

MARKET REPORT

Monday 28th July 2025

25 Finished Cattle, 10 Cull Cows,
1,572 Lambs, 247 Cull Ewes & Rams

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



	Top Pence per kilo	Top Price per head
Steers	374p	£2724
Heifers	388p	£2421
Cull Cows	280p	£2205
Lambs	380p	£200
Cull Ewes & Rams	Ave £125	£205

25 Finished Cattle (Sale 10.30am)

Auctioneer:- William Probert

A shorter entry met a flying trade peaking at £2724 – 388ppkg. Any number of well fleshed Continentals sold from 360p – 388ppkg. The entry was dominated by native bred AA x cattle which met strong demand.

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)				
	Medium (551-649kg)	373.00p	361.01p	£2190.01	358.45p
	Heavy (650kg+)	374.00p	352.86p	£2613.49	
HEIFERS	Light (330-500kg)				
	Medium (501-589kg)	375.00p	347.73p	£1938.35	352.85p
	Heavy (590kg+)	388.00p	357.29p	£2293.81	

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£2724.48 – D Staight, Hill Farm	388p – DM & CS Andrews, Glen Court Farm
	£2572.80 – D Staight, Hill Farm	371p – C Simcock & Sons, The Green Farm
	£2421.12 – DM & CS Andrews, Glen Court Farm	369p – C Simcock & Sons, The Green Farm

10 Cull Cows

A nice entry of cull cows peaked at £2205 – 280ppkg. Well meated cows sold from 240p – 280ppkg. Leaner sorts sold from 180p – 220ppkg.

Overall average price of cull cows - £1442 per head

Top Vendors Price/Head	
	£2205.64 – P H Beavan, Church House Farm
	£2041.20 – C Simcock & Sons, The Green Farm
	£1251.00 – R Walker & Son, Home Farm

1,572 Lambs

Auctioneer:- William Probert

A large entry met a flying trade seeing lambs peak at £200 twice! Heavy weight lambs commanded the strongest demand from start to finish with 48kg+ selling from £170 - £200 per head. Quality Continentals topped at 380ppkg with any number of quality sorts selling from 360p – 380ppkg. There is a big difference between lean and fat lambs.

Overall average price of lambs £153/head 44kg SQQ - 347ppkg

Lambs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	335.00p	315.43p	£118.61
Medium (39.1 – 45.5 kg)	374.00p	343.26p	£146.47
Heavy (45.6 – 52 kg)	380.00p	350.40p	£167.03
Overweight (52.1kg+)	358.00p	331.36p	£189.38

Lambs

Top Vendors Price/Head		Top Vendors Price/Kilo
	£200 – N & I Bevan, Trothlands Farm	380p – 46kg O Howell, Yew Tree Farm
	£200 – P & S Miles, Celyn Cottage	368p – 46kg N & I Bevan, Trothlands Farm
	£190 – P & S Miles, Celyn Cottage	368p – 47.8kg N & I Bevan, Trothlands Farm

247 Cull Ewes & Rams (Sale at 9.30am)

Auctioneer: – William Probert

A larger entry met strong demand peaking at £205. Other stronger/heavier Continental ewes consistently sold from £180 - £205 smaller ewes sold from £130 - £160 and NCM at £160. Leaner ewes attracted fierce bidding selling from £100 - £130 per head.

Overall average price of ewes - £125

Top Vendors Price/Head	
	£205 – D Staight, Hill Farm
	£190 – A & JM Sheppard Partnership, Tennersfield Farm
	£185 – EJ, CE, GJ Chapman, Darnells Farm

**All payments will reach you within 2 weeks
from sale date.**

FORTHCOMING SALE FIXTURES

Monday 4th/11th August Dispersal Sale Sale at tbc
Two Breeding Flocks

Thursday 14th August - Sale of Store Cattle Sale at 11:15 am

Thursday 21st August - SALE DATE CHANGE Sale at 10.00 am
Annual Sale of Lleyn Sheep on
Behalf of the Lleyn Sheep Society

Thursday 11th September - Sale of Store Cattle Sale at 11:15 am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225 –
market@rgandrbwilliams.co.uk