

MARKet REPORT

Monday 11th November 2024

R.G. & R.B. WILLIAMS
AUCTIONEERS LIMITED

30 Finished Cattle, 18 Cull Cows, 819 Lambs,
140 Cull Ewes & Rams



Prime and cull cattle soar to dizzying heights.

	Top Pence per kilo	Top Price per head
Steers	327p	£2403
Heifers	344p	£2067
Cull Cows & Overage	228p	£1710
Lambs	313p	£166
Cull Ewes & Rams	Ave £125	£165

30 Finished Cattle – (sale 10.30am)

Auctioneer – William Probert

A very shot entry of finished cattle met an absolutely blistering trade with the national shortage of finished cattle seeing cattle peak at £2,403 at Ross. This was an extremely smart Lim X steer from K J Perry. The entry saw steers average 294ppk and heifers 280ppk, which was dominated by native bred sorts. Heavy steers averaged an astonishing £2200!! Heifers attracted strong interest peaking at an eye watering 344ppk from regular vendors DE & SJ Cheacker, along with a Hereford X steer flying to 324ppk from the same stable. With any number of better-bred heifers selling comfortably from 300-344ppk. Native bred cattle were seeing a red-hot trade, with an Angus X steer from F Wilcox flying all the way to £3/kg. lots of cattle seen at ross today were reaching and exceeding the £3/kg threshold, which is great to see, with lots of smiles on our loyal farmers faces.

		Top p/kg	Av/kg	Av/head	Overall Av/kg
STEERS	Light (370-550kg)	260.00p	260.00p	£1318.20	
	Medium (551-649kg)	324.00p	280.54p	£1585.07	294p
	Heavy (650kg +)	327.00p	298.32p	£2083.25	
HEIFERS	Light (330-500kg)				
	Medium (501-589kg)	293.00p	274.68p	£1564.77	280p
	Heavy (590kg+)	344.00p	282.44p	£1728.50	

Finished Cattle

	Top Vendors Price/Head	Top Vendors Price/Kilo
	£2403.45 – KJ Perry, Hay Farm	344p – DE & SJ Cheacker, Ostbridge Manor Farm
	£2130.00 – F Wilcox, Quinmoor	327p – KJ Perry, Hay Farm
	£2124.72 – DM & CS Andres, Glen Court	324p – DE & SJ Cheacker, Ostbridge Manor Farm

RG & RB Williams Auctioneers Ltd, Ross Auction Centre, Overross, Ross on Wye, Herefordshire, HR9 7QQ

Tel. 01989 762225 or 01989 767443 Fax. 01989 566082 Market Holding Number: 17/204/8000

18 Cull Cows – (sale follows on from clean cattle)

The entry of cull cows was dominated by well fleshed dairy X cows, with Holstein X cows peakin at £1668 from R Walker & Son. Continental X cows peaking at £1709 from our very own Brian (BC & LS Bayliss). The entry topped at 228ppk for a Hereford X cow from SJ & EL Stables. With many of the entry selling between 215-228ppk. More cows couldve easily been sold to this trade, with the culls trade just rising each week.

Top Vendors Price/Head	
	£1709.86 – BC & LS Bayliss, New Ordden Farm
	£1668.16 – R Walker & Son, Home Farm
	£1597.90 – R Walker & Son, Home Farm

819 Lambs – (sale 9am)

Auctioneer – William Probert

A nice entry of well fleshed lambs sold to a much sharper trade peaking at £165.50 from WM Watkins & Sons. Many runs of heavy weight lambs sold from £150-£165.50. Well-bred medium weights sold from 295ppk-313pk. This shows that it really does pay to feed and finish these lambs, to achieve the buyers' needs of well fleshed lambs. Well finished lambs have been continually selling for more than 300pk, which is great for the time in the season. Again, more numbers required to meet the strong buying demand.

Overall average price of lambs - £134.80ph

average weight – 45.6 kg

SQQ- 295ppk

Lambs	Top p/kg	Av p/kg	Av £/head
Light (25.5 – 32 kg)			
Standard (32.1 – 39 kg)	305.00p	300.41p	£114.21
Medium (39.1 – 45.5 kg)	312.00p	290.64p	£124.67
Heavy (45.6 – 52 kg)	313.00p	296.87p	£144.36
Overweight (52.1kg +)	289.00p	283.12p	£156.12

Lambs

Top Vendors Price/Head		Top Vendors Price/Kilo
	£165.50 – WM Watkins & Sons, Upper House Farm	313p – 46.40kg G Whittington, Wain-Y-Parc
	£155 – WM Watkins & Sons, Upper House Farm	312p – 43kg DJ Waters, Salisbury Farm
	£153 – J Moxley, Upper Court Farm	311p – 42.50kg NV & RH Smith, New House Farm

140 Cull Ewes and Rams – (sale10am)

Auctioneer – Richard Williams

A shorter entry of cull ewes and rams, much like the lambs, met a sharper trade on the week previous. The entry topped at £165 per head from regular vendors Sexty Bros. many better bred continental X ewes were continuously sold from £140-£165. Leaner sorts generally trading between £75-£95 per head. Overall, the ewes averaged a fantastic £125 per head, brilliant to see with many early lambers heading towards their scanning dates, giving confidence that there is a strong trade for any empties, fingers crossed there won't be many!

Overall average price of Cull Ewes & Rams - £125

Top Vendors Price/Head	
	£165 – Sexty Bros, Trewen Farm
	£155 – Sexty Bros, Trewen Farm
	£145 – Sexty Bros, Trewen Farm

All payments will reach you within 2 weeks from sale date.

FORTHCOMING SALE FIXTURES

Thursday 14 th November – Store Cattle Sale	Sale at 11:15
Saturday 16 th November – Farm Dispersal Cattle Sale	Sale at 11:15
Thursday 28 th November – Store Cattle Sale	Sale at 11:15
Thursday 12 th December – Store Cattle Sale	Sale at 11:15

CONTACT US

Livestock Enquires

Will Probert 07595 315902 - Finished Lambs, Cull Ewes & Rams, Store Sheep, Finished Cattle, Cull Cows, Store Cattle

RossAuction Centre - Tel: 01989 762225 - market@rgandrbwilliams.co.uk