

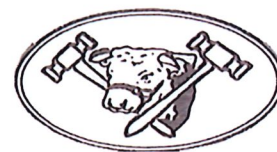
MARKET REPORT

Monday 1st December 2025

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED

37 Finished Cattle, 11 Cull Cows, 1,058 Lambs, 253 Cull Ewes & Rams

The Christmas show and sale met with a flying trade with cattle peaking at 645ppkg, lambs reaching £212/head and ewes at £282/head.



Top Pence per kilo

Top Price per head

Steers	440p	£3129
Heifers	645p	£3539
Cull Cows	320p	£2720
Lambs	451p	£212
Cull Ewes & Rams	Ave £160	£282

37 Finished Cattle (Sale 10.30am)

Auctioneer: - William Probert

The Christmas show and sale brought some exceptional cattle forward with special thanks to the vendors and purchasers. Strongest demand was shown on quality butcher's heifers with the Champion selling to 645ppkg and Reserve Champion coming in close behind on price at 640ppkg. We saw any number of quality heifers selling from 465ppkg – 645ppkg. Quality steers were attracting fierce bids topping at 440ppkg - £3129 with well finished steers consistently selling from 420p – 440ppkg. The commercial cattle also attracted strong demand despite the falling dead weight price with the better end consistently changing hands from 370p – 400ppkg.

More cattle required to meet demand for Christmas kill.

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)				
	Medium (551-649kg)	438.00p	388.13p	£2431.93	386.84p
	Heavy (650kg+)	440.00p	386.27p	£2695.30	
HEIFERS	Light (330-500kg)				
	Medium (501-589kg)	645.00p	468.93p	£2621.33	432.29p
	Heavy (590kg+)	440.00p	403.63p	£2472.55	

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£3539.14 – DE & SJ Cheacker, Ostbridge Manor Farm	645p – DE & SJ Cheacker, Ostbridge Manor Farm
	£3502.35 – DE & SJ Cheacker, Ostbridge Manor Farm	640p – DE & SJ Cheacker, Ostbridge Manor Farm
	£3129.14 – GH & GG Savidge, Dean Common Farm	465p – GH & JM Samuel, Orlham Farm

11 Cull Cows

A good entry of cull cows topped at £2720 – 320ppkg. Well meated Grade 1 cows consistently sold from 300p – 320ppkg with leaner cows selling from 250p – 300ppkg. More cows are required to meet demand.

Overall average price of cows - £2007 - 272ppkg

Top Vendors Price/Head	
	£2720.00 – GH & JM Samuel, Orlham Farm
	£2657.25 – GH & JM Samuel, Orlham Farm
	£2096.87 – GH & GG Savidge, Dean Common Farm

1,058 Lambs

Auctioneer:- William Probert

A nice entry of finished lambs with strong support for the Christmas show. The Champion Beltex x lambs from A Amor sold to a remarkable £212/head and any number of well fleshed show lambs consistently sold from 420p – 451ppkg!!! A good entry of commercial lambs met a strong demand from start to finish with handy weights meeting strongest demand selling from 330p – 400ppkg and heavy weights selling consistently from £165 - £188. More lambs could have easily been sold to this trade due to demand from buying contingent

Overall average price of lambs £148/head 44.8kg SQQ - 330ppkg

Lambs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	447.00p	359.11p	£134.26
Medium (39.1 – 45.5 kg)	351.00p	330.22p	£144.62
Heavy (45.6 – 52 kg)	451.00p	321.15p	£152.92
Overweight (52.1kg+)	321.00p	308.12p	£170.53

Lambs

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£212 – A Amor, The Brambles	451p – 47kg A Amor, The Brambles
	£190 – S P Merrick, Jug Green Farm	447p – 38.50kg B E Arthurs, Trewarne Farm
	£187 – N & I Bevan, Trothlands Farm	413p – 46kg S P Merrick, Jug Green Farm

253 Cull Ewes & Rams (Sale at 9.30am)

Auctioneer: – William Probert

Cull ewes meet a flying trade topping at £282 for strong Texel x ewes and Beltex x ewes to £264 with any number of quality Continentals selling from £200 - £282. The entire consignment of ewes averaged an unbelievable £160p/head!!! Leaner sorts of ewes changed hands between £100 - £130 and ewes with meat sold from £150 - £200 with the best selling in excess of £200. More ewes wanted to meet demand for buying contingent.

