

MARKET REPORT

Monday 10th November 2025

30 Finished Cattle, 7 Cull Cows,
865 Lambs, 252 Cull Ewes & Rams

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



	Top Pence per kilo	Top Price per head
Steers	428p	£2939
Heifers	408p	£2446
Cull Cows	245p	£1827
Lambs	363p	£177
Cull Ewes & Rams	Ave £149	£190

30 Finished Cattle (Sale 10.30am)

Auctioneer:- William Probert

A nice entry met a fast trade topping at 428ppkg for quality butchers' steers and 408ppkg for well fleshed heifers from DE & SJ Cheacker. Well fleshed finished cattle consistently sold from 400p – 428ppkg with the main run of cattle selling from £2250 - £2497.

More cattle could have been sold to this trade with strong demand from buyers to meet the Christmas kill.

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)	345.00p	331.05p	£1612.20	368.61p
	Medium (551-649kg)	428.00p	359.17p	£2129.85	
	Heavy (650kg+)	418.00p	381.71p	£2632.56	
HEIFERS	Light (330-500kg)				373.18p
	Medium (501-589kg)	408.00p	360.76p	£2038.29	
	Heavy (590kg+)	383.00p	375.76p	£2275.02	

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£2938.54 – G E Phillips & Son, Dairy Farm	428p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2934.05 – G E Phillips & Son, Dairy Farm	418p – G E Phillips & Son, Dairy Farm
	£2894.60 – G E Phillips & Son, Dairy Farm	415p – G E Phillips & Son, Dairy Farm

7 Cull Cows

A short entry peaked at £1827 for a Hereford x cow. The complete consignment was made up by Hereford x Cows selling from 230p – 245ppkg. More cows wanted to meet demand.

Overall average price of cows - £1781 - 236ppkg

Top Vendors Price/Head	
	£1827.70 – RD, EA, CJ Gott, Nashend Farm
	£1773.60 – JM & PM Seaborne, Altwynt Farm
	£1743.75 – JM & PM Seaborne, Altwynt Farm

865 Lambs

Auctioneer: - Richard Williams

A short entry of lambs following heavy overnight rain but a very strong trade ensured with better lambs up to 363ppkg and heavy sorts to £177. The overall average was £147 which is £14 per head above last year. Many more lambs would have been sold to advantage.

Overall average price of lambs £147/head 45.5kg SQQ - 323ppkg

Lambs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)	331.00p	331.03p	£96.00
Standard (32.1 – 39 kg)	322.00p	310.21p	£116.25
Medium (39.1 – 45.5 kg)	363.00p	324.52p	£141.42
Heavy (45.6 – 52 kg)	341.00p	320.51p	£153.39
Overweight (52.1kg +)	310.00p	310.57p	£165.54

Lambs

Top Vendors Price/Head		Top Vendors Price/Kilo
	£177 – N & I Bevan, Trothlands Farm	363p – 44kg R J Watkins, Green Farm
	£170 – VM & DJ Gunter, Cowmeadow Farm	341p – 48kg N & I Bevan, Trothlands Farm
	£164 – S & BM Coates, Malthouse Farm	339p – 41.20kg M Rowlands, Ramsden Farm

252 Cull Ewes & Rams (Sale at 9.30am)

Auctioneer: – Richard Williams

An improved entry sold to an excellent trade. The quality was very good with several ewes selling from £170 - £190.

Overall average price of ewes - £149

Top Vendors Price/Head	
	£190 – S & J Goulding & Sons, Drews Farm
	£188 – Sexty Bros, Trewen Farm
	£183 – M R Williams Partnership, Trewaugh Farm

**All payments will reach you within 2 weeks
from sale date.**

FORTHCOMING SALE FIXTURES

Thursday 13 th November	Sale of 120 Store Cattle	Sale at 11:15 am
Thursday 27 th November	Sale of Store Cattle	Sale at 11:15 am
Thursday 27 th November	Property Auction	Sale at 6.00pm
Thursday 11 th December	Sale of Store Cattle	Sale at 11:15 am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225 –
market@rgandrbwilliams.co.uk



