

MARKET REPORT

Monday 17th November 2025

24 Finished Cattle, 10 Cull Cows,
882 Lambs, 210 Cull Ewes & Rams

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



	Top Pence per kilo	Top Price per head
Steers	420p	£3091
Heifers	368p	£2281
Cull Cows	305p	£2546
Lambs	351p	£167
Cull Ewes & Rams	Ave £127	£185

24 Finished Cattle (Sale 10.30am)

Auctioneer: - William Probert

A nice entry saw a soaring trade peaking at £3091!!! The entry was dominated by stronger steers averaging an unbelievable 396ppkg - £2731 per head. The heifers attracted equal interest although no real butcher heifers forward. More cattle required to meet demand for Christmas kill.

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)	350.00p	350.00p	£1687.00	383.96p
	Medium (551-649kg)	382.00p	373.61p	£2327.56	
	Heavy (650kg+)	420.00p	369.09p	£2731.33	
HEIFERS	Light (330-500kg)				367.51p
	Medium (501-589kg)	362.00p	362.00p	£1998.24	
	Heavy (590kg+)	368.00p	368.07p	£2228.45	

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£3091.40 – GH & GG Savidge, Dean Common Farm	420p – GH & GG Savidge, Dean Common Farm
	£2965.20 – GH & GG Savidge, Dean Common Farm	410p – GH & GG Savidge, Dean Common Farm
	£2906.90 – GH & GG Savidge, Dean Common Farm	410p – GH & GG Savidge, Dean Common Farm

10 Cull Cows

An improved entry met a stronger demand selling to a peak of 305ppkg - £2546 per head. Better quality sorts of cows consistently sold from 270p – 305ppkg. The entry was largely made up by Dairy x or lean cows trading towards either side of 200ppkg. More cows wanted to meet demand.

Overall average price of cows - £1600 - 230ppkg

Top Vendors Price/Head	
	£2546.75 – GH & GG Savidge, Dean Common Farm
	£1847.50 – Boomerang Prop Co Ltd, The Homme
	£1620.78 – J E Bennion, Hayes Farm

882 Lambs

Auctioneer: - William Probert

A shorter entry because of the weekends weather met another fast trade peaking at £167 – 351ppkg. Better quality lambs consistently sold from 330p – 351ppkg. Strong demand was shown for handy weights selling more than 320ppkg. Heavy weight lambs met another flying trade peaking at £167 with any number of 47kg+ trading between £155 - £165 per head. More lambs could have easily been sold to this trade.

Overall average price of lambs £143/head 45.6kg SQQ - 321ppkg

Lambs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)	348.00p	348.39p	£108
Standard (32.1 – 39 kg)	351.00p	321.72p	£123
Medium (39.1 – 45.5 kg)	343.00p	320.10p	£150
Heavy (45.6 – 52 kg)	340.00p	324.13p	£164
Overweight (52.1kg+)	298.00p	316.24p	£169

Lambs

Top Vendors Price/Head		Top Vendors Price/Kilo
	£167 – N & I Bevan, Trothlands Farm	351p – 35kg S R Jackson, Whitlow Farm
	£166 – L Alexander & P Wellon, Southview	348p – 31kg C Finch & Son, Woodgates Farm
	£164 – D W Probert, Blaengavenny Farm	345p – 35.50kg C Finch & Son, Woodgates Farm

210 Cull Ewes (Sale at 9.30am)

Auctioneer: – William Probert

A nice entry met strong demand with all classes attracting competition. Texel x ewes topped at £185 with any number trading hands between £160 - £185. Smaller well fleshed ewes traded between £140 - £160. Leaner ewes saw strong demand trading from £100 - £125.

