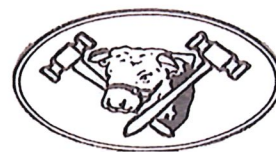


# MARKET REPORT

Monday 14<sup>th</sup> April 2025

**54 Finished Cattle, 11 Cull Cows,  
373 Spring Lambs, 1456 Hogs,  
186 Cull Ewes & Rams**

**R.G. & R.B. WILLIAMS**  
AUCTIONEERS LIMITED



**New records smashed @ Ross Vegas with heifers soaring to 480ppkg!**

|                   | Top Pence per kilo | Top Price per head |
|-------------------|--------------------|--------------------|
| Steers            | 410p               | £2752              |
| Heifers           | 480p               | £3124              |
| Cull Cows & Bulls | 330p               | £2267              |
| Spring Lambs      | 420p               | £192               |
| Hogs              | 393p               | £170               |
| Cull Ewes & Rams  | Ave £150           | £232               |

## **54 Finished Cattle – (Sale 10.30am)**

**Auctioneer:- William Probert**

Quality butchers steers and heifers sold consistently from 440p - 480ppkg where the sky really seems to be the limit. Continental x sold from 380p - 420ppkg. Heavy heifers sold to £3124 with many selling more than £3000. A fantastic heifer from vendors DE & SJ Cheacker flew all the way to 480ppkg. Along with a fantastic run of Lim x heifers from D W Dale & Son for their first draw averaging a wonderful 433ppkg. Several runs of cattle from other vendors sold for 390p - 410ppkg for Continental and Dairy crossbred cattle. More cattle are required each week to meet the buying demand from 6 buyers.

**Overall average price - £2619 – 393ppkg**

|                |                    | Top p/kg | Av/kg   | Av/head  | Overall Av/kg |
|----------------|--------------------|----------|---------|----------|---------------|
| <b>STEERS</b>  | Light (370-550kg)  | 380.00p  | 363.98p | £1770.45 | <b>380p</b>   |
|                | Medium (551-649kg) | 410.00p  | 388.81p | £2325.07 |               |
|                | Heavy (650kg+)     | 395.00p  | 381.45p | £2648.91 |               |
| <b>HEIFERS</b> | Light (330-500kg)  |          |         |          | <b>405p</b>   |
|                | Medium (501-589kg) | 480.00p  | 412.46p | £2297.07 |               |
|                | Heavy (590kg+)     | 432.00p  | 399.59p | £2591.90 |               |

## Finished Cattle

|                                                                                   | Top Vendors Price/Head                                | Top Vendors Price/Kilo                           |
|-----------------------------------------------------------------------------------|-------------------------------------------------------|--------------------------------------------------|
|  | £3124.80 – EJ & JM Westoby & Sons,<br>Brooklands Farm | 480p – DE & SJ Cheacker,<br>Ostbridge Manor Farm |
|  | £2955.26 – EJ & JM Westoby & Sons,<br>Brooklands Farm | 476p – DE & SJ Cheacker,<br>Ostbridge Manor Farm |
|  | £2845.18 – H B Hill & Son,<br>Quinmoor Farm           | 436p – WJ & EA Lewis,<br>Gilfach Fawr Farm       |

## Cull Cows & Bulls - 11

Another great entry of well fleshed cows. Trade still wonderful throughout with a shapey BB X at only 62 months from I E France raced all the way to 330ppkg. The entry topped at £2236 for a Sim x from DM & CS Andrews.

|                                                                                     | Top Vendors Price/Head                              |
|-------------------------------------------------------------------------------------|-----------------------------------------------------|
|    | £2952.40 – T & M Goodwin<br>& C Powell, Upcott Farm |
|   | £2236.86 – DM & CS Andrews,<br>Glen Court Farm      |
|  | £2187.90 – I E France,<br>Grey Lea                  |

## Spring Lambs – 373 (Sale 9am)

**Auctioneer: – William Probert**

The Easter Spring Show & Sale brought in a fantastic selection of springers with lots of attention from buyers. Springers soared to £192 or 420ppkg. The entry of 373 were all well bid for with 7 active buyers. The entry was dominated by heavier lambs weighing in at 42kg – 50kg which met a good demand. Lambs that met the best trade were those 34kg - 39kg trading comfortably from 400p - 420ppkg. More lambs could have easily been sold to this electric trade.

**Overall average price of lambs £160 – 42kg SQQ – 380ppkg**

| Lambs                   | Top p/kg | Av p/kg | Av<br>£/head |
|-------------------------|----------|---------|--------------|
| Light (25.5 – 32 kg)    |          |         |              |
| Standard (32.1 – 39 kg) | 403.00p  | 397.71p | £148.18      |
| Medium (39.1 – 45.5 kg) | 420.00p  | 380.04p | £158.41      |
| Heavy (45.6 – 52 kg)    | 404.00p  | 367.52p | £174.38      |
| Overweight (52.1kg+)    | 321.00p  | 305.57p | £173.67      |

