

MARKET REPORT

Monday 3rd February 2025

47 Finished Cattle, 38 Cull Cows,
1,198 Hoggs, 275 Cull Ewes & Rams

408ppkg is the magic number!!!

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



	Top Pence per kilo	Top Price per head
Steers	385p	£2690
Heifers	408p	£2398
Cull Cows	280p	£2280
Hoggs	371p	£182
Cull Ewes & Rams	Ave £125	£218

Finished Cattle – 47 (Sale 10.30 am)

Auctioneer:- William Probert

A larger entry met a blistering trade peaking at 408ppkg - £2690!!! Any number of cattle sold for 380p – 408ppkg with heavy steers selling from £2450 - £2690 averaging an astonishing £2540 per head. The heifers attracted fierce competition with five independent butchers looking to procure heifers for local shops. Commercial cattle were well sought after consistently trading from 335p – 380ppkg. All steers forward averaged 365ppkg and heifers to 340ppkg.

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)				
	Medium (551-649kg)	385.00p	385.00p	£2402.40	365.07p
	Heavy (650kg+)	380.00p	352.34p	£2448.31	
HEIFERS	Light (330-500kg)	390.00p	390.00p	£1891.50	340.85p
	Medium (501-589kg)	408.00p	343.07p	£1927.81	
	Heavy (590kg+)	366.00p	326.97p	£2038.30	

Finished Cattle

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£2690.40 – M A Hardy Ltd, New Farm	408p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2545.20 – M A Hardy Ltd, New Farm	405p – M A Hardy Ltd, New Farm
	£2480.40 – M A Hardy Ltd, New Farm	398p – DM & CS Andrews, Glen Court Farm

RG & RB Williams Auctioneers Ltd, Ross Auction Centre, Overross, Ross on Wye, Herefordshire, HR9 7QQ

Tel. 01989 762225 or 01989 767443 Fax. 01989 566082 Market Holding Number: 17/204/8000

Cull Cows - 38

A nice entry met a blistering trade peaking at £2279.62 with any number of Continental beef cows selling from £2000 - £2279. Well meated cows sold from 260p – 280ppkg with leaner sorts selling from 200p – 230ppkg. **Overall Average £1650ph – 225ppkg.**

Top Vendors Price/Head	
	£2279.62 – M A Hardy Ltd, New Farm
	£2178.40 – M A Hardy Ltd, New Farm
	£2167.00 – M A Hardy Ltd, New Farm

Hoggs – 1,198 (Sale 9 am)

Auctioneer: – William Probert

A larger entry met a flying trade with a new buyer present adding an extra level of demand which resulted in them peaking a £182 – 371ppkg. Any number of medium weights well bred hoggs sold from 350p – 371ppkg with the strongest demand shown on 38kg – 44kg. Heavier weight hoggs weighing at 48kg – 52kg sold from £150. Strong demand was shown in all classes with 11 active buyers needing hoggs.

Overall average price of hoggs £148 – 43.7kg - SQQ – 338ppkg

Hoggs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	354.00p	327.08p	£117.17
Medium (39.1 – 45.5 kg)	371.00p	339.53p	£144.73
Heavy (45.6 – 52 kg)	357.00p	317.68p	£155.17
Overweight (52.1kg +)	310.00p	304.96p	£167.00

Hoggs

Top Vendors Price/Head		Top Vendors Price/Kilo
	£182 – L Alexander & P Wellon, Southview	371p – 42.80kg KJ & DJ Willims, Tremahaide Farm
	£170 – J & N Biddle, Manor Farm	365p – 39.20kg MG & AD Houldey, Rectory Farm
	£169 – D J Smith, Mulhampton Farm	355p – 42kg R T Watkins, New House Farm

Cull Ewes – 187 (Sale 9:30am)

Auctioneer: – William Probert

A larger entry met a blistering trade from start to finish. Continental x ewes topped at an eye watering £218 per head. Any number of stronger Continental x ewes sold from 180 -£218!! All breeds sold well with Mule x ewes selling from £140 - £160 per head Suffolk ewes selling from £160 - £180 and Welsh ewes selling from £80 - £110. Leaner sorts of ewes sold from £90 - £110 depending on their size.

Overall average price of ewes - £125ph

Top Vendors Price/Head	
	£218 – D J Smith, Mulhampton Farm
	£183 – Dennis Clothier & Sons Ltd, Shooters Bottom Farm
	£180 – EL & B Francis & Son, Garway Court

**All payments will reach you within 2 weeks
from sale date.**

FORTHCOMING SALE FIXTURES

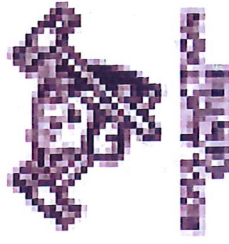
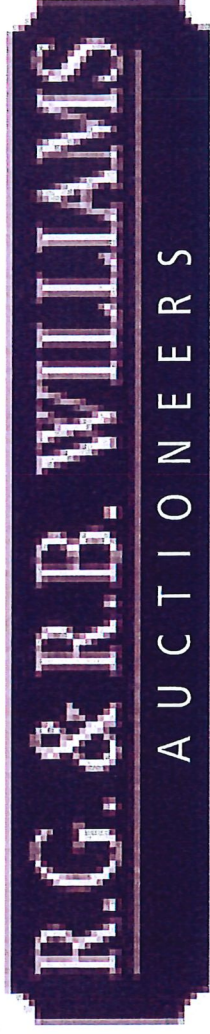
Thursday 13 th February	Sale of Store Cattle	Sale at 11.15am
Thursday 27 th February	Sale of Store Cattle	Sale at 11.15am
Thursday 13 th March	Sale of Store Cattle	Sale at 11.15am
Thursday 27 th March	Sale of Store Cattle	Sale at 11.15am

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225 –
market@rgandrbwilliams.co.uk



ROSS AUCTION CENTRE

SALE OF STORE CATTLE

THURSDAY 13th FEBRUARY 2025

Sale at 11.15am

Tel: RG & RB WILLIAMS (01989) 762225

www.rgandrbwilliams.co.uk