ewes trading hands between £270 - £282 per head. The consignment averaged £270 per head. A short entry of aged Beulah x ewes, scanned at 170% averaged £200 per head.

All payments will reach you within 2 weeks from sale date.

FORTHCOMING SALE FIXTURES

Thursday 12 th February	Sale of 45 Store Cattle Sale at 11:15 am	
Monday 18 th February	Collective Fodder Sale	Sale at 12.00 noon
Thursday 26 th February	Sale of Store Cattle	Sale at 11:15 am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225 –
market@rgandrbwilliams.co.uk



R.G. & R.B. WILLIAMS
CHARTERED SURVEYORS & AUCTIONEERS



FODDER SALE

COLLECTIVE SALE OF FODDER

viz: Hay; Haylage; Silage; Straw and Fodder Beet

To be sold by Auction at
ROSS ON WYE LIVESTOCK MARKET, HR9 7QQ
on **MONDAY 16TH FEBRUARY 2026** at 12 Noon

Catalogues Available:

Tel: 01989 567233

. info@rgandrbwilliams.co.uk

ROSS AUCTION CENTRE

SALE OF STORE CATTLE

THURSDAY 26TH FEBRUARY 2026

Sale at 11.15am

Entries now invited for the Catalogue.

Tel: RG & RB WILLIAMS (01989) 762225

www.rgandrbwilliams.co.uk