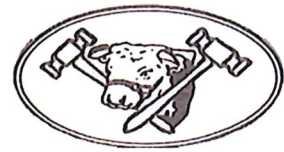


MARKET REPORT

Monday 24th March 2025

**54 Finished Cattle, 12 Cull Cows,
758 Hoggs, 225 Cull Ewes & Rams**

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



Beef trade is bouncing yet again!!!

	Top Pence per kilo	Top Price per head
Steers	418p	£2925
Heifers	430p	£3032
Cull Cows & Bulls	240p	£2725
Hoggs	370p	£169
Cull Ewes & Rams	Ave £175	£280

Finished Cattle – 54 (Sale 10.30am)

Auctioneer:- William Probert

Cattle meet a blistering trade peaking at 430ppkg - £3032 per head! Any number of clean cattle sold from 400p – 430ppkg with 400ppkg being easy to achieve for well fleshed Charolais x steers from M A Hardy which peaked at £2925 and heifers soared to £3032 from K J Perry. Quality Continental heifers sold to 430ppkg with well fleshed heifers selling from 410p – 430ppkg. More cattle could have easily been sold to this blistering trade.

Overall average price - £2650 – 390ppkg

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)				
	Medium (551-649kg)	414.00p	381.69p	£2367.46	389.48p
	Heavy (650kg+)	418.00p	397.95p	£2726.33	
HEIFERS	Light (330-500kg)				
	Medium (501-589kg)	412.00p	393.95p	£2222.43	393.21p
	Heavy (590kg+)	430.00p	393.02p	£2525.25	

Finished Cattle

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£3032.32 – K J Perry, Hay Farm	430p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2925.36 – J P Price, Dayhouse Farm	425p – J P Price, Dayhouse Farm
	£2888.40 – M A Hardy Ltd, New Farm	422p – G E Phillips & Son, Dairy Farm

RG & RB Williams Auctioneers Ltd, Ross Auction Centre, Overross, Ross on Wye, Herefordshire, HR9 7QQ

Tel. 01989 762225 or 01989 767443 Fax. 01989 566082 Market Holding Number: 17/204/8000

Cull Cows & Bulls - 12

A short entry met strong demand peaking at £2301 for a run of Charolais x cows from D D Davies. Cull bulls sold to £2725 for a Simmental bull from S W N Waters & Sons.

Overall average price of cows - £1746 – 240ppkg

Top Vendors Price/Head	
	£2725 – S W N Waters & Sons, Cross Farm
	£2301.60 – D D Davies & Son, Pentwyn Barn
	£1576.20 – D D Davies & Son, Pentwyn Barn

Hoggs – 758 (Sale 9am)

Auctioneer: – William Probert

A shorter entry which was a result of the pressure the industry is under but this meant a buoyant trade peaking at £169 – 370ppkg. Handy weights and medium weights were the trade of the day consistently selling from 360p – 370ppkg. Well meated hoggs of 38kg – 46kg were very sought after. Heavy weight again met another cautious trade peaking at £169 but consistently sold from £155 to £169 averaging 320ppkg. More hoggs required to meet demand from strong buying contingent.

Overall average price of hoggs £156/head – 44.7kg

SQQ 354ppkg

Hoggs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	370.00p	356.13p	£131.81
Medium (39.1 – 45.5 kg)	369.00p	353.60p	£150.40
Heavy (45.6 – 52 kg)	356.00p	323.88p	£160.36
Overweight (52.1kg+)	315.00p	294.60p	£158.98

Hoggs

Top Vendors Price/Head		Top Vendors Price/Kilo
	£169 – A J Abberley, Cerrigroes	370p – 37kg N & I Bevan, Trothlands Farm
	£168 – A J Abberley, Cerrigroes	369p – 45.20kg A J Abberley, Cerrigroes
	£167 – A J Abberley, Cerrigroes	367p – 39.20kg N & I Bevan, Trothlands Farm

Cull Ewes & Rams – 225 (Sale at 9.30am)

Auctioneer: – William Probert

A nice entry met a blistering trade peaking at £280 with the whole consignment averaging an eye watering £175!!! Well meated Continentals consistently sold from £200 - £280. Mule x ewes sold from £170 - £200 and leaner ewes sold from £100 - £130. We also saw goats reach £170. More ewes could have easily been sold to this trade.

Overall average price of ewes - £175ph

Top Vendors Price/Head	
	£280 – H H Williams & Son, Red Barn Farm
	£220 – P & DA Watkins & Son, Grovesend Farm,
	£218 – H H Williams & Son, Red Barn Farm

*All payments will reach you within 2 weeks
from sale date.*

FORTHCOMING SALE FIXTURES

Thursday 27 th March	Sale of 140 Store Cattle	Sale at 11.15am
Thursday 10 th April	Sale of Store Cattle	Sale at 11.15am
Thursday 24 ^h April	Sale of Store Cattle	Sale at 11.15am
Thursday 8 th May	Sale of Store Cattle	Sale at 11.15am
Thursday 22 nd May	Sale of Store Cattle	Sale at 11.15am

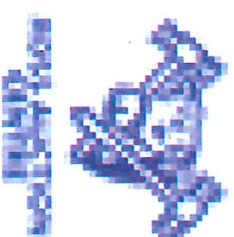
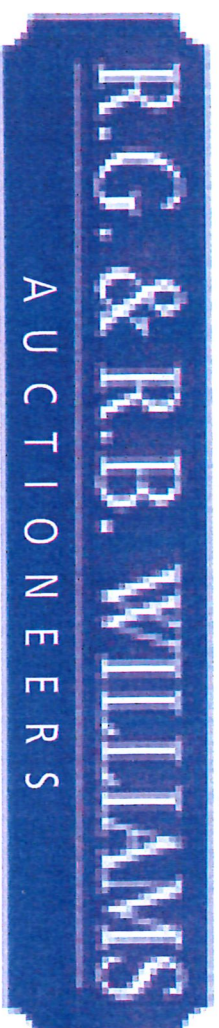
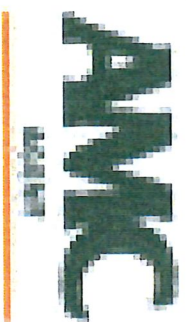
CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225
market@rgandrbwilliams.co.uk

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ROSS AUCTION CENTRE

SALE OF STORE CATTLE THURSDAY 10th APRIL 2025

Sale at 11.15am

Entries now invited for the Catalogue.

Tel: RG & RB WILLIAMS (01989) 762225

www.rgandrbwilliams.co.uk