

MARKET REPORT

Monday 27th January 2025

28 Finished Cattle, 9 Cull Cows,
778 Hogs, 187 Cull Ewes & Rams

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED



Short and sweet but there is a premium for MEAT!!!

	Top Pence per kilo	Top Price per head
Steers	390p	£2397
Heifers	334p	£2187
Cull Cows	287p	£2416
Hogs	374p	£177
Cull Ewes & Rams	Ave £120	£140

Finished Cattle – 28 (Sale 10.30 am)

Auctioneer: - William Probert

A short entry met another blistering trade seeing steers and heifers peak at 390ppkg - £2397. Any number of stronger steers and heifers traded between £2200 and £2397. Well fleshed Continentals consistently sold from 360p – 390ppkg. More cattle could have easily been sold to this blistering trade with buyers needing more cattle to meet demand.

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)	318.00p	318.00p	£1710.84	353.61p
	Medium (551-649kg)	350.00p	345.00p	£1852.14	
	Heavy (650kg+)	390.00p	357.44p	£2480.95	
HEIFERS	Light (330-500kg)	282.00p	282.00p	£1308.48	315.76p
	Medium (501-589kg)	320.00p	316.00p	£1715.35	
	Heavy (590kg+)	334.00p	334.00p	£2088.38	

Finished Cattle

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£2397.68 – V E Pugh & Co, Home Farm	390p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2367.30 – DE & SJ Cheacker, Ostbridge Manor Farm	334p – DM & CS Andrews, Glen Court Farm
	£2288.33 – V E Pugh & Co, Home Farm	328p – V E Pugh & Co, Home Farm

Cull Cows - 9

A short entry met another flying trade seeing cows peak at 287ppkg – £2416. The entire consignment averaged £2000 with a market average of 261ppkg!!! More cows required to meet buyers demand.

Top Vendors Price/Head	
	£2416.68 – G E Phillips & Son, Dairy Farm
	£2126.67 – G E Phillips & Son, Dairy Farm
	£1962.82 – F I Bevan & Sons, Weston Hall Farm

Hoggs – 778 (Sale 9 am)

Auctioneer: – William Probert

A small entry as a result of the bad weather conditions and a reduced trade at the end of last week met a blistering trade selling to a top of £177.50 - 374ppkg. Well fleshed medium weights met one of the dearest trades selling from 350p – 370ppkg. Heavy weights again attracted strong interest and demand selling from £160 - £177.50.

Overall average price of hoggs £145 – 43.6kg SQQ – 331ppkg

Hoggs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	355.00p	336.72p	£126.60
Medium (39.1 – 45.5 kg)	374.00p	335.48p	£140.19
Heavy (45.6 – 52 kg)	335.00p	320.23p	£155.89
Overweight (52.1kg+)	294.00p	282.90p	£175.64

Hoggs

Top Vendors Price/Head		Top Vendors Price/Kilo
	£177.50 – W J Grindle, Maidenham Farm	374p – 42kg N & I Bevan, Trothlands Farm
	£175.50 – CE & EC Freeman, Vain Farm	355p – 39kg N & I Bevan, Trothlands Farm
	£162 – N & I Bevan, Trothlands Farm	349p – 44.50kg N & I Bevan, Trothlands Farm

Cull Ewes & Rams – 187 (Sale 9:30am)

Auctioneer – William Probert

A nice entry met a fast trade with the entry being predominantly NCM ewes which peaked at £130.

Overall average price of ewes - £120ph

Top Vendors Price/Head	
	£140 – SJ & EL Stables, Kings Pitt Farm
	£133.50 – JR & L Waters, Salisbury Farm Cottage
	£129 – JM & ME Harrington & Sons, Blackway Farm

**All payments will reach you within 2 weeks
from sale date.**

FORTHCOMING SALE FIXTURES

Thursday 30 th January	Sale of 70 Store Cattle	Sale at 11.15am
Thursday 13 th February	Sale of Store Cattle	Sale at 11.15am
Thursday 27 th February	Sale of Store Cattle	Sale at 11.15am
Thursday 13 th March	Sale of Store Cattle	Sale at 11.15am
Thursday 27 th March	Sale of Store Cattle	Sale at 11.15am

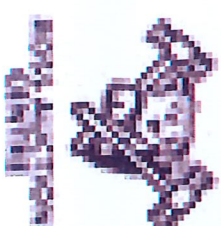
CONTACT US

Livestock Enquires

Will Probert (07595) 315902 - Finished Lambs, Cull Ewes,
Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225
market@rgandrbwilliams.co.uk

RG & RB Williams Auctioneers Ltd, Ross Auction Centre, Overross, Ross on Wye, Herefordshire, HR9 7QQ
Tel. 01989 762225 or 01989 767443 Fax. 01989 566082 **Market Holding Number: 17/204/8000**



ROSS AUCTION CENTRE

SALE OF STORE CATTLE THURSDAY 13TH FEBRUARY 2025

Sale at 11.15am

Entries now invited for the Catalogue.

Tel: RG & RB WILLIAMS (01989) 762225

www.rgandrbwilliams.co.uk