

# MARKET REPORT

Tuesday 2<sup>nd</sup> April 2024

37 Finished Cattle, 11 Cull Cows,  
1320 Hogs, 159 Cull Ewes & Rams

Good trade following the Easter Bank Holiday.

R.G. & R.B. WILLIAMS  
AUCTIONEERS LIMITED



|                     | Top Pence per kilo | Top Price per head |
|---------------------|--------------------|--------------------|
| Steers              | 298p               | £2199              |
| Heifers             | 298p               | £2077              |
| Cull Cows & Overage | 173p               | £1198              |
| Hogs                | 409p               | £216               |
| Cull Ewes & Rams    | Ave £120           | £160               |

## Finished Cattle – 37 (Sale 9.30am)

Auctioneer:- William Probert

A nice run of cattle from the Simcock family and some strong cattle from EJ & JM Westoby & Sons which saw them fill the top price table. Best quality steers peaked £2,199 with heifers selling to £2,077. Well fleshed cattle consistently sold from 280ppkg – 298ppkg.

|         |                    | Top p/kg | Av/kg   | Av/head  | Overall Av/kg |
|---------|--------------------|----------|---------|----------|---------------|
| STEERS  | Light (370-550kg)  | 277.00p  | 269.68p | £1457.61 | 277.45p       |
|         | Medium (551-649kg) | 277.00p  | 274.49p | £1581.75 |               |
|         | Heavy (650kg+)     | 298.00p  | 280.96p | £1976.20 |               |
| HEIFERS | Light (330-500kg)  |          |         |          | 283.35p       |
|         | Medium (501-589kg) | 295.00p  | 281.57p | £1589.13 |               |
|         | Heavy (590kg+)     | 298.00p  | 285.53p | £1752.22 |               |

## Finished Cattle

|                                                                                     | Top Vendors Price/Head                        | Top Vendors Price/Kilo                    |
|-------------------------------------------------------------------------------------|-----------------------------------------------|-------------------------------------------|
|  | £2199.60 – EJ & JM Westoby & Sons, Brooklands | 298p – EJ & JM Westoby & Sons, Brooklands |
|  | £2154.54 – EJ & JM Westoby & Sons, Brooklands | 298p – EJ & JM Westoby & Sons, Brooklands |
|  | £2077.06 – EJ & JM Westoby & Sons, Brooklands | 288p – DM & CS Andrews, Glen Court Farm   |

## Cull Cows/Overage - 11

A small show of cull cows today including some nice Hereford Cross cows from JE & CM Lloyd. More could have easily been sold.

Overall Average £1063 – 160ppkg

| Top Vendors Price/Head                                                            |                                             |
|-----------------------------------------------------------------------------------|---------------------------------------------|
|  | £1198.50 – JE & CM Lloyd, Kings Street Farm |
|  | £1124.50 – JE & CM Lloyd, Kings Street Farm |
|  | £1095.85 – JE & CM Lloyd, Kings Street Farm |

## Hoggs – 1320 (Sale 8.15am)

Auctioneer: – William Probert

A nice entry of hoggs met a fast trade from start to finish. Again weight came to money seeing 50kg+ hoggs selling to £216 with many heavier weight hoggs trading in excess of £200. 38kg – 43kg met the strongest interest trading from 390ppkg – 409ppkg. Meat is key to seeing premium prices.

Overall average price of hoggs £170 – 44kg - SQQ – 384ppkg

| Hoggs                   | Top p/kg | Av p/kg | Av £/head |
|-------------------------|----------|---------|-----------|
| Light (25.5 – 32 kg)    |          |         |           |
| Standard (32.1 – 39 kg) | 397.00p  | 365.33p | £135.81   |
| Medium (39.1 – 45.5 kg) | 409.00p  | 386.12p | £167.11   |
| Heavy (45.6 – 52 kg)    | 404.00p  | 384.89p | £184.86   |
| Overweight (52.1kg+)    | 386.00p  | 368.68p | £203.79   |

## Hoggs

| Top Vendors Price/Head                                                              |                                         | Top Vendors Price/Kilo                            |
|-------------------------------------------------------------------------------------|-----------------------------------------|---------------------------------------------------|
|  | £216 – G W Bevan & Sons, Coldbrook Farm | 409p – 42.50kg<br>B & D Boseley, Moors Farm       |
|  | £212 – DL & JA Price, Quarry Hill Farm  | 397p – 38.30kg<br>M R W Johnson, Nibley Mill Farm |
|  | £212 – G W Bevan & Sons, Coldbrook Farm | 397p – 40.60kg<br>D & ME Whitcombe, Stert Farm    |

## Cull Ewes – 159 (Sale 9am)

**Auctioneer: – William Probert**

A nice entry of cull ewes met one of the dearest trades recorded at Ross. The entry of ewes lacked any real quality however lean small, plain, fat, thin, big ewes sold in excess of £100 to produce an overall average of £120 per head. More ewes could have been sold to this trade.  
**Overall average price of ewes - £120**

| Top Vendors Price/Head                                                            |                                             |
|-----------------------------------------------------------------------------------|---------------------------------------------|
|  | £160 – H H Williams & Son,<br>Red Barn Farm |
|  | £135 – CE & EC Freeman,<br>Vain Farm        |
|  | £135 – RJ & FJ Wilcox,<br>Hill Farm         |

