

MARKET REPORT

Monday 17th February 2025

**39 Finished Cattle, 18 Cull Cows,
958 Hogs, 327 Cull Ewes & Rams**

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



Prices were off the scale!!!

	Top Pence per kilo	Top Price per head
Steers	392p	£2704
Heifers	423p	£2823
Cull Cows	340p	£2380
Hogs	361p	£207
Cull Ewes & Rams	Ave £145	£228

Finished Cattle – 39 (Sale 10.30 am)

Auctioneer:- William Probert

Another quality entry met a flying trade peaking at 423ppkg!!! - £2823!!! Quality butchers heifers consistently sold from 400ppkg – 423ppkg. Any number of cattle sold from 360p – 400ppkg with heavier Continental steers and heifers selling from £2700 - £2823.

More cattle are required to meet demand from the buying contingent.

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)	320.00p	297.55p	£1338.98	
	Medium (551-649kg)	392.00p	359.26p	£2180.72	350.20p
	Heavy (650kg+)	382.00p	354.51p	£2494.84	
HEIFERS	Light (330-500kg)				
	Medium (501-589kg)	378.00p	334.38p	£1816.25	361.83p
	Heavy (590kg+)	423.00p	370.26p	£2311.72	

Finished Cattle

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£2823.66 – G E Phillips & Son, Dairy Farm	423p – G E Phillips & Son, Dairy Farm
	£2796.03 – G E Phillips & Son, Dairy Farm	416p – G E Phillips & Son, Dairy Farm
	£2762.24 – G E Phillips & Son, Dairy Farm	398p – M A Hardy Ltd, New Farm

Cull Cows - 18

A shorter show of cull cows with one of the dearest trades seen with four cows selling in excess of 300ppkg to a top price of 340ppkg. Grade 1 beef cows sold from 300p – 340ppkg. Grade 2/3 Beef cows sold from 260p – 300ppkg. Leaner cows or dairy cows sold from 220p – 260ppkg. Cows topped at £2380 with many heavier cows selling in excess of £2000.

Overall average price of cows - £1750 – 260ppkg

Top Vendors Price/Head	
	£2380 – M A Hardy Ltd, New Farm
	£2197.90 – M A Hardy Ltd, New Farm
	£2073.90 – M A Hardy Ltd, New Farm

Hoggs – 958 (Sale 9 am)

Auctioneer: – William Probert

Hoggs met a sharp trade from start to finish peaking at an astonishing £207 per head. Heavier hoggs met a sharper trade than previous weeks with 50kg+ hoggs selling from £165 - £207 per head and well meat export hoggs sold from 350p – 367ppkg. All classes of hoggs met strong demand.

Overall average price of hoggs £145 – 43.9kg SQQ – 330ppkg

Hoggs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	346.00p	324.90p	£123.33
Medium (39.1 – 45.5 kg)	361.00p	331.39p	£141.33
Heavy (45.6 – 52 kg)	345.00p	328.41p	£159.28
Overweight (52.1kg+)	326.00p	314.93p	£170.17

Hoggs

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£207 – R J Watkins, Great Corras Farm	361p – 39.10kg P & DA Watkins & Son, Grovesend Farm
	£190 – DA & RH Griffiths, Cefn Llytha Farm	356p – 43.0kg MG & AD Houldey, Rectory Farm
	£176 – W J Grindle, Maidenham Farm	353p – 39.10kg Caradoc Estate, Sellack

Cull Ewes & Rams – 327 (Sale 9:30am)

Auctioneer: – William Probert

A nice entry met strong demand peaking at £228. Many Continental sorts sold from £200 - £228. Any well fleshed Suffolk x or Texel x ewes sold from £140 - £165. Leaner sorts of ewes traded from £100 - £125.

Overall average price of ewes - £145ph

Top Vendors Price/Head	
	£228 – C & L Warner, Storesbrook Farm
	£208 – EL & B Francis & Son, Garway Court
	£200 – H J Pugh, Jugs Green Farm

**All payments will reach you within 2 weeks
from sale date.**

FORTHCOMING SALE FIXTURES

Thursday 27 th February	Sale of Store Cattle	Sale at 11.15am
Thursday 13 th March	Sale of Store Cattle	Sale at 11.15am
Saturday 15 th March	Dispersal Sale of Machinery TBC on behalf of Mrs J M Pritchard at Old Oaks, Newton, Leominster HR6 0PF	
Saturday 22 nd March	Dispersal Sale of Machinery Sale at 11.00am on behalf of Messrs T & JT Helme at Ross Auction Centre, Overross, HR9 7QQ	
Thursday 27 th March	Sale of Store Cattle	Sale at 11.15am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225

market@rgandrbwilliams.co.uk



ROSS AUCTION CENTRE

SALE OF STORE CATTLE **THURSDAY 27th FEBRUARY 2025**

Sale at 11.15am

Tel: RG & RB WILLIAMS (01989) 762225

DISPERSAL SALES

PRELIMINARY ADVERT

By Direction of Mrs J M Pritchard
(The Auctioneers having sold the farm)

A HIGHLY IMPORTANT
DISPERSAL SALE OF FARM
MACHINERY AND EQUIPMENT

at

**OLD OAKS FARM
NEWTON
LEOMINSTER
HR6 0PF**

SATURDAY 15th MARCH 2025

Full Details to follow in due course

By Direction of Messrs T & JT Helme
of The Homestead, Wormelow

A HIGHLY IMPORTANT
DISPERSAL SALE OF FARM
MACHINERY AND EQUIPMENT

moved for convenience of sale to

ROSS AUCTION CENTRE

OVERROSS

ROSS ON WYE

HR9 7QQ

SATURDAY 22nd MARCH 2025

Full Details to follow in due course

Tel: 01989 567233

www.rgandrbwilliams.co.uk