

STORE CATTLE SALE

Thursday 15th January

Store Cattle - 40

Auctioneer:- William Probert

The first store cattle sale of the New Year at Ross Auction Market opened in flying form with an outstanding trade throughout and a top price of £2100 achieved for 10 month old Blonde x steers from H W White & Son. The entry was mixed in quality ranging from strong weanlings through to overage, unassured dairy bred steers and heifers. Nevertheless demand remained buoyant for all classes with buyers keen to secure quality cattle.

Steers – 24

Blonde x steers were a standout feature peaking at 477p/kg with numerous well-bred Continental steers selling between 440p/kg and 477p/kg. A large entry of native-bred steers sold to £1510 while a run of 12 month old Friesian x steers reached £1000. A strong run of Limousin bulls ranging from 17 – 20 months from CE & EC Freeman sold from £1800 to £1880 averaging a very respectable 420p/kg for out-of-spec bulls.

Heifers – 15

The heifer trade was selective with lighter types meeting a steadier trade while stronger, forward-feeding heifers were keenly competed for. Hereford x dairy and Sussex x dairy heifers topped the section at £1690 and £1650 achieving these prices on two occasions. Smart Continental heifers from H W White peaked at 400p/kg with similar quality cattle selling around this level.

Next store cattle sale – Thursday 29th January 2026

With strong demand shown all classes of store cattle, vendors are encouraged to contact the market team to enter cattle for the next catalogue sale.

Please feel free to speak to a member of the market team to discuss marketing your cattle to best advantage.

Call us on: 01989 762225

Email us on: market@rgandrbwilliams.co.uk



R.G. & R.B. WILLIAMS
AUCTIONEERS



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Tender Closing Date: Wednesday 12th February 2026

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Usk 2.5 miles • Caerleon 6 miles • M4 Motorway 8 miles



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5 Bedroom Grade II Listed Farmhouse

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Approximately 3 Acres of Level Pasture Land

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Tel: 01989 567233

FODDER SALE

COLLECTIVE SALE OF FODDER

viz: Hay; Haylage; Silage; Straw and Fodder Beet

To be sold by Auction at

ROSS ON WYE LIVESTOCK MARKET, HR9 7QQ

on MONDAY 16TH FEBRUARY 2026 at 12 Noon

Entry Forms Available:

Tel: 01989 567233 • info@rgandrbwilliams.co.uk

ROSS AUCTION CENTRE

SALE OF STORE CATTLE

THURSDAY 29th JANUARY 2026

Sale at 11.15am

Tel: RG & RB WILLIAMS (01989) 762225

www.rgandrbwilliams.co.uk