

MARKET REPORT

Monday 31st March 2025

**52 Finished Cattle, 11 Cull Cows,
757 Hogs, 157 Cull Ewes & Rams**

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



Fat cattle meet a fast trade!!!

	Top Pence per kilo	Top Price per head
Steers	430p	£3144
Heifers	448p	£2924
Cull Cows	268p	£2219
Hogs	358p	£165
Cull Ewes & Rams	Ave £150	£180

Finished Cattle – 52 (Sale 10.30am)

Auctioneer:- William Probert

All classes met a flying trade peaking at an eye watering £3144 per head for a Charolais x steer from C B Lewis. No end of leaner steers sold from £2850 - £3144 and quality butcher steers peaked at 430ppkg.

Heifers peaked at 448ppkg from DE & SJ Cheacker. Any number of quality butcher heifers sold from 420p – 448ppkg. Heavy heifers peaked at £2924 from GH & GG Savidge.

More cattle could have easily been sold to this blistering trade.

Overall average price - £2,422.87 – 389ppkg

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)	360.00p	360.00p	£1861.20	384.91p
	Medium (551-649kg)	430.00p	398.97p	£2436.80	
	Heavy (650kg+)	414.00p	375.55p	£2641.13	
HEIFERS	Light (330-500kg)	302.00p	302.00p	£1319.74	394.43p
	Medium (501-589kg)	448.00p	402.07p	£2222.26	
	Heavy (590kg+)	425.00p	394.19p	£2479.13	

Finished Cattle

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£3144.43 – C B Lewis, Coldbrook	448p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2928.66 – GH & GG Savidge, Dean Common Farm	431p – L J Rea, Middlewick Farm
	£2924.00 – GH & GG Savidge, Dean Common Farm	430p – M A Hardy Ltd, New Farm

RG & RB Williams Auctioneers Ltd, Ross Auction Centre, Overross, Ross on Wye, Herefordshire, HR9 7QQ

Tel. 01989 762225 or 01989 767443 Fax. 01989 566082 Market Holding Number: 17/204/8000

Cull Cows - 11

A short entry of cull cows met strong demand peaking at £2219.

Overall average price of cows - £1569 – 243ppkg

Top Vendors Price/Head	
	£2219.04 – I E France, Grey Lea
	£1404.00 – I E France, Grey Lea
	£1333.80 – WG & SJ Clements, Elm Farm

Hoggs – 757 (Sale 9am)

Auctioneer: – William Probert

Hoggs under pressure but the demand was still strong with 100% clearance. Heavy hoggs again met strong resistance peaking at £165 and selling from £155 – £165. Medium weights met the strongest demand peaking at 358ppkg with any number of quality hoggs selling from 340p – 358ppkg. Meat is key with heavy weight hoggs. All hoggs averaging 326ppkg.

Overall average price of hoggs £149.50 head – 42.3kg – SQQ 341.00ppkg

Hoggs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	321.00p	314.62p	£117.14
Medium (39.1 – 45.5 kg)	358.00p	343.43p	£145.45
Heavy (45.6 – 52 kg)	357.00p	323.40p	£154.69
Overweight (52.1kg+)	278.00p	269.38p	£156.63

Hoggs

Top Vendors Price/Head		Top Vendors Price/Kilo
	£165 – R T Bowen, New House Farm	358p – 40.5kg T F Lloyd, The Dorelands
	£164 – G Whittington, Wain-y-Parc	357p – 46kg G Whittington, Wain-y-Parc
	£162 – A J Williams, Overbury Farm	351p – 40.5kg E C Williams & Son, Tump Farm

Cull Ewes & Rams – 157 (Sale at 9.30am)

Auctioneer: – William Probert

A short entry of ewes again met a fast trade topping at £180 on four occasions. Smaller well fleshed ewes sold from £120 - £150 and stronger ewes sold from £160 - £180.

Overall average price of ewes - £150ph

Top Vendors Price/Head	
	£180 – S G Williams, Cefn Parc Cottage
	£180 – GH & GG Savidge, Dean Common Farm
	£180 – H & E Rudge, Ballingham Court £180 – W M Watkins & Son, Upper House Farm

***All payments will reach you within 2 weeks
from sale date.***

FORTHCOMING SALE FIXTURES

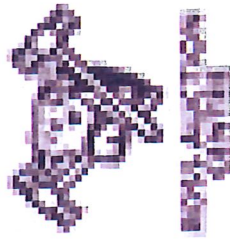
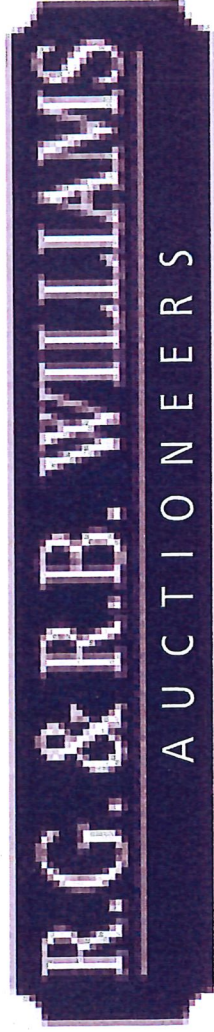
Thursday 10 th April	Sale of Store Cattle	Sale at 11:15am
Thursday 24 th April	Sale of Store Cattle	Sale at 11:15am
Thursday 8 th May	Sale of Store Cattle	Sale at 11:15am
Thursday 22 nd May	Sale of Store Cattle	Sale at 11:15am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225
market@rgandrbwilliams.co.uk



ROSS AUCTION CENTRE

SALE OF STORE CATTLE

THURSDAY 10th APRIL 2025

Sale at 11.15am

Tel: RG & RB WILLIAMS (01989) 762225

www.rgandrbwilliams.co.uk