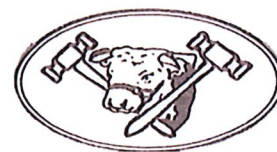


MARKET REPORT

Monday 12th January 2026

54 Finished Cattle, 21 Cull Cows,
1,132 Hogs, 396 Cull Ewes & Rams

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



Price per head Top Pence per kilo Top

Steers	432p	£3034
Heifers	435p	£2914
Cull Cows	308p	£2228
Hogs	354p	£181
Cull Ewes & Rams	Ave £133	£202

54 Finished Cattle (Sale 10.30am)

Auctioneer: - William Probert

A large entry met a blistering trade from start to finish peaking at £3034p/head – 432ppkg and any number of quality butcher steers and heifers sold from 410p – 432ppkg with heavy Continental steers and heifers trading hands either side of 400ppkg. The entry was dominated by well finished dairy x sorts which were easily sold between 350p – 380ppkg and despite the falling deadweight cattle price liveweight cattle prices remain consistent with demand throughout. Heavy weight steers peaked at £3034 with an entry of 18 steers weighing 650kg+ and averaging at £2672 and we saw stronger heifers peaking at £2914 for Charolais x from M A Hardy Ltd. The entry of cattle was easily sold with more cattle required for next week.

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)	328.00p	473.49p	£1991.04	372.53p
	Medium (551-649kg)	432.00p	361.42p	£2227.65	
	Heavy (650kg+)	410.00p	371.79p	£2672.75	
HEIFERS	Light (330-500kg)	302.00p	295.15p	£1341.44	361.74p
	Medium (501-589kg)	360.00p	355.15p	£1930.25	
	Heavy (590kg+)	435.00p	367.24p	£2380.68	

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£3034 – GH & GG Savidge, Dean Common Farm	435p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2953.16 – M A Hardy Ltd, New Farm	432p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2914.56 – M A Hardy Ltd, New Farm	410p – GH & GG Savidge, Dean Common Farm

21 Cull Cows

An improved entry with well-meated cows to lean dairy cows attracting strong demand throughout. Well meat beef cows peaked at 308ppkg - £2228. Any number of better fleshed cows consistently sold from 280p – 308ppkg. A large run of dairy cows topped at 260ppkg with well meat dairy cows trading hands between 230p – 260ppkg and leaner dairy cows selling from 150p – 200ppkg. More cows are required to meet demand.

Overall average price of cows - £1460 - 222ppkg

Top Vendors Price/Head	
	£2228.88 – GH & GG Savidge, Dean Common Farm
	£1987.16 – DM & CS Andrews, Glen Court Farm
	£1980.44 – N J Eynon, Gwerngenny

1,132 Hogs

Auctioneer: - William Probert

A nice entry met a fast trade from start to finish peaking at £181 – 354ppkg. Strongest demand was shown on quality export sorts selling from 340p – 354ppkg and a large entry of heavy hogs consistently sold from £160 - £181. More hogs required to meet demand from buyers.

Overall average price of hogs - £147/head - 43kg - 322ppkg SQQ - 339ppkg

Hogs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	337.00p	325.01p	£117.40
Medium (39.1 – 45.5 kg)	354.00p	340.07p	£145.76
Heavy (45.6 – 52 kg)	334.00p	316.87p	£151.83
Overweight (52.1kg+)	302.00p	296.05p	£164.03

Hogs

Top Vendors Price/Head		Top Vendors Price/Kilo
	£181 – D J Waters, Thornwell Farm	354p – 43.60kg D & ME Whitcomb, Stert Farm
	£172 – D J Waters, Thornwell Farm	352p – 42kg D & ME Whitcomb, Stert Farm
	£169 – D J Waters, Thornwell Farm	351p – 41.20kg S K Batt, Chessgrove Farm

396 Cull Ewes & Rams (Sale at 9.30am)

Auctioneer: – William Probert

A larger entry met strong competition throughout however more caution shown compared to previous weeks. Suffolk x soared to £202 with other stronger Continental x ewes selling from £170 - £202, smaller Continental x ewes sold from £120 - £160 and plainer ewes sold from £88 - £120. More ewes could have been sold to this trade.