R.G. & R.B. WILLIAMS
CHARTERED SURVEYORS



FARM FOR SALE

MONMOUTHSHIRE

Newport 9 miles. Pontypool 6 miles
PENTREWAUN FARM, COEDYPAEN, PONTYPOOL
MONMOUTHSHIRE NP4 0TH



TRADITIONAL PERIOD RESIDENCE
RANGE OF TRADITIONAL BUILDINGS
52.52 ACRES LEVEL AND UNDULATING PASTURE LAND
SURROUNDING THE HOMESTEAD

TO BE SOLD BY PUBLIC AUCTION IN TWO LOTS

LOT 1: PENTREWAUN FARMHOUSE, RANGE OF
TRADITIONAL FARMBUILDINGS
AND APPROX. 26.25 ACRES AT COED Y PAEN,
PONTYPOOL, MONMOUTHSHIRE

LOT 2: 26.27 ACRES OF PRODUCTIVE PASTURE LAND AT
COED Y PAEN, PONTYPOOL, MONMOUTHSHIRE

ON **THURSDAY 27TH NOVEMBER 2025 AT 6.00 PM**
AT ROSS AUCTION CENTRE, OVERROSS, ROSS ON WYE,
HEREFORDSHIRE, HR9 7QQ

Particulars available **TEL: 01989 567233**

INDUSTRIAL/WAREHOUSE TO LET

UNIT 2, KIRBYS YARD
WHITCHURCH, HEREFORDSHIRE, HR9 6DJ



1,171 SQ M (12,615 SQ FT)

WAREHOUSE/ COMMERCIAL UNIT IN EXCELLENT CONDITION
TWO ADJOINING UNITS CAPABLE OF SUB-DIVISION
DIRECTLY ADJACENT TO A40. GATED COMPOUND
2 SURFACE LEVEL ROLLER SHUTTER LOADING DOORS
TRANSLUCENT ROOF LIGHTS. VEHICLE PARKING
PV PANELS AND BATTERY STORAGE
AIR CONDITIONING UNIT. INTERNAL MEZZANINE FLOOR

TO LET BY PRIVATE TREATY

FURTHER DETAILS: **TEL: 01989 567233**

LAND FOR SALE

SOUTH HEREFORDSHIRE

AN EXCELLENT AREA OF ARABLE LAND



known as

LAND AT TRE ESSEY CROSS
LLANGROVE, ROSS ON WYE
HEREFORDSHIRE HR9 6PJ

extending to **47.89ACRES**

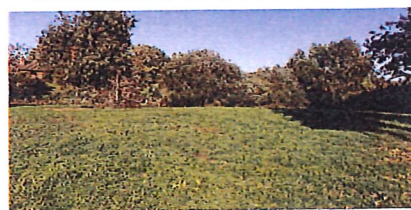
FOR SALE BY PUBLIC AUCTION
at ROSS AUCTION CENTRE, HR9 7QQ

THURSDAY 27TH NOVEMBER 2025
6pm

Particulars available **TEL: 01989 567233**

GLOUCESTERSHIRE

Gloucester 12.8 miles. Ross-on-Wye 7.5 miles.
A USEFUL AREA OF AMENITY LAND
2.81 ACRES PASTURE LAND



situated at

SHOTTS LANE

KILCOT, NEWENT, GLOUCESTERSHIRE GL18 1PQ

FOR SALE BY PUBLIC AUCTION

on **THURSDAY 27TH NOVEMBER 2025** at 6pm

at ROSS AUCTION CENTRE, HR9 7QQ

Particulars available **TEL: 01989 567233**

ROSS AUCTION CENTRE

SALE OF STORE CATTLE

THURSDAY 27TH NOVEMBER 2025

Sale at **11.15am**

Entries now invited for the Catalogue.

Tel: **RG & RB WILLIAMS (01989) 762225**

www.rgandrbwilliams.co.uk