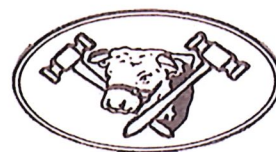


MARKET REPORT

Monday 21st July 2025

18 Finished Cattle, 7 Cull Cows,
1,385 Lambs, 202 Cull Ewes & Rams

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



	Top Pence per kilo	Top Price per head
Steers	374p	£2432
Heifers	400p	£2372
Cull Cows	276p	£1865
Lambs	387p	£190
Cull Ewes & Rams	Ave £135	£220

18 Finished Cattle (Sale 10.30am)

Auctioneer:- William Probert

A very short entry as a result of the Royal Welsh Show peaking at £2432 – 400ppkg. A nice entry overall including a small entry of young bulls topping at 348ppkg to average £2436. An entry from DM & CS Andrews was a Charolais heifer which was a twin raced all the way up to 400ppkg. The trade does not show any signs of stopping so come on down to Ross-On-Wye! More cattle are required to meet demand from buyers.

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)				
	Medium (551-649kg)	373.00p	367.10p	£2225.37	368p
	Heavy (650kg+)	374.00p	374.00p	£2543.20	
HEIFERS	Light (330-500kg)	338.00p	338.00p	£1679.86	
	Medium (501-589kg)	375.00p	345.38p	£1914.26	360p
	Heavy (590kg+)	400.00p	374.85p	£2303.07	

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£2436.00 – M & J Freeman Farming, Home Farm	400p – DM & CS Andrews, Glen Court Farm
	£2429.04 – M & J Freeman Farming, Home Farm	350p – F Wilcox & Son, Quinmoor Farm
	£2372.00 – DM & CS Andrews, Glen Court Farm	348p – JM & PM Seaborne, Altwynt Farm

7 Cull Cows

A short entry again in the cull section but no shortage of quality seeing a better trade. The entry peaked at 276ppkg - £1865. The entire entry averaged a fantastic 240ppkg there seems no limits with the cull section!

Overall average price of cull cows - £1452 per head.

Top Vendors Price/Head	
	£1865.76 – DM & CS Andrews, Glen Court Farm
	£1365.75 – BC & LS Bayliss, New Ordden Farm
	£956.50 – F Wilcox & Son, Quinmoor Farm

1,385 Lambs

Auctioneer: - William Probert

A large entry for RWS week topping at £190 – 387ppkg and all classes met strong demand across the board. Meat is key to securing premium prices with well fleshed Continentals consistently trading from 350p – 387ppkg. Heavy weights stepped up a gear seeing 48kg+ selling from £175 to a top of £190!!! More lambs could have been sold to this electric trade with lambs being £20 a head dearer on the year.

Overall average price of lambs £153/head 44.4kg SQQ - 344ppkg

Lambs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	350.00p	332.83p	£124.46
Medium (39.1 – 45.5 kg)	387.00p	342.38p	£144.69
Heavy (45.6 – 52 kg)	372.00p	352.71p	£170.11
Overweight (52.1kg+)	350.00p	333.78p	£179.90

Lambs

Top Vendors Price/Head		Top Vendors Price/Kilo
	£190 – N & I Bevan, Trothlands Farm	387p – 45kg D Smith, Upper Farm
	£185 – EJ & JM Westoby & Sons, Brooklands	372p – 46.5kg N & I Bevan, Trothlands Farm
	£184 – Agrigame UK Ltd, Cromer Farm	372.0p – 44.0kg J M Godsall & Son Moor Court

202 Cull Ewes (Sale at 9.30am)

Auctioneer: – William Probert

Cull ewes met an absolutely blistering trade topping at £220 from B E Arthurs. Any number of well meated sorts selling from £180 - £220. The entry was dominated by leaner types a reflection of the current climate! We saw North Country Mule ewes to £160 with plainer sorts still selling to £140. The overall average of the consignment was £135.

Overall average price of ewes - £135

Top Vendors Price/Head	
	£220 – B E Arthurs, Trewarne Farm
	£208 – JR & RH Williams, Green Ditch Farm
	£200 – W M Watkins & Sons, Upper House Farm

***All payments will reach you within 2 weeks
from sale date.***

FORTHCOMING SALE FIXTURES

Monday 4 th August	Dispersal Sale Two Breeding Flocks	Sale at tbc
Thursday 14 th August	Sale of Store Cattle	Sale at 11:15 am
Thursday 21 st August	SALE DATE CHANGE Annual Sale of Lleyn Sheep on Behalf of the Lleyn Sheep Society	Sale at 10.00 am
Thursday 11 th September	Sale of Store Cattle	Sale at 11:15 am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

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