Overall average price of ewes £133/head

Top Vendors Price/Head	
	£202 – WD & EJ Kerr, Matthews Farm
	£170 – N & I Bevan, Trothlands Farm
	£162 – N & I Bevan, Trothlands Farm

***All payments will reach you within 2 weeks
from sale date.***

FORTHCOMING SALE FIXTURES

Thursday 15 th January	Sale of 45 Store Cattle Sale at 11:15 am
Saturday 17 th January	Ross Machinery Sale Sale at 11.00am
Thursday 29 th January	Sale of Store Cattle Sale at 11:15 am
Thursday 12 th February	Sale of Store Cattle Sale at 11:15 am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225 –
market@rgandrbwilliams.co.uk

TREGRUG FARM HAY SALE

Friday 9th January

Hay Sale – 1000 bales

Auctioneer: – William Probert

A packed yard of eager buyers attended the Tregrug Hay Sale where an entry of 1,000 bales of hay met strong demand.

Bales sold to a top price of £79 per bale, achieving an impressive average of £74.52 per bale.

Top - £79 per bale

Average - £74.52 per bale

With demand exceeding supply many purchasers unfortunately returned home empty-handed.

We would like to thank all our customers for their continued custom and support.

If you have fodder to sell, please contact our sales office to find out about our collective fodder sale that will be held at Ross Livestock Market next month.



R.G. & R.B. WILLIAMS
AUCTIONEERS



MACHINERY SALE

SALE OF HIGH QUALITY MACHINERY AND EQUIPMENT

at ROSS ON WYE MARKET

ROSS ON WYE

HEREFORDSHIRE HR9 7QQ

viz: JCB 540-180 Loadall ('21); MF 7718 Tractor ('19); Claas Arion 460 & FL100C Loader ('18); John Deere 155R Tractor ('18); MF 6718S Tractor ('17); MF 5611 Tractor ('14); John Deere 6920 Tractor ('04); Claas 540 Tractor ('08); 2 x Deutz 5100.40 Orchard Tractors (2015 & 2017); JCB 526 Loadall; Mitsubishi L200 Warrior; Kubota Mini Digger; Dumper; Grimme GT; Polaris Ranger 1000D ('17); Honda 500 Quad; Kuhn Espro 6000R; Claydon 6m Drill; Abbey 4m Shallow Disc Injector; Larrington Box Filling Trailer; 32' Bale Trailer; Bailey 14T Root/Grain Trailer; Livestock Trailer; IW 14' Trailer; IW 16' Tri Axle Trailer; Brian James Plant Trailer; Irrimec STC Irrigator; Vogel & Noot 6 Fur Plough; Horsch LEEB-6 GS; Maschio 6m Power Harrow; Kuhn Axis 40.1 Fert Spinner; 3m Portyard Sheep Handling Unit; Arrowquip Cattle Crush; John Deere 410 Cultivator; Kuhn 2000L Antis Trailed Sprayer; Munchkhofs Triple Fan Orchard Sprayer; Vortex Topper; Todd Cleaner Loader; Ifor Williams Canopy; Fuel Tank; Shear Grab; Bale Spike; Calf Creep Feeders; Galv Cattle Hurdles; Sheep Trailer; Quantity Walk Through Sheep Feeders; Chainsaws; etc.

on SATURDAY 17TH JANUARY 2026

Commencing at 11.30am

Online Bidding: EasyliveAuction.com

Tel: 01989 567233 • www.rgandrbwilliams.co.uk

ROSS AUCTION CENTRE

SALE OF STORE CATTLE

THURSDAY 29th JANUARY 2026

Sale at 11.15am

Entries now invited for the Catalogue

Tel: RG & RB WILLIAMS (01989) 762225

www.rgandrbwilliams.co.uk