## Lambs

|                                                                                   | Top Vendors Price/Head                    | Top Vendors Price/Kilo                                  |
|-----------------------------------------------------------------------------------|-------------------------------------------|---------------------------------------------------------|
|  | £192 – CE & EC Freeman,<br>Vain Farm      | 420p – 41.20kg<br>G & K Goulding & Son,<br>Ferns Farm   |
|  | £185 – D W Dale & Son,<br>Boars Hill Farm | 404p – 45.80kg<br>D W Dale & Son,<br>Boars Hill Farm    |
|  | £185 – P & S Miles,<br>Celyn Cottage      | 403p – 36.50kg<br>EJ & JM Westoby & Sons,<br>Brooklands |

|                                                                                    | Show Results - Best pen of<br>Spring Lambs          |
|------------------------------------------------------------------------------------|-----------------------------------------------------|
|   | £173 – 41.2kg - G & K Goulding & Son,<br>Ferns Farm |
|   | £185 – 45.8kg - D W Dale & Son,<br>Boars Hill Farm  |
|  | £159 – 43kg - E J Jenkins & Son,<br>Black Bush Farm |

## Hoggs – 1,456 (Sale 9am)

**Auctioneer: – William Probert**

A larger entry met with a buoyant trade topping at £170. Strongest demand again was for 38kg - 44kgs consistently selling from 340ppkg to top at 393ppkg. Heavy weights met resistance everywhere however peaked at £170 from Dennis Clothier & Son. Many 50kg+ hoggs sold from £155 - £170. The key to a good price on hoggs is meat!!!

**Overall average price of hoggs £132/head – 44.2kg – SQQ 298ppkg**

| Hoggs                   | Top p/kg | Av p/kg | Av<br>£/head |
|-------------------------|----------|---------|--------------|
| Light (25.5 – 32 kg)    | 306.00p  | 301.72p | £93.33       |
| Standard (32.1 – 39 kg) | 358.00p  | 330.77p | £123.33      |
| Medium (39.1 – 45.5 kg) | 393.00p  | 332.13p | £143.37      |
| Heavy (45.6 – 52 kg)    | 336.00p  | 293.14p | £144.87      |
| Overweight (52.1kg+)    | 298.00p  | 270.21p | £157.43      |

## Hoggs

|                                                                                     | Top Vendors Price/Head                                | Top Vendors Price/Kilo                                |
|-------------------------------------------------------------------------------------|-------------------------------------------------------|-------------------------------------------------------|
|  | £170 – Dennis Clothier & Son,<br>Shooters Bottom Farm | 393p – 41kg<br>R T Watkins,<br>New House Farm         |
|  | £166 – J Sparey,<br>Nantywain Barn                    | 358p – 38.30kg<br>Alvington Court Farms,<br>Alvington |
|  | £161 – R T Watkins,<br>New House Farm                 | 356p – 43kg<br>R T Watkins,<br>New House Farm         |

RG & RB Williams Auctioneers Ltd, Ross Auction Centre, Overross, Ross on Wye, Herefordshire, HR9 7QQ

Tel. 01989 762225 or 01989 767443 Fax. 01989 566082 **Market Holding Number: 17/204/8000**

## Cull Ewes & Rams – 186 (Sale at 9.30am)

Auctioneer: – William Probert

A nice entry another blistering trade peaking at £232 with any number of strong well meated Continental x ewes selling from £200 - £232. Smaller ewes sold from £150 - £180. Lean ewes the hardest to sell from £90 - £120.

Overall average price of ewes - £150ph

| Top Vendors Price/Head                                                            |                                                |
|-----------------------------------------------------------------------------------|------------------------------------------------|
|  | £232 – Boulton Brooks Ltd,<br>Welchaston Court |
|  | £222 – D A Davies,<br>Winters Farm             |
|  | £220 – G Whittington,<br>Wain-y-Parc           |

**All payments will reach you within 2 weeks  
from sale date.**

## FORTHCOMING SALE FIXTURES

### PLEASE NOTE:

Monday 21<sup>st</sup> April

EASTER MONDAY - NO MARKET – MOVED TO TUESDAY

Tuesday 22<sup>nd</sup> April

NORMAL FATSTOCK MARKET  
PLEASE NOTE EARLIER START

Sale at 8.00am

Thursday 24<sup>th</sup> April

Sale of Store Cattle

Sale at 11:15am

### PLEASE NOTE:

Monday 5<sup>th</sup> May

MAY DAY BANK HOLIDAY NO MARKET – MOVED TO TUESDAY

Tuesday 6<sup>th</sup> May

NORMAL FATSTOCK MARKET  
PLEASE NOTE EARLIER START

Sale at 8.00am

Thursday 8<sup>th</sup> May

Sale of Store Cattle

Sale at 11:15am

Thursday 22<sup>nd</sup> May

Sale of Store Cattle

Sale at 11:15am

## CONTACT US

### Livestock Enquires

**Will Probert** 07595 315902 - Finished Lambs, Cull Ewes,  
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

**RossAuction Centre** - Tel: 01989 762225

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AUCTIONEERS



# ROSS AUCTION CENTRE

## *SALE OF STORE CATTLE*

### THURSDAY 24th APRIL 2025

Sale at 11.15am

Tel: RG & RB WILLIAMS (01989) 762225

[www.rgandrbwilliams.co.uk](http://www.rgandrbwilliams.co.uk)