

MARKET REPORT

Monday 3rd November 2025

22 Finished Cattle, 8 Cull Cows,
952 Lambs, 174 Cull Ewes & Rams

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



	Top Pence per kilo	Top Price per head
Steers	382p	£2508
Heifers	398p	£2555
Cull Cows & Overage	292p	£1891
Lambs	340p	£190
Cull Ewes & Rams	Ave £142	£212

22 Finished Cattle (Sale 10.30am)

Auctioneer:- William Probert

Fat cattle met another strong trade topping at 398ppkg - £2555 per head with the entry dominated by mature sorts selling from 350p – 380ppkg and well meated Continentals selling from 380p – 398ppkg.

More cattle could have been sold to this exceptional trade.

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)	330.00p	330.00p	£1788.60	367.85p
	Medium (551-649kg)	382.00p	366.96p	£2281.25	
	Heavy (650kg+)	380.00p	380.00p	£2489.00	
HEIFERS	Light (330-500kg)	220.00p	220.00p	£1086.80	355.66p
	Medium (501-589kg)	280.00p	280.00p	£1568.00	
	Heavy (590kg+)	398.00p	375.37p	£2315.18	

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£2555.16 – DM & CS Andrews, Glen Court Farm	382p – C Simcock & Sons, The Green Farm
	£2330.20 – C Simcock & Sons, The Green Farm	362p – B R Davies, Lettravane Cottage
	£2325.30 – JM & PM Seaborne, Altwynt Farm	355p – C Simcock & Sons, The Green Farm

RG & RB Williams Auctioneers Ltd, Ross Auction Centre, Overross, Ross on Wye, Herefordshire, HR9 7QQ

Tel. 01989 762225 or 01989 767443 Fax. 01989 566082 Market Holding Number: 17/204/8000

8 Cull Cows

A shorter entry of overage and cull cows topped at £1861 from Sexty Bros with leaner Lim x sorts selling at £1770. More cows wanted to meet demand.

Overall average price of cows - £1561 - 257ppkg

Top Vendors Price/Head	
	£1861.48 – Sexty Bros, Trewen Farm
	£1770.72 – CE & EC Freeman, Vain Farm
	£1667.32 – CE & EC Freeman, Vain Farm

952 Lambs

Auctioneer: - William Probert

Lambs step up another gear peaking at £190. A nice entry met a flying trade from start to finish with handy weights consistently selling from 320p - 338ppkg with better sorts peaking at 340ppkg. Heavy weights consistently sold from £165 - £190. Numbers short nationally which is reflected in the trade.

Overall average price of lambs £143.50/head 44.8kg SQQ - 320ppkg

Lambs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	338.00p	319.73p	£119.21
Medium (39.1 – 45.5 kg)	333.00p	322.78p	£137.08
Heavy (45.6 – 52 kg)	340.00p	319.91p	£153.70
Overweight (52.1kg+)	321.00p	309.60p	£164.72

Lambs

Top Vendors Price/Head		Top Vendors Price/Kilo
	£190 – N & I Bevan, Trothlands Farm	340p – 50kg E G Smith, Green Farm
	£184 – N & I Bevan, Trothlands Farm	338p – 37kg R & J Bradley, The Rafters
	£182 – Boulton Brooks Ltd, Welcheston Court	333p – 41kg Caradoc Estate, Sellack

174 Cull Ewes & Rams (Sale at 9.30am)

Auctioneer: – William Probert

An improved entry met a flying trade topping at £212 with any number of cull ewes selling from £180 - £212. Well meated Continentals sold from £200 - £212 with leaner ewes stepping up a gear selling from £100 - £130. More ewes required to meet demand from the buying contingent.

Overall average price of ewes - £142

Top Vendors Price/Head	
	£212 – C & L Warner, Storesbrook Farm
	£208 – N & I Bevan, Trothlands Farm
	£198 – C & L Warner, Storesbrook Farm

***All payments will reach you within 2 weeks
from sale date.***

FORTHCOMING SALE FIXTURES

Thursday 13 th November	Sale of Store Cattle	Sale at 11:15 am
Thursday 27 th November	Sale of Store Cattle	Sale at 11:15 am
Thursday 11 th December	Sale of Store Cattle	Sale at 11:15 am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225 –
market@rgandrbwilliams.co.uk



R.G. & R.B. WILLIAMS
CHARTERED SURVEYORS



FARM FOR SALE

MONMOUTHSHIRE

Newport 9 miles. Pontypool 6 miles
PENTREWAUN FARM, COEDYPAEN, PONTYPOOL
MONMOUTHSHIRE NP4 0TH



TRADITIONAL PERIOD RESIDENCE
RANGE OF TRADITIONAL BUILDINGS
52.52 ACRES LEVEL AND UNDULATING PASTURE LAND
SURROUNDING THE HOMESTEAD

TO BE SOLD BY PUBLIC AUCTION IN TWO LOTS

LOT 1: PENTREWAUN FARMHOUSE, RANGE OF
TRADITIONAL FARMBUILDINGS
AND APPROX. 26.25 ACRES AT COED Y PAEN, PONTYPOOL,
MONMOUTHSHIRE

LOT 2: 26.27 ACRES OF PRODUCTIVE PASTURE LAND AT
COED Y PAEN, PONTYPOOL, MONMOUTHSHIRE

ON **THURSDAY 27TH NOVEMBER 2025 AT 6.00 PM**
AT ROSS AUCTION CENTRE, OVERROSS, ROSS ON WYE,
HEREFORDSHIRE, HR9 7QQ

Particulars available
TEL: 01989 567233

LAND FOR SALE

SOUTH HEREFORDSHIRE

AN EXCELLENT AREA OF ARABLE LAND



known as

LAND AT TRE ESSEY CROSS
LLANGROVE, ROSS ON WYE
HEREFORDSHIRE HR9 6PJ

extending to **47.89ACRES**

FOR SALE BY PUBLIC AUCTION
at ROSS AUCTION CENTRE, HR9 7QQ
THURSDAY 27TH NOVEMBER 2025

6pm
Particulars available
TEL: 01989 567233

GLOUCESTERSHIRE

Gloucester 12.8 miles. Ross-on-Wye 7.5 miles.

A USEFUL AREA OF AMENITY LAND

2.81 ACRES PASTURE LAND



situated at

SHOTTS LANE
KILCOT, NEWENT
GLOUCESTERSHIRE GL18 1PQ

FOR SALE BY PUBLIC AUCTION
on **THURSDAY 27TH NOVEMBER 2025** at 6pm
at ROSS AUCTION CENTRE, HR9 7QQ

Particulars available
Tel: 01989 567233

ROSS AUCTION CENTRE

SALE OF STORE CATTLE
THURSDAY 13TH NOVEMBER 2025

Sale at 11.15am

Tel: RG & RB WILLIAMS (01989) 762225

www.rgandrbwilliams.co.uk