Overall average price of ewes £160/head

Top Vendors Price/Head	
	£282 – Monnow Marquees, Hill Farm
	£264 – P & S Miles, Celyn Cottage
	£210 – J M Godsall & Son, Moor Court

**All payments will reach you within 2 weeks
from sale date.**

FORTHCOMING SALE FIXTURES

Thursday 11 th December	Sale of Store Cattle	Sale at 11:15 am
Monday 22 nd December	Sale of Dressed Poultry	Sale at 3.00pm
Thursday 15 th January	Sale of Store Cattle	Sale at 11:15 am
Thursday 29 th January	Sale of Store Cattle	Sale at 11:15 am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225 –
market@rgandrbwilliams.co.uk

CHRISTMAS SHOW & SALE

RESULTS

Monday 1st December 2025

Class 1 – Best steer		Class 2 – Best heifer	
	£2653.10 – 617kg 430p DE & SJ Cheacker, Ostbridge Manor Farm		£3502.35 – 543kg 645p DE & SJ Cheacker, Ostbridge Manor Farm
	£2811.96 – 642kg 438p G E Phillips & Son, Dairy Farm		£3539.20 – 553kg 640p DE & SJ Cheacker, Ostbridge Manor Farm
	£3112.20 – 741kg 420p GH & GG Savidge, Dean Common Farm		
Class 3 – Best bull		Class 4 – Best unled cattle	
	£2116.00 – 575kg 368p N R Scudamore, Llangarron Court		£2641.20 – 568kg 465p GH & JM Samuel, Orlham Farm
	£2282.00 – 652kg 350p N R Scudamore, Llangarron Court		£2790.36 – 674kg 414p G E Phillips & Son, Dairy Farm
	£1666.92 – 479kg 348p N R Scudamore, Llangarron Court		£3129.14 – 721kg 434p GH & GG Savidge, Dean Common Farm
Class 5 – Best cull cow		Class 6 – Champion Beast	
	£2720 – 850kg 320p GH & JM Samuel, Orlham Farm		£3502.35 – 543kg 645p DE & SJ Cheacker, Ostbridge Manor Farm
	£2096.82 – 706kg 297p GH & GG Savidge, Dean Common Farm		
	2567.25 – 815kg 315p GH & JM Samuel, Orlham Farm		
Class 7 – Reserve Champion		Sam Madeley Perpetual Trophy	
	£3539.20 – 553kg 640p DE & SJ Cheacker, Ostbridge Manor Farm		Nancy Savidge, Dean Common Farm
JL Phillips Perpetual Trophy			
	DE & SJ Cheacker, Ostbridge Manor Farm		

Class 8 – Best of 5 lambs under 39.5kg	
	£172 – 38.5kg B E Arthurs, Trewarne Farm
	£135 – 37kg B E Arthurs, Trewarne Farm
	£140 – 38.5kg H J Pugh, Jugs Green Farm

Class 9 – Best of 5 lambs over 39.5kg	
	£212 – 47kg A Amor, The Brambles
	£190 – 46kg S P Merrick, Jugs Green Farm
	£165 – 52kg H H Williams & Son, Red Barn Farm

Class 10 – Best of 4 or more killing ewes	
	£188 H H Williams & Son, Red Barn Farm
	£209 H H Williams & Son, Red Barn Farm
	£180 N & I Bevan, Trothlands Farm

Class 13 – Champion pen of 5 lambs	
	£212 – 47kg A Amor, The Brambles



MACHINERY SALE

NEW YEAR SALE SPECTACULAR
of
HIGH QUALITY FARM MACHINERY & EQUIPMENT
at **ROSS MARKET (HR9 7QQ)**
on **SATURDAY 17th JANUARY 2026**

Entries Invited for the Catalogue
Entry Forms available: www.rgandrbwilliams.co.uk
Tel: 01989 567233

ROSS AUCTION CENTRE

SALE OF STORE CATTLE
THURSDAY 11th DECEMBER 2025
Sale at 11.15am
Tel: RG & RB WILLIAMS (01989) 762225