

MARKET REPORT

Monday 24th February 2025

48 Finished Cattle, 24 Cull Cows,
1,192 Hogs, 287 Cull Ewes & Rams

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



Prices were off the scale!!!

	Top Pence per kilo	Top Price per head
Steers	396p	£2660
Heifers	402p	£2808
Cull Cows & Bulls	270p	£2737.50
Hogs	408p	£190
Cull Ewes & Rams	Ave £140	£222

Finished Cattle – 48 (Sale 10.30 am)

Auctioneer:- William Probert

A larger entry met a scorching trade with heifers peaking at £2808. Quality steers sold to £2660 with any number of steers selling from £2400 - £2660. A larger entry of heifers saw a Lim x from G E Phillips & Son sell to £2808 – 402ppkg!!! Any number of better quality sorts sold from 380ppkg – 400ppkg. More cattle could have been sold to this blistering trade.

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)	315.00p	315.00p	£1552.95	362.98p
	Medium (551-649kg)	396.00p	382.38p	£2269.07	
	Heavy (650kg+)	395.00p	359.50p	£2504.94	
HEIFERS	Light (330-500kg)	315.00p	310.19p	£1447.03	351.74p
	Medium (501-589kg)	388.00p	344.52p	£1860.86	
	Heavy (590kg+)	402.00p	357.84p	£2277.26	

Finished Cattle

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£2808.00 – G E Phillips & Son, Dairy Farm	402p – G E Phillips & Son, Dairy Farm
	£2673.30 – G E Phillips & Son, Dairy Farm	398p – M A Hardy Ltd, New Farm
	£2623.32 – M A Hardy Ltd, New Farm	396p – M A Hardy Ltd, New Farm

Cull Cows - 24

A larger entry topped at £2407 with any number selling from 260p – 270ppkg. A fantastic run of cows from VE & BM Samuel & Son which sold from £2000 - £2323.

Overall average price of cows - £1700 – 230ppkg

Top Vendors Price/Head	
	£2407.78 – L Price & Son, New House Farm
	£2323.05 – VE & BM Samuel & Son, Upper Monkton Farm
	£2049.60 – L Price & Son, New House Farm

Hoggs – 1,192 (Sale 9 am)

Auctioneer: – William Probert

Hogg trade steps up a gear peaking at £190 with any number of hoggs selling from £170 - £190. Export quality hoggs met a flying trade from start to finish topping at 408ppkg with better sorts selling from 400p – 408ppkg. Any number of hoggs sold from 360p – 380ppkg with heavy weight hoggs 50kg+ selling from £170 - £190.

More hoggs could have easily been sold to this electric trade.

Overall average price of hoggs £160 – 44kg - SQQ – 363ppkg

Hoggs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	408.00p	353.04p	£131.61
Medium (39.1 – 45.5 kg)	407.00p	364.05p	£155.11
Heavy (45.6 – 52 kg)	376.00p	349.21p	£168.50
Overweight (52.1kg+)	330.00p	307.46p	£183.31

Hoggs

Top Vendors Price/Head		Top Vendors Price/Kilo
	£190 – CE & EC Freeman, Vain Farm	408p – 36kg R T Watkins, New House Farm
	£186 – CE & EC Freeman, Vain Farm	407p – 43kg L Miles, Celyn Cottage
	£185 – H H Williams & Son, Red Barn Farm	391p – 37kg N & I Bevan, Trothlands Farm

Cull Ewes & Rams – 287 (Sale 9:30am)

Auctioneer:- William Probert

A nice entry with no real super stars forward met a flying trade peaking at £222 for a run of Charollais x ewes. Continental well meated ewes traded from £180 - £222 and we saw another large run of NCM ewes meet a flying trade selling from £150 - £168 and Suffolk x ewes trading from £170 - £200. Leaner sorts of ewes sold from £90 - £120.

Overall average price of ewes - £140ph

Top Vendors Price/Head	
	£222 – L Miles, Celyn Cottage
	£202 – K A Williams, The Laurels
	£200 – A & N Pearce, Sanigar Fam

**All payments will reach you within 2 weeks
from sale date.**

FORTHCOMING SALE FIXTURES

Thursday 27 th February	Sale of 160 Store Cattle	Sale at 11.15am
Thursday 13 th March	Sale of Store Cattle	Sale at 11.15am
Saturday 15 th March	Dispersal Sale of Machinery TBC on behalf of Mrs J M Pritchard at Old Oaks, Newton, Leominster HR6 0PF	
Saturday 22 nd March	Dispersal Sale of Machinery Sale at 11.00am on behalf of Messrs T & JT Helme at Ross Auction Centre, Overross, HR9 7QQ	
Thursday 27 th March	Sale of Store Cattle	Sale at 11.15am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225
market@rgandrbwilliams.co.uk



