

MARKET REPORT

Monday 24th November 2025

41 Finished Cattle, 15 Cull Cows,
850 Lambs, 183 Cull Ewes & Rams

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



	Top Pence per kilo	Top Price per head
Steers	412p	£2984
Heifers	408p	£2219
Cull Cows	298p	£2236
Lambs	349p	£169
Cull Ewes & Rams	Ave £123	£178

41 Finished Cattle (Sale 10.30am)

Auctioneer:- William Probert

A larger entry of finished cattle with some excellent runs of well-fleshed and well-finished cattle topping at £2984 for a Char x steer from GH & GG Savidge with their entire consignment averaging £2650p/head. A very kind Hereford steer from DE & SS Cheacker topped at 412ppkg. Heifers attracted stronger demand topping at £2219 – 408ppkg. Well fleshed heifers consistently sold from 380p - 408ppkg and a large number of native bred heifers were forward selling from 340p – 360ppkg. More cattle required to meet demand for Christmas kill.

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)	347.00p	336.61p	£1658.37	
	Medium (551-649kg)	412.00p	367.68p	£2272.26	369.05p
	Heavy (650kg+)	410.00p	373.65p	£2571.15	
HEIFERS	Light (330-500kg)	300.00p	300.00p	£1320.00	
	Medium (501-589kg)	408.00p	346.14p	£1886.47	355.91p
	Heavy (590kg+)	390.00p	365.64p	£2179.71	

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£2984.80 – GH & GG Savidge, Dean Common Farm	412p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2884.00 – GH & GG Savidge, Dean Common Farm	410p – GH & GG Savidge, Dean Common Farm
	£2879.18 – GH & GG Savidge, Dean Common Farm	408p – DE & SJ Cheacker, Ostbridge Manor Farm

RG & RB Williams Auctioneers Ltd, Ross Auction Centre, Overross, Ross on Wye, Herefordshire, HR9 7QQ

Tel. 01989 762225 or 01989 767443 Fax. 01989 566082 Market Holding Number: 17/204/8000

15 Cull Cows

A larger entry peaked at £2236 – 298ppkg. The entry was made up of good Continental cows and a run of dairy cows. Beef cows topped at 298ppkg for a cow from GH & GG Savidge. Well fleshed beef cows sold from 260p – 298ppkg. Dairy cows peaked at 270ppkg with any number of meated dairy cows selling from 220p – 270ppkg. More cows are required to meet demand.

Overall average price of cows - £1670 - 245ppkg

Top Vendors Price/Head	
	£2236.26 – AC & HM Jones, Corner Farm
	£2154.54 – GH & GG Savidge, Dean Common Farm
	£2070.90 – GH & GG Savidge, Dean Common Farm

850 Lambs

Auctioneer: - William Probert

Lambs meet a fast trade topping at £169p/head – 349ppkg. A nice entry met a fast trade with medium weights peaking at 349ppkg with better sorts consistently selling from 330p – 349ppkg. Heavy weights met strong demand selling from £155 - £169. There were no overweight lambs forward to hit those premium prices. More lambs could have easily been sold to this trade due to demand from buying contingent

Overall average price of lambs £145/head 44.3kg SQQ - 325ppkg

Lambs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	334.00p	326.91p	£118.32
Medium (39.1 – 45.5 kg)	349.00p	323.86p	£140.64
Heavy (45.6 – 52 kg)	335.00p	320.57p	£154.17
Overweight (52.1kg+)	313.00p	309.65p	£165.86

Lambs

Top Vendors Price/Head		Top Vendors Price/Kilo
	£169 – J Barrington, Home Farm	349p – 43kg J E Miles & Son, Park Farm
	£165 – E W Jenkins & Son, Newcourt Farm	335p – 43kg J Sparey, Nantwain Barn
	£165 – JM & ME Harrington & Sons, Blackway Farm	334p – 38.30kg P C Shewell, Caswell Farm

183 Cull Ewes & Rams (Sale at 9.30am)

Auctioneer:- William Probert

A varied entry of ewes topped at £178. Any number of strong Continental ewes sold from £150 - £178. Strong lean ewes sold from £110 - £130 with an entry of well fleshed Welsh ewes topping at £132p/head and small/lean ewe the trade was between £45 - £90. More ewes wanted to meet demand for buying contingent.

Overall average price of ewes £123/head

Top Vendors Price/Head	
	£178 – Shorten & Evans, Alderleys Farm
	£170 – S & BM Coates, Malthouse Farm
	£165 – Boulton & Brooks Ltd, Welchaston Court

***All payments will reach you within 2 weeks
from sale date.***

FORTHCOMING SALE FIXTURES

Thursday 27th November Sale of 40 Store Cattle Sale at 11:15 am

Thursday 27th November Property Auction Sale at 6.00pm

Thursday 11th December Sale of Store Cattle Sale at 11:15 am

Monday 22nd December Sale of Dressed Poultry Sale at 3.00pm

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225 –
market@rgandrbwilliams.co.uk

WAREHOUSE/COMMERCIAL UNIT

**UNIT 2, KIRBYS YARD
WHITCHURCH, HEREFORDSHIRE, HR9 6DJ**



1,171 SQ M (12,615 SQ FT)

WAREHOUSE/ COMMERCIAL UNIT IN EXCELLENT CONDITION
TWO ADJOINING UNITS CAPABLE OF SUB-DIVISION
DIRECTLY ADJACENT TO A40. GATED COMPOUND
2 SURFACE LEVEL ROLLER SHUTTER LOADING DOORS
TRANSLUCENT ROOF LIGHTS. VEHICLE PARKING
PV PANELS AND BATTERY STORAGE
AIR CONDITIONING UNIT. INTERNAL MEZZANINE FLOOR
TO LET BY PRIVATE TREATY

FURTHER DETAILS: TEL: 01989 567233

MACHINERY SALE

**NEW YEAR SALE SPECTACULAR
of HIGH QUALITY FARM MACHINERY & EQUIPMENT
at ROSS MARKET (HR9 7QQ)
ON SATURDAY 17TH JANUARY 2026
ENTRIES INVITED FOR THE CATALOGUE
ENTRY FORMS AVAILABLE:
WWW.RGANDRBWILLIAMS.CO.UK
TEL: 01989 567233**

ROSS AUCTION CENTRE

**SALE OF STORE CATTLE
THURSDAY 11TH DECEMBER 2025
Sale at 11.15am**

ENTRIES NOW INVITED FOR THE CATALOGUE.
Tel: RG & RB WILLIAMS (01989) 762225

**MONDAY 1ST DECEMBER 2025
CHRISTMAS PRIMESTOCK SHOW & SALE**

Schedules Available.

Further Details:

RG & RB WILLIAMS (01989) 762225
www.rgandrbwilliams.co.uk

www.rgandrbwilliams.co.uk