

MARKET REPORT

Monday 25th August 2025

45 Finished Cattle, 7 Cull Cows,
1,191 Lambs, 190 Cull Ewes & Rams

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



	Top Pence per kilo	Top Price per head
Steers	378p	£2672
Heifers	350p	£2429
Cull Cows	305p	£1926
Lambs	340p	£190
Cull Ewes & Rams	Ave £122	£198

45 Finished Cattle (Sale 10.30am)

Auctioneer: - William Probert

A large entry for the Bank Holiday market met another good trade topping at £2672 for steers and £2429 for heifers. There were no real butchers cattle forward but those well meated cattle forward consistently selling from 360p – 378ppkg. Heavier sorts sold from £2300 - £2672.

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)	288.00p	288.00p	£1388.16	347.44p
	Medium (551-649kg)	360.00p	351.48p	£2099.91	
	Heavy (650kg+)	378.00p	347.70p	£2411.29	
HEIFERS	Light (330-500kg)				343.41p
	Medium (501-589kg)	332.00p	346.98p	£1950.89	
	Heavy (590kg+)	350.00p	342.68p	£2208.64	

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£2672.46 – DM & CS Andrews, Glen Court Farm	378p – DM & CS Andrews, Glen Court Farm
	£2585.15 – RL & MH Spary, Goytre Farm	360p – PA & MJ Rymer, Ifton Hill Farm
	£2546.10 – PA & MJ Rymer, Ifton Hill Farm	360p – C Simcock & Sons, The Green Farm

RG & RB Williams Auctioneers Ltd, Ross Auction Centre, Overross, Ross on Wye, Herefordshire, HR9 7QQ

Tel. 01989 762225 or 01989 767443 Fax. 01989 566082 Market Holding Number: 17/204/8000

7 Cull Cows

A short entry of cull cows met a fast trade peaking at 305ppkg - £1926. More cows could have easily been sold to this trade.

Overall average price of cull cows – 275ppkg - £1799 per head.

Top Vendors Price/Head	
	£1926.40 – RD EA CJ Gott, Nash End Farm
	£1894.05 – PA & MJ Rymer, Ifton Hill Farm
	£1576.85 – P C Shewell, Caswell Farm

1,191 Lambs

Auctioneer: - William Probert

Lambs meet a buoyant trade with the divide growing between lean and fat lambs. The lamb trade was much sharper than expected peaking at £190 – 340ppkg with strong demand shown on all classes especially the well fleshed Continentals selling from 330p – 340ppkg. Heavy lambs again attracted fierce competition with 50kg+ selling from £165 - £190 but despite the falling deadweight price the lambs met a firm and consistent trade.

Overall average price of lambs £144/head 43kg SQQ - 314ppkg

Lambs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	311.00p	304.81p	£110.69
Medium (39.1 – 45.5 kg)	338.00p	312.05p	£135.61
Heavy (45.6 – 52 kg)	340.00p	324.73p	£156.40
Overweight (52.1kg+)	335.00p	321.20p	£175.41

Lambs

Top Vendors Price/Head		Top Vendors Price/Kilo
	£190 – N & I Bevan, Trothlands Farm	340p – 48kg N & I Bevan, Trothlands Farm
	£182 – N & I Bevan, Trothlands Farm	338p – 45.50kg EJ, CE, GJ Chapman, Darnells Farm
	£178 – M Williams, China Cross	337p – 50kg D C Ball, Horseman's Bridge House

190 Cull Ewes & Rams (Sale at 9.30am)

Auctioneer: – William Probert

A nice entry met a fast trade from start to finish. Texel x and Suffolk x ewes topped at £198 (twice)! Many stronger sorts sold from £150 - £198 and many leaner strong ewes sold from £120 - £150 and we saw smaller and very lean sorts selling from £80 - £100.

Overall average price of ewes - £122

Top Vendors Price/Head	
	£198 – B F Fisher, Little Oaklands Farm
	£198 – B F Fisher, Little Oaklands Farm
	£185 – L Freeman, New House Farm

**All payments will reach you within 2 weeks
from sale date.**

FORTHCOMING SALE FIXTURES

Thursday 11 th September	Sale of Store Cattle	Sale at 11:15 am
Thursday 25 th September	Sale of Store Cattle	Sale at 11:15 am
Thursday 9 th October	Sale of Store Cattle	Sale at 11:15 am
Thursday 23 rd October	Sale of Store Cattle	Sale at 11:15 am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225 –
market@rgandrbwilliams.co.uk



R.G. & R.B. WILLIAMS
CHARTERED SURVEYORS



DISPERSAL SALE

**GENUINE DISPERSAL SALE OF
MACHINERY AND
EQUIPMENT**

at

**NORTON FARM
SKENFRITH
MONMOUTH**

on **SATURDAY 27TH SEPTEMBER 2025**

at 11.00 am

Further entries invited

Tel: 01989 567233

ROSS AUCTION CENTRE

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SALE OF STORE CATTLE

THURSDAY 11TH SEPTEMBER 2025

Sale at 11.15am

Entries now invited for the Catalogue.

Tel: RG & RB WILLIAMS (01989) 762225

www.rgandrbwilliams.co.uk