R.G. & R.B. WILLIAMS
Chartered Surveyors



FARM FOR SALE

SOUTH EAST HEREFORDSHIRE
Ledbury 9.5 miles. Ross-on-Wye 9.8 miles. Hereford 8.8 miles



CROOSE FARM WOOLHOPE HEREFORD

Attractive 16th/17th Century Main Residence
Substantial 2 Bedroom Cottage
Traditional Stone and Brick Farmbuildings Stables
135 Acres Arable and Pasture Land
FOR SALE BY PRIVATE TREATY
Particulars available: Tel: 01989 567233

LAND FOR SALE

MONMOUTHSHIRE
Usk 7 miles. Monmouth 16 miles. Newport 4 miles.
A VALUABLE AREA OF PASTURE LAND



known as **LAND AT BERTHOLEY LLANTRISANT USK**

MONMOUTHSHIRE, NP15 1LG
31.56 ACRES
FOR SALE BY PRIVATE TREATY
Particulars available: Tel: 01989 567233

NORTH HEREFORDSHIRE
**AN EXCELLENT AREA OF AMENITY LAND
WITH STABLES IN A DESIRABLE LOCATION**



extending to 3.84 ACRES
situated at
**THE OAKS
MARSTON**

PEMBRIDGE, HR6 9JA
FOR SALE BY INFORMAL TENDER
Tenders to be submitted by
FRIDAY 11TH APRIL
at 12 Noon
Particulars available: Tel: 01989 567233.

DISPERSAL SALES

**DISPERSAL SALE OF
MACHINERY AND EQUIPMENT**
on behalf of Mrs J M Pritchard



at **OLD OAKS FARM NEWTON, LEOMINSTER HEREFORDSHIRE, HR6 0PF**

viz: John Deere 3220 Teleporter; Isuzu Pickup; John Deere 6920S 4wd Tractor; John Deere 2040S Tractor; John Deere 4230 Tractor; Leyland 272 Tractor; John Deere 965H Combine; Kubota KX71-2 Mini Digger; Kawasaki 4010 Mule; New Holland D1000 Square Baler; John Deere 550 Round Baler; Bateson 14' Flat Bed Trailer; Collins Grain Trailers x 2; KH 3.58 6 Rotor Tedder; New Holland Tedder; JF FC800 Forager; Twose Domino Flail Mower; John Deere 1360 Mower Conditioner; Dowdeswell 5 Fur Rev Plough; 4 Fur Conv Plough; 3m Power Harrow; Link Box; Muck Grab; Bale Squeeze; Shear Grab; Allman Sprayer; Stone Picker; Feeder Wagon; Hedge Trimmer; 2 Dolly Trailers; Post Hole Borer; Bale Spike; Quantity of Feeders and Fencing; Ride on Mower; Large Quantity of Workshop Tools and Equipment.

on **SATURDAY 15TH MARCH 2025**

at 11.00 am
Catalogues available
Tel: 01989 567233

ROSS AUCTION CENTRE

SALE OF STORE CATTLE
THURSDAY 13TH MARCH 2025
Sale at 11.15am

Entries now invited for the Catalogue.
Tel: RG & RB WILLIAMS (01989) 762225

www.rgandrwilliams.co.uk

DISPERSAL SALE OF MACHINERY AND EQUIPMENT

on behalf of Messrs T & J T Helme
of The Homestead, Wormelow, Hereford



moved for convenience of sale to

ROSS AUCTION CENTRE OVERROSS ROSS ON WYE HEREFORDSHIRE

viz: Krone Big X360 Forage Harvester (2021); Krone Maize Header; Krone Grass Header; Krone Whole Crop Header & Trailer; Kramer KT356 Telehandler (2121); JCB 419S S5 (2023); 5 x John Deere 6155R Tractors (2017, 2017, 2019, 2020, 2022); Toyota Hilux Invincible (61 Reg); Lemken Juwel 5 fur Rev Plough; Tuffstuff 16T Trailer; 4 x Smyth 17 Air Drill; Gaspardo Maize Drills; Grimme Matrix Beet Drill; Kuhn Venta Combination Drill; Kuhn Power Harrow; Farm Force Cultivator; Spaldings Flat Lift; He-VA 6.3m Cambridge Roll; Kuhn Fert Spreader; 3 x Bunning Lowlander 120 Muck Spreaders; Opico HE-VA 300 Front Press; Maize Corn Cracker; Krone Twin Rotor Rake; Krone Rotor Tedder; Krone Easycut F320 Pull Mower; Krone LKR Mower; Strimech Buckrake; Agrimaster RV280 Shredder Topper; McConnel Hedgecutter; Flotation Tyres; Various Weights; Pallet Tines; Flat 8 Grab; Various Buckets; Fuel Bowser; GPS Units; Quantity of Workshop Equipment.

on **SATURDAY 22ND MARCH 2025**

at 11.00 am

Online bidding: [Easyliveauction.com](https://www.easyliveauction.com)

Catalogues available

Tel: 01989 567233