

MARKET REPORT

Monday 8th September 2025

31 Finished Cattle, 10 Cull Cows,
1,104 Lambs, 235 Cull Ewes & Rams

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



	Top Pence per kilo	Top Price per head
Steers	390p	£2558
Heifers	412p	£2669
Cull Cows	304p	£2739
Lambs	340p	£216
Cull Ewes & Rams	Ave £104	£194

31 Finished Cattle (Sale 10.30am)

Auctioneer: - Richard Williams

A similar entry met an excellent trade. Better sorts sold from 390p – 412ppkg. The entry included a fair number of some out of spec sorts which all sold well. More cattle could easily have been sold to this trade.

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)	310.00p	310.00p	£1460.10	357.25p
	Medium (551-649kg)	380.00p	359.83p	£2166.17	
	Heavy (650kg+)	390.00p	360.94p	£2410.16	
HEIFERS	Light (330-500kg)	316.00p	316.00p	£1494.68	355.52p
	Medium (501-589kg)	365.00p	334.74p	£1806.15	
	Heavy (590kg+)	412.00p	373.04p	£2300.00	

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£2669.28 – G E Phillips & Son, Dairy Farm	412p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2558.40 – G E Phillips & Son, Dairy Farm	402p – G E Phillips & Son, Dairy Farm
	£2463.76 – DE & SJ Cheacker, Ostbridge Manor Farm	390p – G E Phillips & Son, Dairy Farm

10 Cull Cows

A short entry sold to an outstanding trade. Most of the entry comprised of Friesians which sold up to 290ppkg. Best sorts sold up to £2739.

Top Vendors Price/Head	
	£2739.04 – FO & EC Turner, Poolfield Farm
	£2111.52 – FW & RJ Simcock, Woodfields Farm
	£2014.92 – FW & RJ Simcock, Woodfields Farm

1,104 Lambs

Auctioneer: - Richard Williams

A similar entry met with another very good trade with the best lambs selling up to 340ppkg. The entry included several heavier pens which again sold very well up to £216. The overall average of £138 was about £8 per head in front of last year.

Overall average price of lambs £136/head 44.5kg SQQ - 303ppkg

Lambs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)	291.00p	290.63p	£93.00
Standard (32.1 – 39 kg)	328.00p	303.33p	£128.00
Medium (39.1 – 45.5 kg)	340.00p	303.39p	£151.50
Heavy (45.6 – 52 kg)	319.00p	301.82p	£155.50
Overweight (52.1kg+)	306.00p	296.02p	£216.00

Lambs

Top Vendors Price/Head		Top Vendors Price/Kilo
	£216 – Monnow Marquees, Hill Farm	340p – 44.60kg S G Williams, Cefn Parc Cottage
	£190 – Monnow Marquees, Hill Farm	328p – 39kg S R Jackson, Whitlow Farm
	£164.00 – I E France, Grey Lea	320p – 44.50kg G Whittington, Wain-y-Parc

235 Cull Ewes (Sale at 9.30am)

Auctioneer: – Richard Williams

A short entry sold to an excellent trade with better sorts selling up to £194. The trade was about £20 per head in front of last year. More ewes could have easily been sold.

Overall average price of ewes - £104

Top Vendors Price/Head	
	£194 – P Cuthbert, Hook Farm
	£171 – G Whittington, Wain-y-Parc
	£160 – M J Duffield, Denfield Farm
	£160 – P Cuthbert, Hook Farm

***All payments will reach you within 2 weeks
from sale date.***

FORTHCOMING SALE FIXTURES

Thursday 11th September Sale of 70 Store Cattle Sale at 11:15 am

Thursday 25th September Sale of Store Cattle Sale at 11:15 am

Saturday 27th September GENUINE DISPERSAL Sale at 11.00am
SALE OF MACHINERY & EQUIPMENT
AT NORTON COURT, SKENFRITH

Thursday 9th October Sale of Store Cattle Sale at 11:15 am

Thursday 23rd October Sale of Store Cattle Sale at 11:15 am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225 –
market@rgandrbwilliams.co.uk



R.G. & R.B. WILLIAMS
CHARTERED SURVEYORS



LAND FOR SALE

WEST HEREFORDSHIRE
AN EXCELLENT AREA OF ACCOMMODATION LAND



at
NORTON WOOD, NORTON CANON
HEREFORD HR4 7BP

23.33 ACRES

FOR SALE BY INFORMAL TENDER
(As a whole or in 2 lots)

LOT 1 – 13.33 ACRES • LOT 2 – 11.00 ACRES
TENDER DEADLINE: FRIDAY 3RD OCTOBER, 12 NOON

Particulars available: Tel 01989 567233

DISPERSAL SALE

GENUINE DISPERSAL SALE OF
MACHINERY AND EQUIPMENT

at
NORTON FARM
SKENFRITH, MONMOUTH

viz: New Holland TX66 Combine; New Holland 8340 4wd Tractor;
JCB 531.70 Agri Super; John Deere 6150R; Volvo EC55C Digger;
Collins 10 Ton Trailer; McConnell Hedge Cutter; Krone AM282
Mower; John Deere 510 Rear Mounted Sprayer; Fransguard Tedder &
Rake; AW 12 Ton Grain Trailer; Muck Grab; Brush Bucket; Richie
Front Press; Lawrence Edwards Folding Cambridge Roll; Cousins
Subsoiler; Simba Press Tines; Sumo Front Tyre Press; Mobile Grain
Drier; 48 Bale Transporter; Kuhn Fertiliser Spreader; Flail Topper;
Protech Post Knocker; Timber Grab; Tip Toe Bucket; Honda 125
Motorbike; Honda Big Red; Large Quantity of Gates; Tools;
Doors and Workshop Tools and Equipment.

on SATURDAY 27TH SEPTEMBER 2025
at 11.00 am

Catalogues available. Tel: 01989 567233

ROSS AUCTION CENTRE

SALE OF STORE CATTLE

THURSDAY 25TH SEPTEMBER 2025
Sale at 11.15am

Entries invited for the catalogue.

Tel: RG & RB WILLIAMS (01989) 762225

www.rgandrbwilliams.co.uk