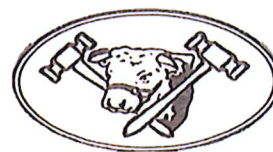


MARKET REPORT

Monday 15th December 2025

23 Finished Cattle, 8 Cull Cows & Bull,
1,177 Lambs, 200 Cull Ewes & Rams

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



	Top Pence per kilo	Top Price per head
Steers	389p	£2610
Heifers	394p	£2557
Cull Cows & Bull	287p	£2852
Lambs	372p	£165
Cull Ewes & Rams	Ave £146	£200

23 Finished Cattle (Sale 10.30am)

Auctioneer: - William Probert

Clean cattle met a firm trade topping at 394ppkg - £2610 per head. Demand was strong throughout the finished cattle but in general less matching the falling deadweight price. Better sorts of butchers' heifers and steers sold from 380p – 394ppkg with Dairy x sorts selling from 350p – 370ppkg. Heifers peaked at £2557 and steers £2610.

The entry of cattle was easily sold with more cattle required to meet demand for the Christmas kill.

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)	340.00p	340.00p	£1540.20	365.40p
	Medium (551-649kg)	345.00p	354.61p	£2173.08	
	Heavy (650kg+)	389.00p	382.29p	£2519.30	
HEIFERS	Light (330-500kg)	335.00p	335.00p	£15610.10	365.38p
	Medium (501-589kg)	345.00p	345.00p	£1890.60	
	Heavy (590kg+)	394.00p	369.16p	£2248.85	

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£2610.19 – DM & CS Andrews, Glen Court Farm	394p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2557.06 – DE & SJ Cheacker, Ostbridge Manor Farm	389p – DM & CS Andrews, Glen Court Farm
	£2211.45 – C & L Warner, Storesbrook Farm	358p – C Simcock & Sons, The Green Farm

RG & RB Williams Auctioneers Ltd, Ross Auction Centre, Overross, Ross on Wye, Herefordshire, HR9 7QQ

Tel. 01989 762225 or 01989 767443 Fax. 01989 566082 Market Holding Number: 17/204/8000

8 Cull Cows & Bull

Cull cows sold to £2267 – 287ppkg with the complete consignment averaging 274ppkg. The entry was predominantly suckler cows averaging an astonishing £1969 per head. More cows are required to meet demand.

Overall average price of cows - £1969 - 274ppkg

Top Vendors Price/Head	
	£2852 – Herefordshire & Ludow College, Holme Lacy Campus
	£2267.30 – GH & JM Samuel, Orlham Farm
	£1814.40 – T R James & Sons, Poston Court

1,177 Lambs

Auctioneer: - William Probert

A nice entry met a blistering trade from start to finish peaking at 372ppkg with any number of lambs trading hands between 350p – 372ppkg. Strongest demand was on medium weight export lambs trading from 350p – 372ppkg and heavy weights met a consistent trade with 45kg – 52kg lambs selling from 320p – 348ppkg in the lump between £152 - £164.50. Overweight lambs were harder placed selling from £152 - £165 and the entire entry of lambs averaged 328ppkg. More lambs could have easily been sold to this trade due to demand from buying contingent

Overall average price of lambs £150/head 44.1kg SQQ - 341ppkg

Lambs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	338.00p	331.34p	£125.32
Medium (39.1 – 45.5 kg)	372.00p	342.43p	£146.90
Heavy (45.6 – 52 kg)	330.00p	328.13p	£158.38
Overweight (52.1kg +)	300.00p	294.37p	£158.83

Lambs

Top Vendors Price/Head		Top Vendors Price/Kilo
	£165 – N & I Bevan, Trothlands Farm	372p – 41.50kg A & N Pearce, Sanigar Farm
	£164.50 – N & I Bevan, Trothlands Farm	349p – 41kg V J Thomas & Son, Pancross Farm
	£163 – F C Garlick & Sons, Lower Moors	349p – 40.70kg J Thomas, Cinderford

200 Cull Ewes & Rams (Sale at 9.30am)

Auctioneer: – William Probert

A shorter entry of cull ewes met another flying trade topping at £200 to meet an overall average of £146 per head. Leaner sorts of ewes sold from £100 - £130 and strong Continental x ewes sold from £170 - £200 per head. More ewes wanted to meet demand for buying contingent.

Overall average price of ewes £146/head

Top Vendors Price/Head	
	£200 – J M Godsall & Son, Moor Court
	£200 – N & I Bevan, Trothlands Farm
	£200 – WL & KJ Blandford, Friars Court

**All payments will reach you within 2 weeks
from sale date.**

FORTHCOMING SALE FIXTURES

Monday 22nd December	Sale of Dressed Poultry	<u>Sale at 3.00pm</u>
Thursday 15th January	Sale of Store Cattle	Sale at 11:15 am
Saturday 17th January	Sale of Machinery	Sale at 11.00am
Thursday 29th January	Sale of Store Cattle	Sale at 11:15 am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

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