

MARKET REPORT

Monday 20th October 2025

30 Finished Cattle, 19 Cull Cows,
1,114 Lambs, 173 Cull Ewes & Rams

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



	Top Pence per kilo	Top Price per head
Steers	409p	£2986
Heifers	383p	£2382
Cull Cows & Overage	313p	£2506
Lambs	322p	£190
Cull Ewes & Rams	Ave £125	£202

30 Finished Cattle (Sale 10.30am)

Auctioneer: - William Probert

A nice entry of finished cattle attracted fierce competition with steers selling to £2986 with any number of strong steers selling from £2700 - £2986. Continental heifers sold from 370p – 383ppkg peaking at £2382 for BA x heifer from DM & CS Andrews. Hereford steers peaked at 408ppkg from DE & CS Cheacker.

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)				
	Medium (551-649kg)	408.00p	376.71p	£2311.57	379.77p
	Heavy (650kg+)	409.00p	382.08p	£2493.47	
HEIFERS	Light (330-500kg)	315.00p	313.45p	£1452.84	
	Medium (501-589kg)	338.00p	333.34p	£1777.80	357.90p
	Heavy (590kg+)	383.00p	380.37p	£2272.05	

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£2986.86 – GH & GG Savidge, Dean Common Farm	409p – G E Phillips & Son, Dairy Farm
	£2920.40 – GH & GG Savidge, Dean Common Farm	408p – G E Phillips & Son, Dairy Farm
	£2854.82 – G E Phillips & Son, Dairy Farm	408p – DE & SJ Cheacker, Ostbridge Manor Farm

19 Cull Cows

A large entry met a blistering trade peaking at £2506 – 313ppkg. Any number of cows sold from £2100 - £2500 with well fleshed beef x cows selling from 280p – 300ppkg and a run of dairy cows met strong competition selling from 270p – 290ppkg. More cows could have easily been sold to this trade.

Top Vendors Price/Head	
	£2506.18 – F I Bevan & Sons, Weston Hall Farm
	£2391.00 – F I Bevan & Sons, Weston Hall Farm
	£2288.00 – R Walker & Son, Home Farm

1,114 Lambs

Auctioneer:- William Probert

Lambs met a buoyant trade peaking at £190 – 322ppkg with heavy lambs meeting a firm trade from start to finish selling from £155 - £190. Well fleshed export lambs consistently sold from 300ppkg – 322ppkg meat really is key for premium prices with it paying to finish those lambs.

More lambs could have easily been sold to this trade.

Overall average price of lambs £120/head 40kg SQQ - 300ppkg

Lambs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)	264.00p	237.69p	£66.73
Standard (32.1 – 39 kg)	312.00p	280.59p	£100.32
Medium (39.1 – 45.5 kg)	322.00p	303.29p	£132.35
Heavy (45.6 – 52 kg)	320.00p	301.96p	£145.26
Overweight (52.1kg+)	296.00p	294.66p	£161.40

Lambs

Top Vendors Price/Head		Top Vendors Price/Kilo
	£190 – Monnow Marquees, Hill Farm	322p – 45.50kg N & I Bevan, Trothlands Farm
	£185 – RJ & FJ Wilcox, Hill Farm	320p – 50kg N & I Bevan, Trothlands Farm
	£174 – EJ & JM Westoby & Sons, Brooklands	319p – 43kg S K Batt, Chessgrove Farm

173 Cull Ewes & Rams (Sale at 9.30am)

Auctioneer: – William Probert

A nice entry met a fast trade topping at £173 with any number of Continentals selling from £140 - £173. Mule ewes sold from £120 - £140. The entry was dominated by leaner framed ewes selling from £100 - £120. Small hill ewes or very lean Continentals sold from £60 - £90.

Overall average price of ewes - £125

Top Vendors Price/Head	
	£202 – Monnow Marquees, Monmouth
	£173 – S K Batt, Chessgrove Farm
	£170 – S K Batt, Chessgrove Farm

***All payments will reach you within 2 weeks
from sale date.***

FORTHCOMING SALE FIXTURES

Thursday 23 rd October	Sale of 75 Store Cattle	Sale at 11:15 am
Thursday 13 th November	Sale of Store Cattle	Sale at 11:15 am
Thursday 27 th November	Sale of Store Cattle	Sale at 11:15 am
Thursday 11 th December	Sale of Store Cattle	Sale at 11:15 am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225 –
market@rgandrbwilliams.co.uk

TB RESTRICTED STORE CATTLE SALE

Monday 20th October 2025

An entry of 94 restricted store cattle met a flying trade peaking at £2410.

Steers

The entry was dominated by AAx steers topping at £2410 – 402ppkg. Any number of AAx steers sold from 380p – 402ppkg and any number of steers sold from £2200 - £2410.

Steer average – 380ppkg - £1887 per head

Heifers

An entry of 34 AAx heifers topped at £1870 – 404ppkg with heifers selling from 380p – 404ppkg and ranging from £1700 - £1870 per head.

Heifer average – 390ppk - £1778 per head.