Overall average price of ewes £127/head

Top Vendors Price/Head	
	£185 – K A Williams. The Laurels
	£170 – C Finch & Son, Woodgates Farm
	£168 – John Phillips & Son, Hill Farm

***All payments will reach you within 2 weeks
from sale date.***

FORTHCOMING SALE FIXTURES

Thursday 27th November Sale of Store Cattle Sale at 11:15 am

Thursday 27th November Property Auction Sale at 6.00pm

Thursday 11th December Sale of Store Cattle Sale at 11:15 am

Monday 22nd December Sale of Dressed Poultry Sale at 3.00pm

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225 –
market@rgandrbwilliams.co.uk

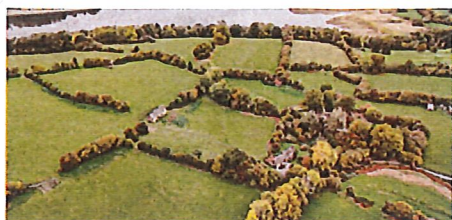
RG & RB Williams Auctioneers Ltd, Ross Auction Centre, Overross, Ross on Wye, Herefordshire, HR9 7QQ

Tel. 01989 762225 or 01989 767443 Fax. 01989 566082 Market Holding Number: 17/204/8000

FARM FOR SALE

MONMOUTHSHIRE

Newport 9 miles. Pontypool 6 miles
**PENTREWAUN FARM, COEDYPAEN, PONTYPOOL
MONMOUTHSHIRE NP4 0TH**



TRADITIONAL PERIOD RESIDENCE
RANGE OF TRADITIONAL BUILDINGS
52.52 ACRES LEVEL AND UNDULATING PASTURE LAND
SURROUNDING THE HOMESTEAD

TO BE SOLD BY PUBLIC AUCTION IN TWO LOTS

LOT 1: PENTREWAUN FARMHOUSE, RANGE OF
TRADITIONAL FARMBUILDINGS
AND APPROX. 26.25 ACRES AT COED Y PAEN,
PONTYPOOL, MONMOUTHSHIRE

LOT 2: 26.27 ACRES OF PRODUCTIVE PASTURE LAND AT
COED Y PAEN, PONTYPOOL, MONMOUTHSHIRE

ON THURSDAY 27TH NOVEMBER 2025 AT 6.00 PM
AT ROSS AUCTION CENTRE, OVERROSS, ROSS ON WYE,
HEREFORDSHIRE, HR9 7QQ

Particulars available **TEL: 01989 567233**

INDUSTRIAL/WAREHOUSE TO LET

UNIT 2, KIRBYS YARD

WHITCHURCH, HEREFORDSHIRE, HR9 6DJ



1,171 SQ M (12,615 SQ FT)

WAREHOUSE/ COMMERCIAL UNIT IN EXCELLENT CONDITION
TWO ADJOINING UNITS CAPABLE OF SUB-DIVISION
DIRECTLY ADJACENT TO A40. GATED COMPOUND
2 SURFACE LEVEL ROLLER SHUTTER LOADING DOORS
TRANSLUCENT ROOF LIGHTS. VEHICLE PARKING
PV PANELS AND BATTERY STORAGE
AIR CONDITIONING UNIT. INTERNAL MEZZANINE FLOOR

TO LET BY PRIVATE TREATY

FURTHER DETAILS: **TEL: 01989 567233**

LAND FOR SALE

SOUTH HEREFORDSHIRE

AN EXCELLENT AREA OF ARABLE LAND



known as

**LAND AT TRE ESSEY CROSS
LLANGROVE, ROSS ON WYE
HEREFORDSHIRE HR9 6PJ**

extending to **47.89ACRES**

FOR SALE BY PUBLIC AUCTION
at ROSS AUCTION CENTRE, HR9 7QQ

THURSDAY 27TH NOVEMBER 2025

6pm

Particulars available **TEL: 01989 567233**

GLOUCESTERSHIRE

Gloucester 12.8 miles. Ross-on-Wye 7.5 miles.

A USEFUL AREA OF AMENITY LAND
2.81 ACRES PASTURE LAND



situated at

SHOTTS LANE

KILCOT, NEWENT, GLOUCESTERSHIRE GL18 1PQ

FOR SALE BY PUBLIC AUCTION

on **THURSDAY 27TH NOVEMBER 2025** at 6pm

at ROSS AUCTION CENTRE, HR9 7QQ

Particulars available **TEL: 01989 567233**

ROSS AUCTION CENTRE

SALE OF STORE CATTLE

THURSDAY 27TH NOVEMBER 2025

Sale at 11.15am

Tel: **RG & RB WILLIAMS (01989) 762225**

MONDAY 1ST DECEMBER 2025

CHRISTMAS PRIMESTOCK SHOW & SALE

Schedules Available.

Further Details:

RG & RB WILLIAMS (01989) 762225

www.rgandrbwilliams.co.uk