

MARKET REPORT

Monday 17th March 2025

40 Finished Cattle, 14 Cull Cows,
924 Hogs, 192 Cull Ewes & Rams

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



Fat cattle break the £3000 threshold!!!

	Top Pence per kilo	Top Price per head
Steers	410p	£3029
Heifers	440p	£2671
Cull Cows	265p	£1791
Hogs	375p	£168
Cull Ewes & Rams	Ave £114	£168

Finished Cattle – 40 (Sale 10.30am)

Auctioneer:- William Probert

Clean cattle break the £3000 barrier!!! A nice entry entered topping at 440ppkg or £3029. Any number of clean cattle sold from 400p - 440ppkg with the sky being the limit for better sorts. Stronger steers peaked at an eye watering £3029 for a Lim x steer from W C R Cooke & Son. Heifers topped at 440ppkg for Lim x from DE & SJ Cheacker. Other stronger Continental steers consistently sold from £2700 to £3000. Overall heifers averaged an astonishing 379ppkg and 361ppkg for steers.

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)	345.00p	333.08p	£1693.70	361p
	Medium (551-649kg)	395.00p	357.67p	£2166.04	
	Heavy (650kg+)	410.00p	365.72p	£2597.15	
HEIFERS	Light (330-500kg)				379p
	Medium (501-589kg)	440.00p	400.90p	£2228.20	
	Heavy (590kg+)	418.00p	372.87p	£2414.36	

Finished Cattle

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£3029.90 – W C R Cooke & Son, Nantyderri Farm	440p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2684.24 – B Hill & Son, Quinmoor Farm	438p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2671.02 – W C R Cooke & Son, Nantyderri Farm	422p – W C R Cooke & Son, Nantyderri Farm

RG & RB Williams Auctioneers Ltd, Ross Auction Centre, Overross, Ross on Wye, Herefordshire, HR9 7QQ

Tel. 01989 762225 or 01989 767443 Fax. 01989 566082 Market Holding Number: 17/204/8000

Cull Cows - 14

The entry of cull cows topped £1791 with the entry being dominated by beef sorts but on the leaner side. The consignment topped at 265ppkg for a Lim x from D W Greenow. The section averaged 230ppkg.

Overall average price of cows - £1469 – 230ppkg

Top Vendors Price/Head	
	£1791.40 – D W Greenow, Tars Lodge
	£1482.25 – N Korchagina & BC & CR Rowlands & Son, Pentwyn Farm
	£1447.60 – L J Watkins, New Buildings Farm

Hoggs – 924 (Sale 9am)

Auctioneer: – William Probert

Hoggs this week met another strong trade but proving harder to sell than the previous week. Trade today peaked at 375ppkg or £168 per head. The strongest demand was shown on those quality export hoggs weighing in at 38kg - 44kg consistently trading between 350p - 375ppkg. Heavy weight hoggs met resistance compared to the previous week seeing 48kg - 52kg selling from £150 - £168. Meat really is key to gain the premium prices. The overall SQQ was 351ppkg.

Overall average price of hoggs £146/head – 41kg

SQQ 351ppkg

Hoggs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	349.00p	321.50p	£116.72
Medium (39.1 – 45.5 kg)	375.00p	352.20p	£151.86
Heavy (45.6 – 52 kg)	346.00p	323.73p	£157.74
Overweight (52.1kg+)	303.00p	289.41p	£159.87

Hoggs

Top Vendors Price/Head		Top Vendors Price/Kilo
	£168 – V J Thomas & Son, Pancross Farm	375p – 40kg SG & CLM Bevan, Newcastle Farm
	£164 – GM & RD Janes, Gwaylodylade Farm	372p – 45.20kg V J Thomas & Son, Pancross Farm
	£162 – J E Miles & Son, Park Farm	361p – 44kg V J Thomas & Son, Pancross Farm

Cull Ewes & Rams – 192 (Sale at 9.30am)

Auctioneer: – William Probert

A shorter entry met another great trade topping at £168. The entry consisted of predominantly leaner sorts which sold from £80 - £115. Stronger ewes or better meated sorts met a good trade trading from £140 - £168. More ewes required to fulfill demand.

Overall average price of ewes - £114ph

Top Vendors Price/Head	
	£168 – M Mitchell, Plough Farm
	£165 – R J Badham & Son, Porth Galloed Farm
	£165 – I & L Ward, Great Cugley Farm

***All payments will reach you within 2 weeks
from sale date.***

FORTHCOMING SALE FIXTURES

Saturday 22 nd March	Dispersal Sale of Machinery on behalf of T & JT Helme at Ross Auction Centre, Overross, HR9 7QQ	Sale at 11.00am
Thursday 27 th March	Sale of Store Cattle	Sale at 11.15am
Thursday 10 th April	Sale of Store Cattle	Sale at 11.15am
Thursday 24 ^h April	Sale of Store Cattle	Sale at 11.15am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225
market@rgandrbwilliams.co.uk

DISPERSAL SALE OF MACHINERY AND EQUIPMENT

on behalf of Messrs T & J T Helme
of The Homestead, Wormelow, Hereford



moved for convenience of sale to

ROSS AUCTION CENTRE OVERROSS ROSS ON WYE HEREFORDSHIRE

viz: Krone Big X360 Forage Harvester (2021); Krone Maize Header; Krone Grass Header; Krone Whole Crop Header & Trailer; Kramer KT356 Telehandler (2121); JCB 419S S5 (2023); 5 x John Deere 6155R Tractors (2017, 2017, 2019, 2020, 2022); Toyota Hilux Invincible (61 Reg); Lemken Juwel 5 fur Rev Plough; Tuffstuff 16T Trailer; 4 x Smyth 17 Air Drill; Gaspardo Maize Drills; Grimme Matrix Beet Drill; Kuhn Venta Combination Drill; Kuhn Power Harrow; Farm Force Cultivator; Spaldings Flat Lift; He-VA 6.3m Cambridge Roll; Kuhn Fert Spreader; 3 x Bunning Lowlander 120 Muck Spreaders; Opico HE-VA 300 Front Press; Maize Corn Cracker; Krone Twin Rotor Rake; Krone Rotor Tedder; Krone Easycut F320 Pull Mower; Krone LKR Mower; Strimech Buckrake; Agrimaster RV280 Shredder Topper; McConnel Hedgecutter; Flotation Tyres; Various Weights; Pallet Tines; Flat 8 Grab; Various Buckets; Fuel Bowser; GPS Units; Quantity of Workshop Equipment.

Also included: Fordson Super Dexter 1963; Fordson Super Dexter 1965; Sherborne Reynolds Stripper Header; John Deere Ride on Mower; West 2000 gal Dual Spreader; 42 Bale Trailer; Landrover Defender 90

on **SATURDAY 22ND MARCH 2025**

at 11.00 am

Online bidding: [EasyLiveAuction.com](https://www.easyliveauction.com)

Tel: 01989 567233