**All payments will reach you within 2 weeks  
from sale date.**

## FORTHCOMING SALE FIXTURES

|                                 |                                                     |                 |
|---------------------------------|-----------------------------------------------------|-----------------|
| Thursday 11 <sup>th</sup> April | Sale of Store Cattle                                | Sale at 11:15am |
| Thursday 25 <sup>th</sup> April | Sale of Store Cattle                                | Sale at 11:15am |
| Saturday 27 <sup>th</sup> April | Springtime Spectacular<br>Collective Machinery Sale | Sale at 11.30am |
| Thursday 9 <sup>th</sup> May    | Sale of Store Cattle                                | Sale at 11:15am |
| Thursday 23 <sup>rd</sup> May   | Sale of Store Cattle                                | Sale at 11:15am |

## CONTACT US

### Livestock Enquires

**Will Probert** 07595 315902 - Finished Lambs, Cull Ewes,  
Store Shep, Finished Cattle, Cull Cows, Store Cattle

**RossAuction Centre** - Tel: 01989 762225 –  
[market@rgandrbwilliams.co.uk](mailto:market@rgandrbwilliams.co.uk)

RG & RB Williams Auctioneers Ltd, Ross Auction Centre, Overross, Ross on Wye, Herefordshire, HR9 7QQ  
Tel. 01989 762225 or 01989 767443 Fax. 01989 566082 **Market Holding Number: 17/204/8000**

# STORE CATTLE REPORT

Thursday 28<sup>th</sup> March 2024

## Store Cattle – 318

Store cattle meet one of the dearest trades seen at Ross with steers peaking at £348ppkg and heifers peaking at 368ppkg. A packed ring of buyers saw stores selling up to £1870.

## Steers - 152

An entry of 152 steers peaked at £1800 for an entry of 13 mth old Limousins from J R Smith. Yearling steers from the same vendor realised £1655, £1460 with steers from B J Smith at £1550.

Yearling steers from H W White & Son peaked at £1605 with others selling to £1500, £1410 and £1405. It was nothing to see steers selling from 320ppkg – 348ppkg.

Steers topped at £1800 – 348ppkg with an average of £1258 – 294ppkg

## Heifers – 166

Heifers topped at £1870 – 368ppkg with an average of £1104 – 280ppkg.

***More cattle are required to meet demand from buyers.***

**NEXT SALE – Thursday 11<sup>th</sup> April 2024**  
**Entries to (01989) 762225**



**R.G. & R.B. WILLIAMS**  
Chartered Surveyors



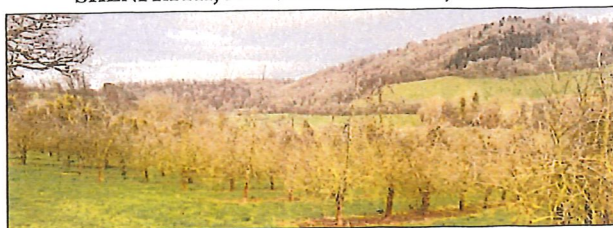
### COLLECTIVE SALE

#### SPRINGTIME SPECTACULAR COLLECTIVE SALE OF HIGH QUALITY MACHINERY AND EQUIPMENT

at  
**ROSS ON WYE MARKET, OVERROSS,  
ROSS ON WYE, HR9 7QQ**  
on **SATURDAY 27<sup>TH</sup> APRIL 2024**  
at 11.30 am  
Entries Invited:  
Tel: 01989 567233  
[www.rgandrbwilliams.co.uk](http://www.rgandrbwilliams.co.uk)

### LAND FOR SALE

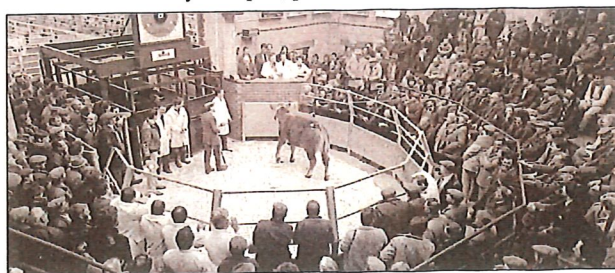
**PRODUCTIVE ORCHARDING AND WOODLAND  
IN THE MONNOW VALLEY**  
**EXTENDING IN ALL TO 26.05 ACRES**  
situated at  
**SKENFRITH, MONMOUTHSHIRE, NP7 8UL**



**LOT 1 – 8.77 ACRES**  
**LOT 2 – 10.86 ACRES**  
**LOT 3 – 6.40 ACRES**  
**FOR SALE BY INFORMAL TENDER**  
Tenders to be submitted by  
**THURSDAY 18<sup>TH</sup> APRIL 2024, at 12 Noon**  
Particulars available:  
Tel: 01989 567233. [www.rgandrbwilliams.co.uk](http://www.rgandrbwilliams.co.uk)

### THE FARMERS NIGHT

on  
**FRIDAY 19<sup>TH</sup> APRIL 2024**  
5.30 pm – 9.00 pm  
A thankyou to past, present and future clients



### HOG ROAST, LICENSED BAR

with informative presentations from:  
D Bates (Agricultural Mortgage Corporation) on current lending  
W Probert on Sustainable Farming Incentive, Countryside Stewardship Grants  
and Diversification Opportunities utilising funding available through AMC

To register your attendance please do so via  
email: [info@rgandrbwilliams.co.uk](mailto:info@rgandrbwilliams.co.uk) | Tel: 01989 567233

We look forward to seeing you  
Richard Williams and William Probert

### ROSS AUCTION CENTRE

**SALE OF STORE CATTLE**  
**THURSDAY 11<sup>TH</sup> APRIL 2024**  
Sale at 11.15am  
Tel: RG & RB WILLIAMS (01989) 762225

**[www.rgandrbwilliams.co.uk](http://www.rgandrbwilliams.co.uk)**  
Tel: 01989 567233