

MARKET REPORT

Monday 19th January 2026

39 Finished Cattle, 20 Cull Cows,
747 Hogs, 220 Cull Ewes & Rams

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



Top Pence per kilo

Top Price per head

Steers	412p	£2562
Heifers	380p	£2527
Cull Cows & Overage	290p	£2334
Hogs	362p	£180
Cull Ewes & Rams	Ave £141	£178

39 Finished Cattle (Sale 10.30am)

Auctioneer: - William Probert

Another good entry of clean cattle met strong demand despite the falling deadweight price. Butchers' steers topped at 412ppkg (£2562) and quality Continental steers consistently sold between 380p – 408ppkg. Large steers traded from 340p – 370ppkg with the heavier consignment averaging £2,257. Heifers attracted equal demand although no true butchers' heifers were forward. Heifers peaked at 380ppkg with many selling either side of 370ppkg. Approximately 70% of the entry was overage yet still met keen buyer interest. The entry of cattle was easily sold with more cattle required for next week.

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)	330.00p	330.00p	£1584.00	347.71p
	Medium (551-649kg)	412.00p	362.44p	£2241.0	
	Heavy (650kg+)	375.00p	335.03p	£2157.60	
HEIFERS	Light (330-500kg)				350.53p
	Medium (501-589kg)	340.00p	340.00p	£1982.20	
	Heavy (590kg+)	380.00p	351.02p	£2315.07	

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£2562.64 – DE & SJ Cheacker, Ostbridge Manor Farm	412p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2527.00 – DM & CS Andrews, Glen Court Farm	380p – DM & CS Andrews, Glen Court Farm
	£2523.96 – Douglas Willis Farms, North Fleet Farm	360p – C Simcock & Sons, The Green Farm

20 Cull Cows & Overage

A larger entry met strong demand topping at £2334 (285ppkg). The entry was dominated by beef cross cows many non farm assured selling from 260p – 285ppkg. Lean cows made between 220p – 250p/kg and well-meated heavy cows made between £2000 –£2334p/head. The complete consignment of cows averaged £2071 (267ppkg). More cows are required to meet demand.

Overall average price of cows - £2071 - 267ppkg

Top Vendors Price/Head	
	£2334.15 – A J Watkins, Castlefield Farm
	£2191.75 – RD & CE Margrett, Moat Farm
	£2043.25 – A J Watkins, Castlefield Farm

747 Hogs

Auctioneer:- William Probert

A shorter entry following the falling trade at the end of the previous week met a fast trade topping at £180 (362ppkg). The strongest demand was for medium-weight export quality selling from 340p – 362ppkg. Heavyweights (48kg+) sold either side of 300ppkg reaching a top of £180. Strong demand was evident throughout the sale with hogs purchased by eight different abattoirs. More hogs required to meet demand from buyers.

Overall average price of hogs £148/head - 45kg - 323ppkg

SQQ - 336ppkg

Hogs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)	313.00p	313.33p	£94.00
Standard (32.1 – 39 kg)	349.00p	344.54p	£130.76
Medium (39.1 – 45.5 kg)	362.00p	336.26p	£145.66
Heavy (45.6 – 52 kg)	336.00p	317.80p	£152.76
Overweight (52.1kg+)	306.00p	299.70p	£161.09

Hogs

Top Vendors Price/Head		Top Vendors Price/Kilo
	£180 – JR & RH Williams, Green Ditch Farm	362p – 45kg G Whittington, Wain-y-Parc
	£175 – B Miles, Lower Cwm Farm	356p – 45kg P & DA Watkins & Son, Grovesend Farm
	£171 – N & I Bevan, Trothlands Farm	349p – 39kg J Phillips & Son, Hill Farm

220 Cull Ewes & Rams (Sale at 9.30am)

Auctioneer: – William Probert

A nice entry peaked at £178 with well-fleshed ewes consistently selling from £160 –£178. Smaller ewes or leaner larger ewes traded steadily between £130 – £155 and very lean well-framed ewes sold from £90 – £120. More ewes could have been sold to this trade.

Overall average price of ewes £141/head

Top Vendors Price/Head	
	£178 – S Davis, Summerfield Cottage
	£170 – W M Watkins & Sons, Upper House Farm
	£170 – JR & RH Williams, Green Ditch Farm

**All payments will reach you within 2 weeks
from sale date.**

FORTHCOMING SALE FIXTURES

Thursday 29 th January	Sale of Store Cattle	Sale at 11:15 am
Thursday 12 th February	Sale of Store Cattle	Sale at 11:15 am
Monday 18 th February	Collective Fodder Sale	Sale at 12.00 noon
Thursday 26 th February	Sale of Store Cattle	Sale at 11:15 am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225 –
market@rgandrbwilliams.co.uk



R.G. & R.B. WILLIAMS
AUCTIONEERS



TO LET BY INFORMAL TENDER

Two-Year Farm Business Tenancy

Commencing 1st March 2026

Tender Closing Date: Wednesday 12th February 2026

TREGRUG FARM

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Usk 2.5 miles • Caerleon 6 miles • M4 Motorway 8 miles



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FODDER SALE

COLLECTIVE SALE OF FODDER

viz: Hay; Haylage; Silage; Straw and Fodder Beet

To be sold by Auction at

ROSS ON WYE LIVESTOCK MARKET, HR9 7QQ

on MONDAY 16TH FEBRUARY 2026 at 12 Noon

Entry Forms Available:

Tel: 01989 567233 • info@rgandrbwilliams.co.uk

ROSS AUCTION CENTRE

SALE OF STORE CATTLE

THURSDAY 29th JANUARY 2026

Sale at 11.15am

Tel: RG & RB WILLIAMS (01989) 762225

www.rgandrbwilliams.co.uk